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The Journal Of The Guild of Professional Beauty Therapists
The UK's Highest Circulation Professional Beauty Trade Magazine

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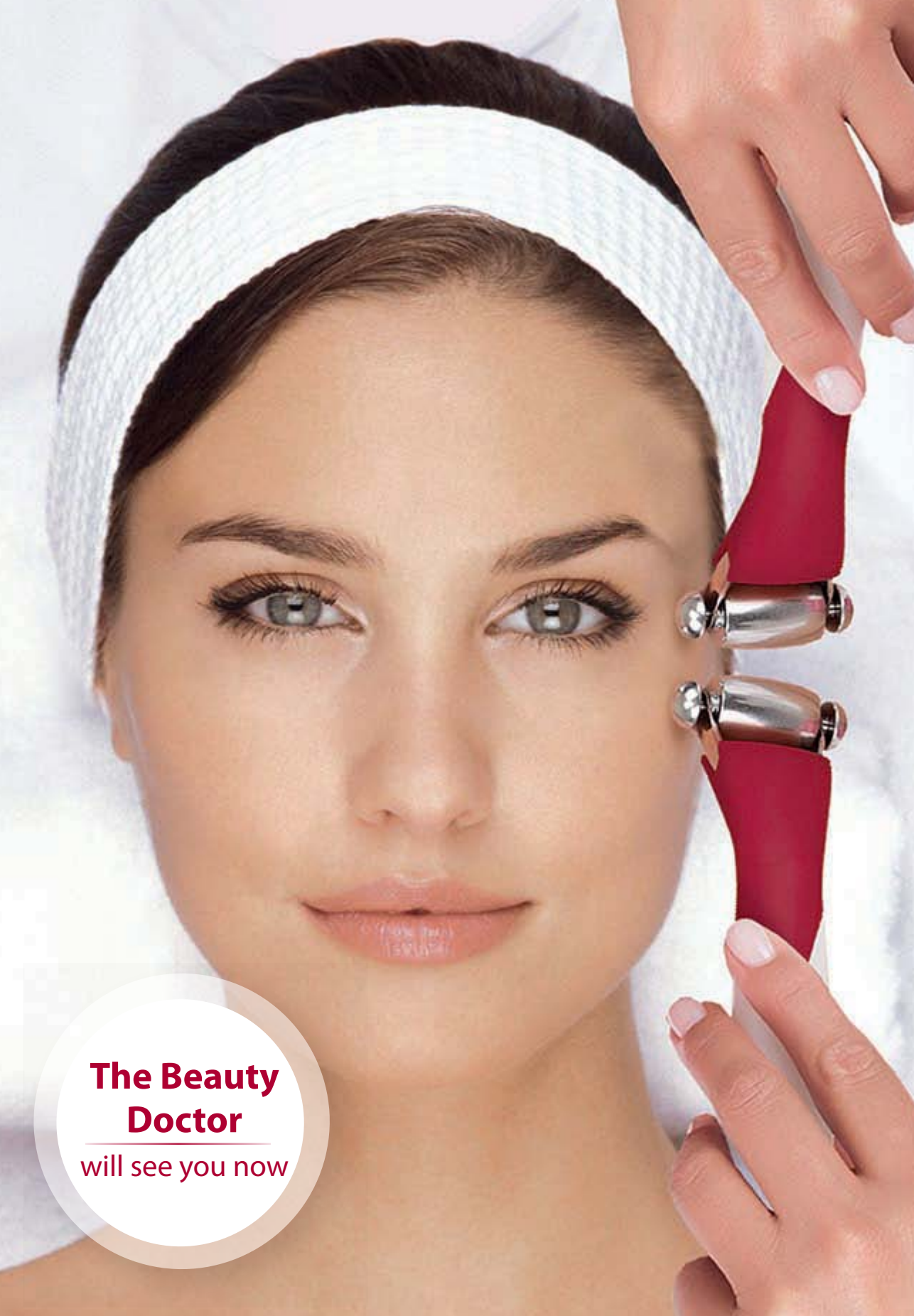


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Editor's Letter



Is Your Business Ready For GDPR?

From 25th May 2018 The General Data Protection Regulation (GDPR) legislation will be taking effect. The new regulations are designed to safeguard personal data, such as the information kept on client record cards. The new legislation gives more rights and control to the people whose data you collect, store and process (this primarily means your clients and staff members).

For most beauty businesses the new law will mean changes need to be made to avoid hefty fines. Luckily for your business, The Guild has created a new GTi course that will guide you through the changes that you might need to make to ensure your business is following the GDPR regulations.

To find out more please turn to page 16. This is a training course you can't afford to miss!

Well-groomed eyebrows frame the eyes, showing them off to their full potential whilst also balancing the face. The Guild realise that brows are big business, so we are also pleased to announce the launch of the new GTi Definition Brows Course. To find out how to enrol please go to page 18.

On the subject of GTi Training, we will now be offering our Professional Standards Course free of charge to Guild Members. This course normally costs £49 + VAT and is worth 10 CPD points. This is just another fantastic benefit of being a member of The Guild.

At the start of the year we launched the nominations for the Guild Awards of Excellence 2018 and we had an overwhelming response. You voted in your thousands and we are now thrilled to reveal the winners of The Guild Awards of Excellence 2018 on page 34. The Guild would like to take this opportunity to congratulate all of our Guild Awards of Excellence 2018 winners and nominees!

Finally, last month I visited California to meet with some of the biggest professional beauty brands across the pond. On page 42 I chat to the Pink Family in their office in Los Angeles about the history of the iconic ORLY brand and their plans for the future.

Look out for more interviews from my trip to the States in future issues of Guild Gazette and Guild G@zette Digital. We are now publishing the latest beauty news fortnightly so your beauty business will always be kept up to date so you can stay one step ahead of the competition.

Rebecca Archer

REBECCA ARCHER
Guild Gazette Editor



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Who's who?

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Guild House 320 Burton Road,
Derby, DE23 6AF
01332 224830
info@beautyguild.com

**Guild Gazette
& Beautyguild.com**
Please contact:

Rebecca Archer
Editor
rebecca@beautyguild.com

Pippa Ward
Marketing & Editorial Executive
pippa@beautyguild.com

**Guild Membership
& Insurance**
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International**
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News From The Professional Beauty World

**Time Is Running Out
To Make GDPR Changes
To Your Beauty Business**



**GDPR
DEADLINE
25 May 2018**

The New GTi Training Course You Can't Afford To Miss

From 25th May 2018 The General Data Protection Regulation (GDPR) legislation will be taking effect. The new regulations are designed to safeguard personal data, such as the information kept on client record cards. The new legislation gives more rights and control to the people whose data you collect, store and process (this primarily means your clients and staff members).

For most businesses the new law will mean changes need to be made. As a beauty professional, the way that you store, process and collect consent for marketing activities will most likely need to change. The new regulations will tighten up on what is deemed fair communication and consent.

The new legislation will also mean that businesses will have to be prepared to fulfil more varied requests from individuals with regards to their data, and businesses will have to respond to these requests within a tighter time frame than previously.

Luckily for your business, The Guild has created a new GTi course that will guide you through the changes that you might need to make to ensure your business is following the GDPR.

The GTi GDPR Course

The GTi GDPR course for beauty businesses will help you to prepare your business for the legislation change, ensuring that you have peace of mind by complying with the law. The course guides you through 12 steps that the UK authorities require you take to make sure your business is following the new legislation. The course is presented in 4 modules packed with helpful information such as guidance on how key changes are likely to affect a business in the beauty industry.

The course breaks down confusing legal information and terminology into bite size chunks for you to digest in your own time. As the course is entirely online you can complete it at your own pace.

This GTi course makes it much easier to understand the new regulations. The course gives you access to useful resources such as a checklist for you to tick off each change you have successfully made. There's also a handy glossary of the terms used and a sample privacy policy you can adapt for use in your own salon/business.

And the best bit?

If you're already a Guild member you can access this course for just £19 + VAT! For non-Guild members the course will cost £39 + VAT and upon completion you will receive 4 CPD points. Once you have enrolled on the course you will have immediate access to the online course modules which means you can start learning straight away. To find out more information head to beautyguild.com/courses

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The Guild Launch The GTi Definition Brows Course

Well-groomed eyebrows frame the eyes, showing them off to their full potential whilst also balancing the face. Definition Brows is a relatively new treatment which combines classic eyebrow treatments in a new way to produce stunning results tailor-made to each client.

The new GTi course will teach you everything you need to know about offering professional Definition Brow treatments and includes a practical training session and assessment.

The course follows the National Occupational Standards and covers reception, consultation and ventilation. It also covers anatomy & physiology, contra-indications and contra-actions, skin conditions, preparing for treatment and the techniques for eyebrow tinting, waxing the eyebrows, threading the eyebrows and surrounding area and the application of make-up to the eyebrow area.

The course is beautifully written and accompanied by diagrams and images. Alongside the online theory modules, you can download a PDF manual which you can refer back to. All modules and examinations are completed online with full online support available.

The technique modules will also be assessed by a one-day assessment at your chosen practical training centre. On completion of the course, successful students will have access to a GTi certificate which is acceptable for insurance purposes with The Guild of Beauty Therapists.



The course costs £95 + VAT and includes the GTi Professional Standards course FREE of charge which is usually priced at £49 + VAT. On completion of the course you can receive 24 CPD points.

For more information and to enrol on the course head to beautyguild.com/courses

The GTi Professional Standards Course Is Now Available Free Of Charge For Guild Members!

Professional therapists are required to comply with all relevant legislation affecting their businesses and must act professionally at all times towards clients and fellow practitioners. Therefore the Professional Standards course is an obligatory requirement for all professional therapists and is highly recommended in support of professional membership and development through the Guild of Professional Beauty Therapists.

The GTi course in Professional Standards for Therapists covers all the essential legislation and

professional ethics required for working in the industry as specified in the National Occupational Standards for level 2 and 3 treatments in beauty, nails and holistic therapy.

The course costs £49+ VAT however we have now made this course available free of charge for all our Guild members and you can also gain 10 CPD points upon completion!

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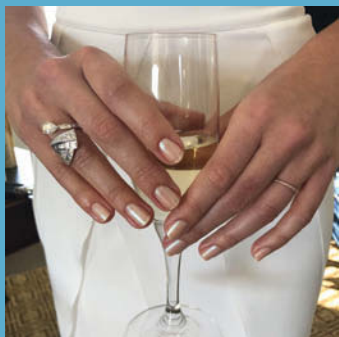


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OPI At The Oscars

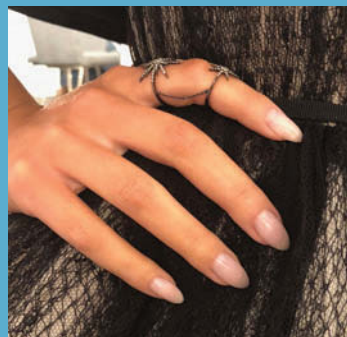
OPI's Global Brand Ambassador and celebrity nail artist, Tom Bachik, was responsible for the dazzling nails seen on the leading ladies of the Oscars; Margot Robbie, Heidi Klum and Hailee Steinfeld. Tom used a variety of OPI GelColors and new Chrome Effects to achieve the red-carpet-ready results.



Tom used the OPI GelColor 'Lisbon Wants Moor' as the base colour on Margot's nails, he then finished the look by applying OPI Chrome Effects in 'Blue "Plate" Special' for a cool blue tone which can be applied over both gel and nail lacquer.



A shimmering nude colour was given to Heidi Klum to match her neutral and natural Oscars look. Tom used OPI GelColor 'Do You Take Lei Away' which added a creamy nude coat to the nails, he then finished the design by applying OPI Chrome Effects in 'Pay Me in Rubies' for a rich jewel-tone result.



Tom used the creamy nude OPI GelColor 'Bubble Bath' on Hailee Steinfeld, he combined this with applying OPI GelColor Top Coat for an award-winning finish.

CEW Product Demo Evening & Awards

CEW is a not-for-profit professional organisation with more than 1,000 members in the UK, from the beauty industry and related fields. CEW brings the beauty community together, at every stage of their careers, from every facet of the industry.

The 2018 CEW Beauty Awards Product Demonstration Evening took place on Tuesday 20th February at Olympia Central. CEW members had the opportunity to visit brand experts at their stands and network with other members.

At the end of the evening attendees received the famous CEW bag, filled with a selection of gorgeous products from the exhibitors. The attendees were then able to test these products for themselves at home before casting their vote for their favourite in each CEW Award category.

Voting for the CEW Beauty Awards closed on Wednesday 14th March and the winners were announced on Friday 20th April at the CEW Beauty Awards Lunch at The London Hilton on Park Lane.

If you are interested in becoming a CEW Member or would like to see the list of winners please visit www.cewuk.co.uk.



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Join In The Conversation



Lash Perfect's Lash Lift Appears On ITV's This Morning

Lash Perfect's Lash Lift, a natural lash enhancement that instantly lifts and curls the lashes, recently appeared on ITV's This Morning programme as one of the new trends for lashes in 2018.

Introduced by resident beauty expert, Bryony Blake, Lash Perfect's Lash Lift was recommended for people with slightly longer lashes who wanted to achieve a natural lift and curl. Emma Apps, Lash Perfect Lash Expert was filmed performing the treatment at the ITV studios on London's Southbank.

Bryony Blake commented, "With luscious longer lashes having always been a celeb must-have, 2018 is tipped to be the year that record numbers of women will also buy into the full-on flutter trend. From extensions to lifts, magnetic to mascara I give the lowdown on these next level lash trends plus will demonstrate how to make the most of your own lashes if you don't fancy splashing the cash!"

If you want to know more information about Lash Perfect's Lash Lift head to lashperfect.co.uk



Offer A Gel Nails Service That Stands Out From The Crowd

Looking to offer a gel nails service that stands out from the competition? Why not offer nail art to your clients for an additional fee per nail?

If you are not confident freehand drawing nail art you could use a stamp to create a striking feature nail. The gel manicure bottom left was the work of So Fab London Salon Owner, Eleni, using Bio Sculpture Gel GB in 19 Pillar Box (Red) and 175 Havana Nights (Blue). Eleni created the stars using a:YOURS Cosmetics stamp and Bio Sculpture Gel in 1 French White.



If you enrol on a nail art training course with your gel provider you could learn how to confidently hand paint nail designs. The geometric shapes and negative space nail art pictured bottom right was hand painted by ORLY International Nail Artist, Brittney Boyce, using the ORLY GelFX System.

Guild Training International (GTi) offer a Gel Nail Training Course for £145 + VAT which you will receive 22 CPD points for on completion. You can also search our Training Directory on beautyguild.com to discover Guild Accredited Nail Art Classes in your local area.

For more information on the Gel Nail market why not purchase our 2018 Guild Survey Report on this industry sector for £150 + VAT? Please e-mail pippa@beautyguild.com to order your copy of the Guild 2018 Gel Nails Survey today.



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Sienna X Launch 'Man Tan'

Sienna X are proud to launch into a new category, with an exclusive product created for the male client, the 'Man Tan'. Resulting in the same natural looking tan customers know and love.

Male tanning is an increasingly popular treatment, and thanks to man tan fans including David Gandy, Ben Cohen, and David Beckham more men are ditching the sun beds and opting for the safer alternative for a healthy glow and subtle definition.

In a light-medium shade created to give a holiday glow without the harmful effects of the sun, the 'Man Tan' still includes the signature ingredients that Sienna X are renowned for, including Organic Aloe Vera, Avocado Extract and moisturising Q10. The ingredients list also includes Ginkgo, Bilboa and Sage, these have been hand-picked to help towards improving skin collagen renewal whilst also rejuvenating skin. The fragrance differs from the core range, with undertones of musk and vetiver infused in the formulation.

Sienna X ambassador Carly Hobbs says, "Boys love to get bronzed! They have finally cottoned on to how amazing a professional, glowy spray tan can look. Just like women, the guys also appreciate the confidence boost that comes from an all over glow. This product has all the benefits of the signature Sienna X spray with a manly twist; I love the masculine fragrance and so do my tan-fan boys. Man Tan is a first and just what the grooming world needs right now."

If you would like to add the Sienna X Man Tan to your treatment menu head to sienna-x.co.uk/product. The 500ml Man Tan solution costs £25.97 + VAT and will cover approximately 9-10 bodies. The light- medium tan has the same signature guide colour and results as the normal Sienna X Spray Tan range and it's also 100% cruelty free.



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Industry Insider continued

The Guild Now Delivers The Latest Industry News To You Fortnightly

The Guild of Beauty Therapists will now be bringing you the latest professional beauty industry news fortnightly! In addition to our bi-monthly print magazine we will now be producing 18 issues of Guild G@zette Digital a year, ensuring you are getting your beauty fix every two weeks.

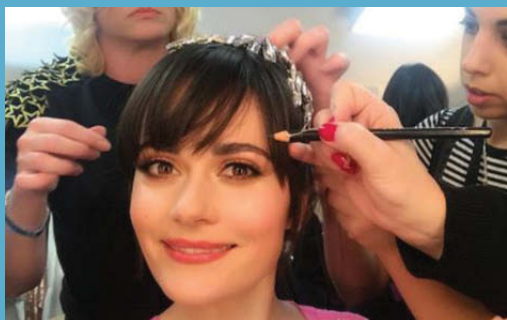
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At The Guild we offer the latest, most reliable and interesting industry information for beauty professionals to read on the go. To register for a free digital subscription please visit beautyguild.com.



HD Brows Responsible For Perfecting The Cast Of Dancing On Ice

HD Brows have been busy perfecting the brows of contestants and professional skaters backstage at the popular ITV show, Dancing on Ice.



The power of the brow continues to conquer and with the launch of the show's 10th series, Lead Brow Stylists, Jamie Long, and elite stylists Millie Sharpe were on hand to make sure everyone's brows were as smooth as their routines.

Jamie Long, HD Brows Lead Stylist, said, "Working backstage at Dancing on Ice is firstly a lot of fun and secondly a fantastic opportunity for HD Brows. The HD Brows treatment was loved by the celebrities & pro skaters, with almost everyone indulging in a little HD Brows makeover. The 'go-to' products would have to be the HD Brows Pro Pencil, which allowed me to create the finest of hair strokes and ultimately brow perfection! I also liked to mimic hair strokes at the front of their brows, whilst some opted for a more defined finish, with a little help from the HD Brows Brow Crème."

Laura Robinson, HD Brows PR Manager said, "To have the opportunity to work alongside head make-up artist, Marcos Gurgel, was something we couldn't resist. In our tenth year in business and the show's 10th series, it would almost seem that the collaboration was meant to be! "



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Mummy Bloggers Get Manicured With Bio Sculpture

Bio Sculpture hosted a fabulous mummy blogger event held at the Mondrian Hotel in London. As well as being pampered with a Bio Sculpture Vegan Gel Manicure, all 12 guests learnt how to become a certified nail technician with Bio Sculpture. Being a Bio Sculpture Technician gives you the freedom and flexibility to work around your family whilst doing something fun and creative – You're the boss after all.

This event was a chance for these super busy mums to take some time out together to meet, share and inspire. Whilst enjoying a massage, manicure and afternoon tea they also had the time and space to learn all about the brand and what Bio Sculpture can achieve.

For more information visit biosculpture.co.uk



K.B Pro Launches A Unique Microblading Level 4 Qualification

Now K.B Pro, the training academy for permanent make-up and microblading courses, has taken the step to develop and launch their own Level 4 qualification. Karen Betts, founder of K.B Pro, explained, "There is an 'off-the-shelf' Level 4 qualification available in microblading. However, when we looked at the criteria we felt it wouldn't give our students the depth and breadth of training needed to become a competent, commercially-successful artist. So we developed a bespoke training program in conjunction with IQ (Industry Qualifications)." This Level 4 qualification 'Hair Stroke Eyebrows (Hand Tool Method)' is only available from K.B Pro.

This new qualification ensures K.B Pro microblading artists will satisfy the requirements needed to obtain a treatment licence anywhere in the UK (including all London boroughs). The Level 4 qualification is being offered by K.B Pro for FREE when purchasing Guild Accredited Microblading Training as part of a core training package.

The Level 4 qualification is subject to pre-requisites such as the completion of Level 3 Anatomy & Physiology. However, the Level 4 qualification isn't

compulsory so you can still train and graduate in Guild Accredited K.B Pro Microblading.

For more information about K.B Pro Microblading, including the Level 4 qualification please call K.B Pro on 01977 655 630 or email info@kbpro.com





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A Tribute To Training Solutions Teacher, Lisa Highton

Lisa Highton, a teacher for Training Solutions, has sadly passed away. Unknowing to her work colleagues Lisa suffered with severe depression and tragically took her own life in January. The team at Training Solutions will miss her cheeky sense of humour and the beauty industry have lost one of its greatest.

Nykki Gardiner, Training Solutions MD says, "It is with great sadness that we say goodbye to our beautiful, funny, sometimes crazy educator Lisa Highton (Zacki). Lisa taught for Training Solutions delivering Salon System courses for over 8 years and was truly a brilliant teacher, she was full of life, passion and drive for inspiring students to believe in themselves. Her love of lashes was infectious and she loved any new innovations in beauty treatments. We are very humble and honoured to receive the Guild Award of Excellence 2018 for "Best Training Provider: Beauty" which we dedicate to Lisa's memory."

Lisa leaves behind her husband and teenage daughter who are trying to raise awareness of mental health with the organisation MIND. Every year, one in four of us will experience a mental health problem, MIND provide advice and support to empower anyone experiencing this. To find out more information about the organisation please visit mind.org.uk

The Guild send their condolences to the Training Solutions group and Lisa's family for their tragic loss.

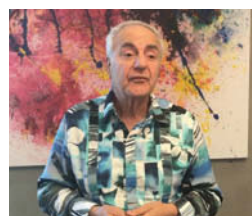
Dr Murad Praises Retinol

World-renowned dermatologist Dr. Howard Murad has made a career out of studying the secrets to beautiful, healthy skin and helping people achieve better health and a more youthful appearance through his award winning products and programmes.

Guild Editor, Rebecca Archer, recently visited Dr. Murad at the brand's head office in Santa Monica. When asked what beauty product ingredient he could not live without Dr. Murad said, "If there is one ingredient I would love to have in any of my skincare products it would be Retinol. We have a Retinol Eye Serum and Retinol Face Cream. It is a very important ingredient. Look for Retinol if you really want to improve your overall features."

During the interview Dr. Murad also emphasised the importance of treating the whole client and not just their skin. Dr. Murad said, "Body and skin health are connected. If you eat well you are going to nourish all of the organs in your body including the skin."

If you exercise you are going to have more hydration because you are going to build muscle and muscle is 70% water. Stress damages everything, if you don't sleep well you have dark circles and look tired. In order to really have healthy skin and look beautiful it is combination of factors."



Will Your Beauty Business Be Ready For GDPR On 25th May?

The GTi GDPR course for beauty businesses will help you to prepare your business for the legislation change of handling and storing personal information, ensuring that you have peace of mind by complying with the law.

If you're already a Guild member you can access this course for just £19 + VAT! For non-Guild members the course will cost £39 + VAT and upon completion you will receive 4 CPD points.

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Guild Awards

The 2018 winners revealed!

And The Winners Are...

Over the last few months beauty professionals have been voting in their thousands for the training schools and suppliers in the beauty, holistic and nails industry who have really impressed them in The Guild Awards of Excellence 2018! We can now announce that the winners are...



Best Spa Brand

Winner

- Clarins

Nominees

- ELEMIS
- OPI ProSpa
- Sweet Squared CND Spa

Best Training School: Holistic

Winner

- Gateway Workshops

Nominees

- The Scottish Therapy Academy
- The Wiltshire School Of Beauty & Holistic Therapy
- Therapy Training School

Best Cosmetics Supplier

Winner

- HD Brows Make-Up

Nominees

- Benefit Cosmetics
- Charlotte Tilbury
- Chleo Enterprises ARTDECO

Best Hair Brand

Winner

- Wella (Coty)

Nominees

- Fudge Professional (PZ Cussons)
- Living Proof (Unilever)
- Matrix (L'Oréal)

Best Training School: Beauty

Winner

- Training Solutions

Nominees

- BC Beauty Training
- Inspire Therapy Training
- Lash And Thread Ltd

Best Use Of Social Media

Winner

- Lash Perfect

Nominees

- Bio Sculpture
- Nouveau Lashes
- Sienna X

Best Male Grooming Supplier

Winner

- BARBER PRO

Nominees

- Clarins
- Dermalogica
- ELEMIS

Best Training School: Nails

Winner

- Essential Nails

Nominees

- Bio Sculpture
- Nail Harmony
- Sweet Squared

Best Anti-Ageing Supplier

Winner

- Guinot

Nominees

- CACI International
- Dermalogica
- ELEMIS

Best Skincare Supplier

Winner

- Dermalogica

Nominees

- ELEMIS
- Eve Taylor
- Guinot

Best Supplier Specific Training

Winner

- The Eyelash Emporium

Nominees

- Bio Sculpture
- Sienna X
- Sweet Squared

Best Wholesaler

Winner

- Salon Services

Nominees

- Capital Hair & Beauty
- Ellisons
- Salons Direct

Best Lash Supplier

Winner

- Nouveau Lashes

Nominees

- NovaLash
- The Eyelash Design Company Lash Perfect
- The Eyelash Emporium

Best Hair Removal Supplier

Winner

- Lycon

Nominees

- Salon System Just Wax
- Sienna X Wax
- Sweet Squared Waxperts

Best Furniture Supplier

Winner

- REM

Nominees

- Capital Hair & Beauty
- Ellisons
- Salon Services

Best Beauty Equipment Supplier

Winner

- Capital Hair & Beauty

Nominees

- Carlton Professional
- Ellisons
- Salon Services

Best Uniform Supplier

Winner

- Florence Roby

Nominees

- Diamond Designs
- La Beeby
- Simon Jersey

Best Tanning Supplier

Winner

- Sienna X

Nominees

- Fake Bake
- St Tropez
- Sweet Squared Moroccan Tan

Best Gel Nails Supplier

Winner

- Sweet Squared CND SHELLAC

Nominees

- Bio Sculpture Gel
- OPI GelColor
- Salon System GELLUX

Best Nails Supplier

Winner

- OPI Nail Lacquer

Nominees

- Grafton International ORLY
- Nail Harmony All That Jazz
- Sweet Squared VINYLUX

Best Eyebrow Treatment Supplier

Winner

- HD Brows

Nominees

- Dermagraph Microblading
- K.B Pro Microblading
- The Eyelash Design Company Hi Brow

Best Web Services

Winner

- Ellisons

Nominees

- Essential Nails
- Salon Services
- Sweet Squared

Best Customer Services

Winner

- Salon Services

Nominees

- NovaLash
- Sweet Squared
- The Eyelash Design Company



We would like to thank everyone who took the time to vote in The Guild Awards of Excellence 2018. The Guild Awards will return in January 2019. For more information on The Guild Awards, please call 01332 224835.

BEAUTY TREND FORECASTING: LONDON FASHION WEEK AUTUMN/ WINTER 2018

Some of the biggest brands in the professional beauty industry were backstage at the recent London Fashion Week (LFW) catwalk shows. Here, The Guild of Beauty Therapists brings you details of the latest trends your clients will be requesting you recreate for them in Autumn/Winter 2018.

The Trailblazing Red

ORLY for Temperley

British fashion designer, Alice Temperley MBE created her fashion label, Temperley London in 2000. Her brand is epitomised by modern bohemianism with a confident, feminine and effortless attitude while staying true to its British Heritage.

Karen Louise, one of the industry's leading nail technicians, was responsible for the models nail designs at the Autumn/Winter 2018 London Fashion Week show and Charlotte Tilbury was seen using her legendary make-up skills on the models.

Karen Louise discusses the nail design she created for the show, "The Autumn/Winter 2018 show took on the theme of 'Temperley Trailblazers', showcasing the very best of strong female fashion through the 1930s and 1940s. The nail look I created needed to match this theme, so together Alice Temperley and I decided upon a striking splash of deep red paint using ORLY Ruby – a perennial beauty classic. It's so wearable, as there's nobody that a slick of bold, bright, high-gloss scarlet doesn't suit."

Charlotte Tilbury discusses the make-up look she designed "We are creating a divine 1930's look with soft focus mesmerising skin, to achieve this we are using my Hollywood Flawless Filter, which I would say is a bit like J-Lo in a jar! We are adding a bronzy shimmer to the eyes complete with a feline flick and the look is finished with a bright orangey red on the lips!"



THE ABSTRACT FRENCH NAIL

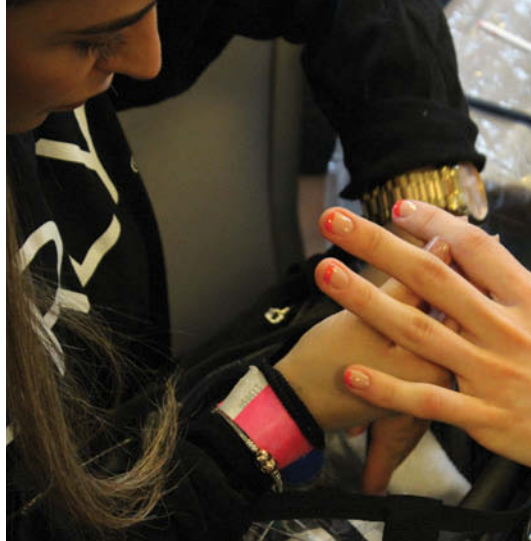
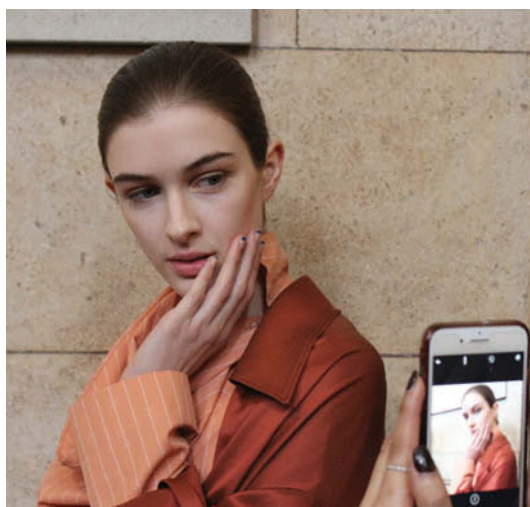
ONLY for palmer//harding

London based designers, Levi Palmer and Matthew Harding, created their brand palmer//harding in 2012. Through their progressive design and ever evolving collections, palmer//harding have become synonymous with the shirt, often being referred to as “the shirt boys” by press and buyers.

Nail technician, Karen Louise, was backstage at the London Fashion Week Show creating the nail looks. Karen states, “This season, palmer//harding reflect upon the different contexts of movement – in a physical sense, but also something more abstract.

The looks express palmer//harding’s signature asymmetry so, for the nails, I tried to reflect a similar asymmetry, juxtaposing a delicate nude base with pops of electric lines in graphic colours. The outerwear in the collection takes its cues from the classic trench, but is much more playful in shape. The nails take on a similar cue, updating the classic French with a more playful spin, incorporating diagonal lines with pops of colour. We played around with the idea of controlling, and even, engineering movement.

Models nails were painted with ORLY’s Breathable Treatment + Color in Nourishing which enhances the natural nail colour. Asymmetric French tips were then painted in either ORLY’s Breathable Treatment + Color in Good Karma, Vitamin Burst or Staycation.”



'I Don't Need A Mango To Tango'

Sweet Squared CND for Sophia Webster

British accessories designer, Sophia Webster, formed her 'I Don't Need A Mango To Tango' Autumn/ Winter 2018 collection to embody the vibrant and glamorous world of ballroom and Latin dancing.

The collection was displayed at the historic Hotel Café Royal's Pompadour Ballroom in London. The presentation dazzled with sequins, feathers and sparkles, and even included performances from Latin dancers throughout the day.

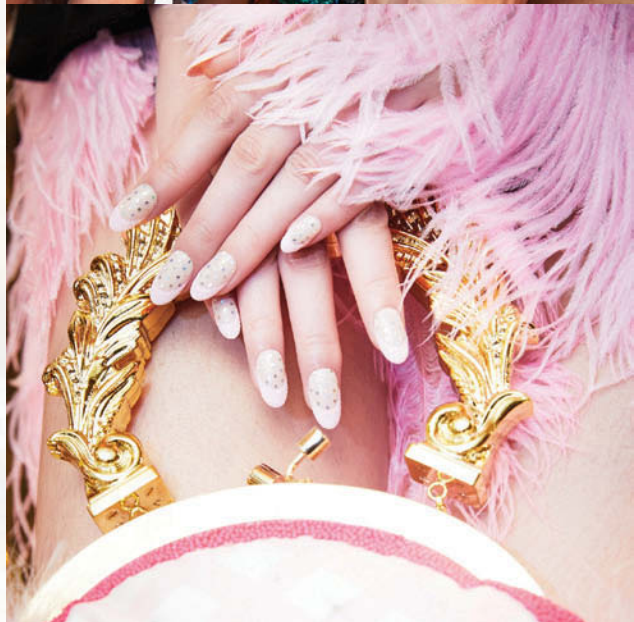
Industry nail expert, Marian Newman, created a unique design for every model to compliment and match their individual Sophia Webster look. Marian created the looks by using Sweet Squared's CND range.

Marian explained exclusively to The Guild backstage, "This is CND artistry at its very best because it is making the nails the ultimate fashion accessory."

All the nail designs incorporate CND Shellac, they are pre-made and then stuck on to the model's natural nail and are then easily removed at the end of the presentation. Each of the eight models have their own bespoke look including their dress, shoes, clutch and nails. The nails were created using a mixture of CND Vinylux, CND Shellac and Swarovski crystal pixies. We submitted 20 designs to Sophia and she chose the final 8 unique designs we are using for the presentation."

Interested In Working Backstage At Fashion Week?

To become a Session Nail Technician you first have to learn the basics of nails. If you are not already trained in nails why not take the GTi Manicure Course? The GTi Manicure Course costs £195 + VAT and will teach you everything you need to know about offering a professional manicure, and includes a practical training session and assessment. On completion of the course you will receive 22 CPD points. To sign up for this course visit beautyguild.com/courses



wax:one

waxing **redefined**

high quality, premium product range

low melting and working temperature waxes

super thin viscosity and flexibility

exceptional, clean results



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Distributed exclusively in the UK and Ireland with Love and Respect by Sweet Squared

sweetsquared.com

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Jet-Setting Essentials

Warmer weather is just around the corner and The Guild feature the top products that will keep your clients feeling fabulous during their summer getaways!



Bio Sculpture Hand Cream

This hand cream contains essential oils that nourish and regenerate skin cells, the UV-sun filter protects from ageing leaving the hands lovely and soft which is perfect after all that swimming or sun bathing.

Trade Price: £3.75 + VAT

biosculpture.co.uk



Lash Perfect Lift Off Travel Size

Eyelash extensions are the perfect way to get those 'wow' lashes on holiday without the daily maintenance. Lash Perfect's Lift Off 15ml travel size fits neatly into hand luggage and safely removes eye makeup without damaging lash extensions.

Trade Price: £25.50 + VAT (for three)

lashperfect.co.uk



Salon System NAILLUX Restore Heel Cream

The cream contains AHA's and shea butter to help soften calluses and hard, dry skin. Perfect for keeping silky smooth heels after walking around in flip flops all day.

Trade Price: £4.95 + VAT

salonsystem.com



HD Brows Brow Colourfix

This is a brush-on tinted brow gel that grooms and slicks brows into shape with a hint of colour without flaking or stiffening the hair. A time efficient way to achieve fabulous brows and more time to enjoy relaxing round the pool.

RRP: £22

hdbrows.com



BeautyPro Eye Therapy

This intensive under eye hydrogel mask formulated with various anti-ageing ingredients is ideal for those mornings after a late summer night to relieve the effects of tired puffy eyes.

Trade Price: £2.45 + VAT

beautypro.com



Guinot Hydra Beauté Mist

This refreshing moisture-replenishing facial mist will shower your skin with hydration, which is very much needed after a long day in the sun!

RRP: £23.75

uk.guinot.com



Nouveau Lashes Lash & Lid Foaming Cleanser Set

This product, which can also be used on lash extensions, is perfect for warmer climates as it provides intense hydration and moisturisation to allow the skin to better defend itself against environmental aggressors and other ageing effects.

Trade Price: £9.99 + VAT

nouveaulashes.com

Need A Little Help Selling Holiday Retail?

Become a retailing pro this summer and train with GTi in the Successful Retailing Course. This course costs £39 +VAT and will provide you with everything you need to know in order to confidently and competently retail products to your clients. On completion of the course you can also gain 7 CPD points! For more information and to enrol on the course head to beautyguild.com/courses.

Made In L.A.

Inside ORLY International

Guild Gazette Editor, Rebecca Archer, recently visited the ORLY International Head Office in Los Angeles to find out more about the brand on the front cover of this issue.

ORLY was founded in 1975 by Jeff Pink (JP), who named the brand after his wife. Today the company also employs Jeff's children; Tal Pink (TP), Vice President Business Development and Shanee Pink (SP), Creative Director. Rebecca met with all three family members at the ORLY office to discuss the brand's iconic history and plans for the future.

Why do you believe ORLY is the number one choice for nail salons worldwide?

TP: I believe that ORLY provides a very unique offering, not just in terms of our product, but as a company. We do everything in house, so we have the ability to develop new shades very quickly. We can test them, manufacture and do everything from A-Z. That allows us to innovate faster than other people, so we are always on the cutting edge of new products. We are cruelty free and our nail colours are vegan, which is important to our consumers. There is an accountability

to our company, we are not a mega corporation. Everything we do here we do with love. Our DNA is innovation, historically we have always done that and we are always looking forward to what is happening in the market to identify what needs people don't even know they have yet to try and be ahead of the curve.

Our origin is in the professional market, because when my Father started the company he really listened to what the nail techs needed and wanted, building solutions for them specifically, which is a formula that always works. Trade was a segment that traditionally the larger brands were not interested in, they wanted to go consumer, but because my Dad was on the ground selling to professionals he knew how important they were.





Image courtesy of NailPro Magazine

The French manicure was created due to a link ORLY had with a film studio in Hollywood. How did that come about?

JP: A Director once said to me if an actress was wearing a red dress on screen she would have to wear a matching red nail polish, and every outfit change would mean a polish change to match. Sometimes three or four times a day! The Director challenged me to come up with one manicure that would fit with any outfit. I used to sell white nail pencil, but the problem was when you washed the nail it would come off and it wasn't very striking. So I decided to try and replicate in a white nail polish to be used on the nail tips. I took the idea to the Director and he was so excited. He said "Wow this is amazing I want to buy it now. Jeff you don't know what you did today, one day you should probably win an Oscar!"

TP: In today's world when there is a new nail look it catches fire on social media, but in those days it took us six years to take the French Manicure from concept to mainstream and we were only able to achieve that because celebrities like Cher were wearing French Manicures on talk shows and promoting it. It eventually went from being called a natural nail look to the French Manicure.

JP: I went to Paris to help with a catwalk show and they said to me, "A natural nail look" does not mean anything, so based on that feedback I decided to call it the "French Manicure". When I created the French Manicure I never believed it would be an iconic nail look. I just wanted to make a living at the time.

What do you predict will be the big nail trends of 2018?

SP: I think the new nail art isn't just about drawing floral shapes or images on nails, it's more about creating geometric shapes and using negative nail space to really contour the nails and to create the illusion of thinner, longer shaped nails. The French Manicure is really the original nail contouring nail art style and here at ORLY we are really proud to have been the creators of the French Manicure.

I think that long nails are still on trend at the moment, but short nails can rock brighter colours better like the reds and the neons. 90's style short black nails are also really in right now.

I really like short or long nails wearing a gradation of colour and I think you are going to see more of that.



Consumers are becoming more aware of the corporate social responsibility of a brand. Do you think consumers are seeking more transparency?

TP: I think that the younger generation today realise that they can give their money to a lot of different companies and it is not just about the products anymore, it is about the brand behind it and what they stand for. As a brand we are cruelty free and our nail colour is vegan, but on top of that we want to be a company that stands for inclusivity in beauty. Every company should look at what they stand for aside from just selling. We want women to feel good about purchasing ORLY.

Your strapline is "Made In L.A." How has being based in the City of Angels influenced your brand story?

JP: L.A. is a revolutionary state of California. We started the campaign and got a call from the Mayor of Los Angeles thanking us for promoting the city and saying he wanted to support us with the campaign.

TP: People really believe that products made here are of a better quality. L.A. represents a lot of things, it is very innovative and culturally it is part of the Hollywood story. It is also very diverse and we want to embrace that heritage by bringing freshness and style to everything we do.

When we launched that campaign we created four collections based on different parts of L.A. Beyond that "Made In L.A." communicates that we are fashion forward, American made and very unique to the southern Californian lifestyle.

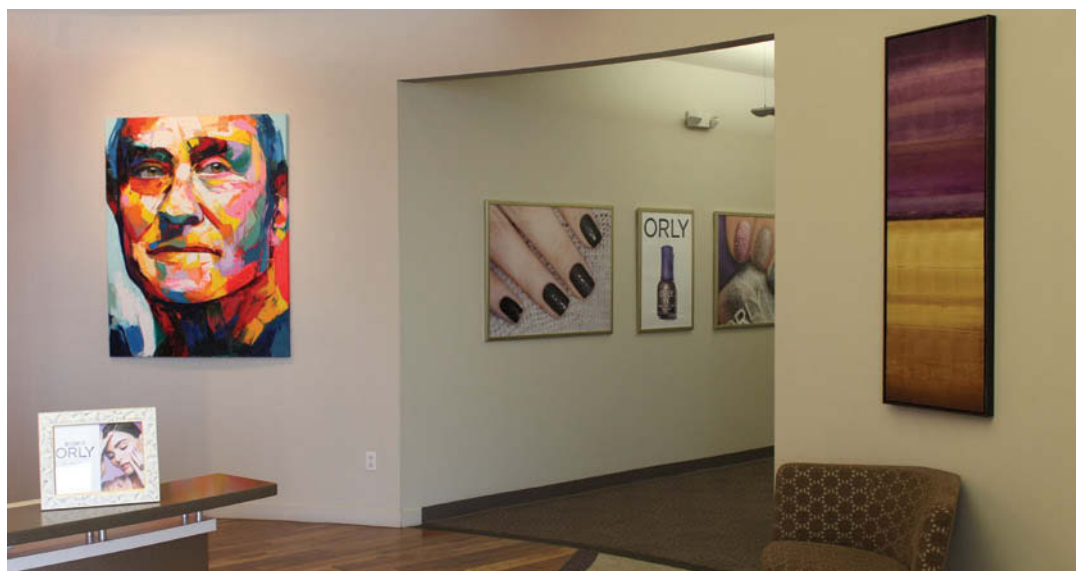
What do you believe is the biggest challenge faced by nail technicians today?

JP: The number of brand choices is the biggest issue because there are so many options.

TP: I also think there is a tendency for nail companies to make things unnecessarily complicated. The ORLY philosophy is that we want to make the nail technician's life easier and let them work faster because that means more clients, which allows them to build their business, make more profit and make their clients happy. We offer simplicity in a wide variety of colours.

JP: We give nail techs the tools for success. We are creating a lot of new products especially for the professional market. For example, we came out with Bodyguard which is a very unique way to apply gels without having to commit to a specific colour. Another issue faced by nail techs since the industry began is their lack of confidence regarding retailing. When I started this business I tried to educate manicurists not just about how to perform the services, but about how to make extra money. I said you sit down with the client for half an hour and you talk about everything in the world, why don't you talk about the products they can buy to take home to maintain their nails and keep them in a good condition? I tried to teach them that they could maybe pay their monthly rent with the money they make selling the product, but it remains a problem. They say "I am a beauty professional. I don't want to be a sales person."

TP: I think that maybe there are two different skillsets to perform treatments and to be a salesperson. Our education definitely focuses on technique, but also on what makes business sense. For example, if you can do your treatments quicker, you can fit in more clients.



What do you perceive as the major differences between the UK and American nail markets?

JP: Regular manicures and pedicures are more common here than they are in the UK. There is such a huge amount of nail salons which compete on cost, so people are able to go and experience a nail treatment for a relatively small amount of money.

What I'm seeing is a trend towards a middle ground nail treatment, where you still get the foot or hand massage, but the price point is accessible. Nail care doesn't have to be a luxury you afford yourself once a month.

What do you think your biggest brand innovation has been?

JP: The French Manicure really put us on the map. Since then we have had many innovations such as the Gripper Cap which is unique to ORLY.

TP: In the 80s the French Manicure took ORLY from a treatment company to a colour company and that was major. In the next year we have some new product launches that are really going to knock your socks off.

What does the future hold?

TP: A large part of what we are trying to do is to make stronger connections with the end user. A big thing we are looking at is what we can do with regards customisation. Personalisation is the future I think, not just for the nail industry, but for all industries. I think my Dad has managed this brand a little bit under the radar so far and what we, his children, want to do is to bring this to the surface. We want to be doing innovative things in the digital space to really raise awareness to the next level.

JP: The exposure we have for ORLY today with the consumer and the professional is very valuable and we want to push it further.

If you are interested in becoming an ORLY account please contact Grafton International by e-mail sales@graftons.co.uk or call 01827 280 080.



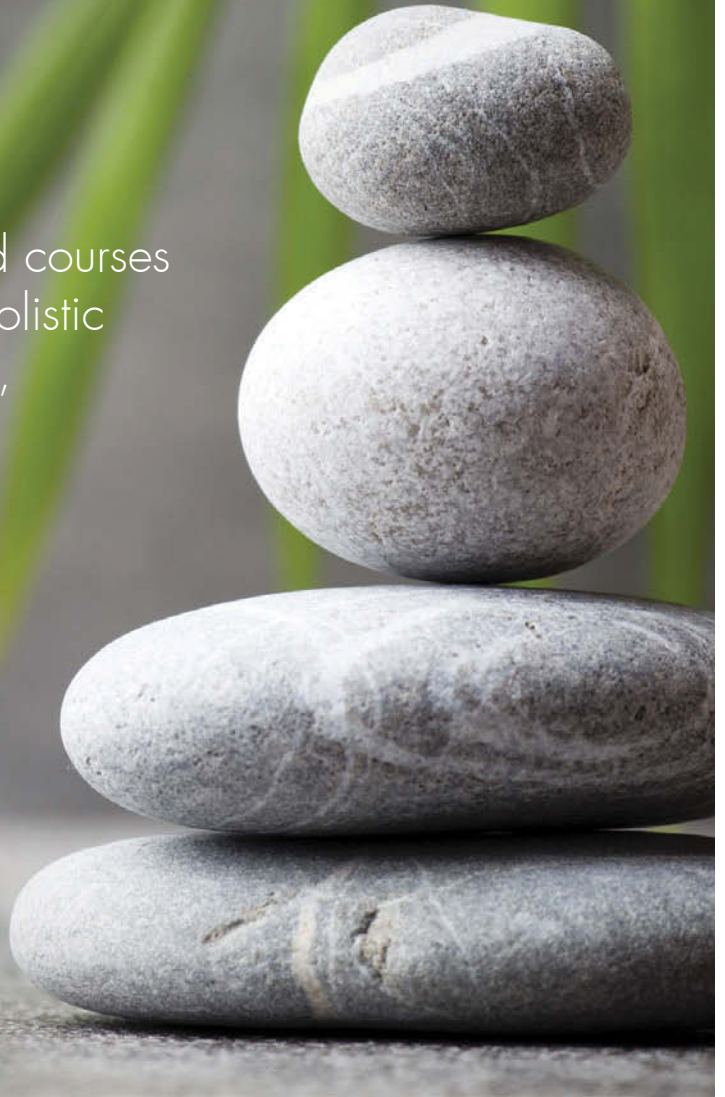
Do You Struggle To Retail In Your Beauty Business?

Are you a nail technician who struggles to retail? Why not sign up to the GTi Successful Retailing Course? This training costs £39 + VAT and will provide you with everything you need to know in order to confidently and competently retail products to your clients. On completion of the course you will also gain 7 CPD points. For more information and to enrol on the course head to beautyguild.com/courses.

For more information on the Gel Nail market why not purchase our 2018 Guild Survey Report on this industry sector for £150 + VAT. Please e-mail pippa@beautyguild.com to order your copy of the Gel Nails Survey today.

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May - June '18



- THE - SPA [EDIT]

THE LATEST GLOBAL SPA
& WELLNESS NEWS

INSIDE THIS EDITION

WHERE SCIENCE
MEETS BEAUTY

HOLISTIC HORIZONS:
REIKI

DERMALOGICA ON MONTANA
SPA REVIEW



WHERE SCIENCE MEETS BEAUTY

Science and beauty go hand in hand. Although it may not appear so on the surface, the spa industry is heavily reliant on scientific advancements.



Science is behind the ingredients in our products, often the design of products from a technological perspective, and how we administer beauty treatments and products. Some of the benefits of scientific improvement within the beauty industry include;

- Producing ingredients that perform better
- Producing tools that save time and money
- Revolutionising the way we carry out treatments
- Introducing products that have proven results

In recent years there is even more emphasis on ingredients within products, and the need to have a personalised experience. A prime example of this

are the ingredients used in skincare, particularly anti-ageing skincare products. Cosmetologists have now managed to nurture and utilise ingredients like hyaluronic acid which increases our skin's own collagen production, making skin appear more youthful. The consumer demand in general, has consequently led to scientific revolutions in the beauty industry.

With an increasing awareness of the world around us, consumers are demanding to know about ingredients in products – and more importantly where they come from. Many Millennials are now influenced to buy a product that is vegan friendly, fair trade or created with organic ingredients. This demand has led to an innovation in the range of products and tools available within the beauty industry.

There are a whole array of popular treatments and retail products available for use within your beauty business which are extremely effective because they utilise the latest scientific technology.

Lash Perfect Lash Lift

Lash Perfect's Lash Lift treatment provides a natural eyelash lift that lasts between 6-8 weeks. A specially adapted rod is used to create either a dramatic J Curl (straight from the root), or a more natural looking C Curl. The results are dependent on the client's preferences.

The Scientific Technology

The two main ingredients used to manipulate the lashes within the treatment are commonly used in the hairdressing industry – Ammonia and Hydrogen Peroxide.

Firstly, the Ammonia based cream is applied to the eyelashes, the ammonia begins to break apart the bond of the keratin in the eyelash molecules, making them easier to curl. The second part of the process uses a setting cream, with the main ingredient being Hydrogen Peroxide, the oxygen content oxidises the lashes, setting the hair into place. Hydrogen Peroxide also strips the pigmentation from the lashes, making it an ideal time to apply the tint; the results of the tint are then more intense.

Guinot Age Summum Anti-Ageing Immunity

This cream is designed to slow down the skin's natural ageing process. Guinot's Age Summum contains an immune complex which prevents the immune system from slowing down (one of the main causes of skin ageing). Not only is this genius formula available in a cream but also as a salon treatment.



The Scientific Technology

Cell activity of younger skin is restored with Guinot's unique immune complex. Our immune system fights skin ageing, but over time it starts to slow down. Guinot's immune complex can restore up to 74% of Langerhans cells (these cells are responsible for the skin's immune system and youthful appearance), after just 6 days of treatment. Other active ingredients include Vitamin C to fight environmental damage to skin that can cause premature ageing; cellular life complex, which stimulates cell renewal to give a youthful glow and ATP Actinergie boosts cell metabolism. The salon treatment can be carried out on clients, and gives younger looking skin after just 50 minutes.

The Technology Behind Guinot's TechniSPA® Advanced System

This slimming and anti-cellulite treatment by Guinot reshapes the figure and reduces cellulite after just one treatment by using their advanced simultaneous triple-action machine created with the latest cutting-edge technology.

The Scientific Technology

The TechniSPA® Advanced System combines the advanced technology of double ionisation with the new generation ActiSerums (specific to each treatment) to kick-start the body's lymph drainage system, helping to eliminate toxins. Double ionisation enables absorption of these high-performance active ingredients deep into the skin for rapid, effective and visible results in slimming, cellulite and firming. The heat-diffusing mechanism provides well-being and comfort, also increasing the treatments' effectiveness whilst the ActiSerums ensure incredibly soft and supple skin.





Bio Sculpture Evo Base Gel

Evo is a natural and harmless way to maintain beautiful healthy nails. The self-levelling gel contains no organic solvents, DBP or camphor. It is applied through a bottle and brush system, and achieves lovely looking nails for up to three weeks.

The Scientific Technology:

Using a cocktail of Vitamin A and E, Evo base gel prevents nail bed damage. Vitamin E is known for its moisturising properties, it helps to restore any damage to nails; it also improves blood circulation so applying directly will improve nail growth (Dr. Health Benefits, 2018). Vitamin A is an antioxidant that helps to fight against environmental damage. The Evo gel provides a high shine, without any of the nasties that can cause long term damage to nails.



StylPro

StylPro's wash and dry system makes cleaning make-up brushes extremely easy and time effective. The cleanliness of make-up brushes is extremely important as cosmetic brushes can hoard bacteria and oil. The technology behind StylPro means that cleaning brushes between clients is a quick and easy task.

The Scientific Technology:

Using centrifugal force technology, StylPro cleans and dries up to 8 brushes at a time – with just a simple cleansing solution. Centrifugal force technology is the accelerated spinning motion used within this device, which cleans and dries make-up brushes.

The Technology Behind Dermalogica's ProSkin 60 Treatment

Dermalogica utilise modern day technology in their ProSkin 60 treatments to really benefit the skin. Many of their treatments feature Galvanic current.

The Scientific Technology

Galvanic current is a low-level, continuous current that flows in one direction known as direct current (DC), just like the electricity from a battery. Galvanic treatments employ this low-level, medium amperage direct current to achieve multiple skin benefits. Depending upon the polarity used (either negative or positive, through a switch on the machine), a water-soluble, ionized and either positively (acid pH) or negatively (alkaline pH) charged solution is pulled or repelled into the skin.

There are two major uses of direct current in skin therapy – Iontophoresis or Desincrustation.

Using galvanic current on the positive polarity is referred to as Iontophoresis. The current carries active ingredients deep into the stratum germinativum where they can impact cells. Galvanic on the positive polarity also has a calming and vasoconstrictive effect on the skin, helping to reduce sensitivity and redness.

Galvanic Deincrustation is a process that softens and emulsifies sebum and keratin in the follicle. Performed prior to manual extractions, Deincrustation prepares the skin for safe, painless and successful removal of comedones and micro-comedones. The Deincrustation solution, combined with the action of the active negative electrode, results in the "saponification" of sebum. This alkali and sebum reaction forms sodium hydroxide due to the fatty stearic acids in sebum, reacting with the alkali to form soap. In the skin, the reaction softens and liquefies sebum, and this facilitates the easier release of comedones.

Dermalogica Overnight Retinol Repair 1% Cloud Nine Airshot

A continuation of Dermalogica's best-selling Overnight Retinol Repair cream, this new 1% version is designed for the experienced retinol user. The formulation is more powerful than its predecessor; clients will need to be prescribed the cream by an authorised skincare professional. The Overnight Retinol Repair 1% cream is an overnight treatment, with the buffer cream that reduces any irritation to skin.



The Scientific Technology:

Retinol is a powerful form of Vitamin A, proven to fight skin damage caused by free radicals. Pollution and environmental damage on the skin can cause wrinkles. Retinol has anti-oxidant origins meaning it can improve skins elasticity, youthfulness and vitality overnight. This treatment also uses microencapsulation technology, which means that the Retinol content is protected with a single layer polymer. Polymers are materials made of long, repeating chains of molecules. The materials have unique properties, depending on the type of molecules being bonded and how they are bonded (Live Science, 2017). Retinol is sensitive to light and air and can lose its potent properties when exposed to these elements.

Cloud Nine's Airshot is the latest edition to their award winning portfolio. The hairdryer is a sleek styling powerhouse which is infused with vitamin ceramic heating elements which nourish and care for the hair whilst styling.



The Scientific Technology:

This 2000W Airshot boasts tourmaline and vitamin infused ceramic heating elements. Its anti-static technology reduces the amount of negatively charged particles, diminishing frizz and fly-aways and adding silkiness and shine. Three heat settings with an LED Temperature Indicator are met with a balanced weight distribution; allowing to create a multitude of styles with ease. The cool shot button allows for rapid cooling of the hair to set the style in place, for a long-lasting effect.

The Scientific Technology

Having a detailed knowledge of the ingredients used within skincare products, and technologies used in beauty tools, can be highly beneficial when advising clients which products would be suitable to their unique skin type. Possessing relevant background knowledge on ingredients allows skincare and beauty professionals to assist clients in the most effective manner and will enhance retail sales. To become a retailing pro train with GTi in the Successful Retailing Course. This course only costs £39 +VAT and will provide you with everything you need to know in order to confidently and competently retail products to your clients. On completion of the course you can also gain 7 CPD points! For more information and to enrol on the course head to beautyguild.com/courses.



SPOTLIGHT SPA: DERMALOGICA ON MONTANA

Dermalogica is the number one choice of skin care professionals and consumers worldwide, employing 100,000 therapists in over 80 countries.

While the Dermalogica story begins in 1986, the force of change in the industry started in Los Angeles, circa 1983. Jane Wurwand, a tenured, United Kingdom-trained skin therapist new to the American "esthetician" industry, recognised that continuing skin and body therapy education was practically non-existent in the United States. While her training had been comprehensive and serious, US students entered the industry licensed yet under-trained, and worse, under-respected. Jane Wurwand, Dermalogica Skin Therapist, Founder & Chief Visionary said, "We were astonished at the skillset gap between skin therapists in the U.S. versus those in Europe or South Africa. That's where we saw our greatest opportunity – to fill that gap with quality education."

Jane put her education in action, opening a small classroom in Marina del Rey, California under the name The International Dermal Institute (IDI). She invited licensed skin therapists to get hands-on with the postgraduate training so critical to making them competitive in the business. The IDI is now considered the international gold-standard for postgraduate skin and body therapy training with 37 locations worldwide.

Today, Dermalogica has concept spaces across the globe offering clients the chance to experience the brand and change their skin health forever.



During a recent trip to the States, Guild Editor, Rebecca, visited Dermalogica on Montana, California for their signature ProSkin60 Treatment, which is customised with advanced product, techniques and technology in a soothing environment made for relaxation.

Before any treatment begins, Dermalogica Therapists will take a close look at their client's skin via Face Mapping to determine which course of treatment will deliver the desired results of the client. This can incorporate advanced product technology and electrical modalities for example, Microdermabrasion, Microcurrent or LED.



Following a detailed Face Mapping Analysis to identify Rebecca's personal skin concerns, Skin Therapist Valerie, incorporated Galvanic current into the bespoke treatment she designed for Rebecca. Galvanic can be used for Deincrustation which softens and emulsifies sebum in the follicle, preparing the skin for safe and painless manual extractions. In Rebecca's case Galvanic current was used during the masque phase of the treatment on a positive polarity, which supports product penetration for increased skin benefit.

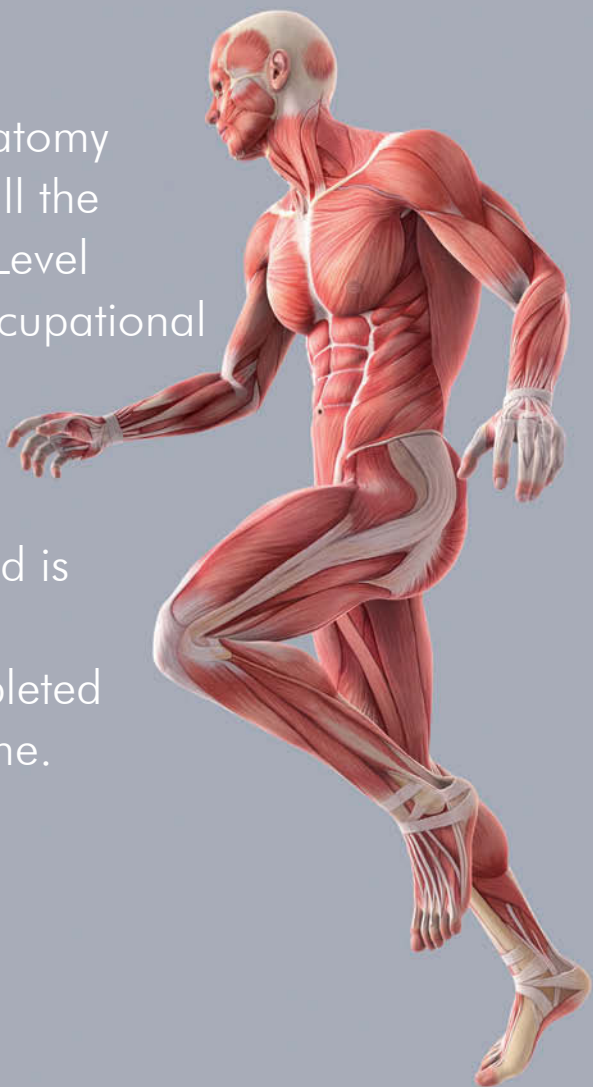
The Dermalogica ProSkin60 Treatment is the ideal choice for those who want a comprehensive experience to address all skin concerns and achieve healthy glowing skin.

Dermalogica also offer a shorter ProSkin30 Treatment, which takes 30 minutes instead of 60. This condensed treatment is a firm favourite for those who want maximum impact in minimum time.

For more information on becoming a Dermalogica Skin Therapist please visit wearedermalogica.co.uk.

Anatomy & Physiology

The GTi Award in Anatomy & Physiology covers all the A&P required for the Level 2 and 3 National Occupational Standards for beauty, nails & holistic therapy. This course costs £199 + VAT and is worth 30 CPD Points. Training can be completed online in your own time.



HOLISTIC HORIZONS: REIKI

Modern life moves at a rapid pace. We are living in a world where your every move is documented online, and the pressure to lead a “perfect” life is rife. Due to the overwhelming need for an individual to find balance in their life, traditional holistic practices are gaining popularity.

Reiki is a Japanese healing treatment; it is based upon the belief that “life force energy” flows through us (The International Centre for Reiki Training, 2018). When our life force energy is low, we become sick and tired. Naturally, when our life force energy is high, we are happy and healthy. Moreover, Reiki being a spiritually based treatment means it is versatile in treating a myriad of complaints. It is taught through training sessions with a Reiki Trainer where students will learn to adapt to the ability to heal using Reiki. The student will then have the ability to access an unlimited source of life force energy.

What Does Reiki Entail?

The word Reiki is made of two Japanese words – Rei which means “the Wisdom of God or the Higher Power” and Ki which means ‘life force energy.’ (International Association of Reiki Practice, 2018)

The transference of the unlimited source of life force energy is administered by a Reiki Trainer to their patient, through the hands. They are placed lightly onto or near to the patient. Healing energy flows through to the patient. The patient then experiences feelings of relaxation, well-being, equilibrium and peace.



Origins & Beliefs

*The secret art of inviting happiness.
The miraculous medicine of all diseases.
Just for today, do not anger. Do not
worry and be filled with gratitude.
Devote yourself to your work. Be kind to
people. Every morning and evening, join
your hands in prayer. Pray these words
to your heart and chant these words
with your mouth.*

(The founder of Reiki, Usui Mikao)

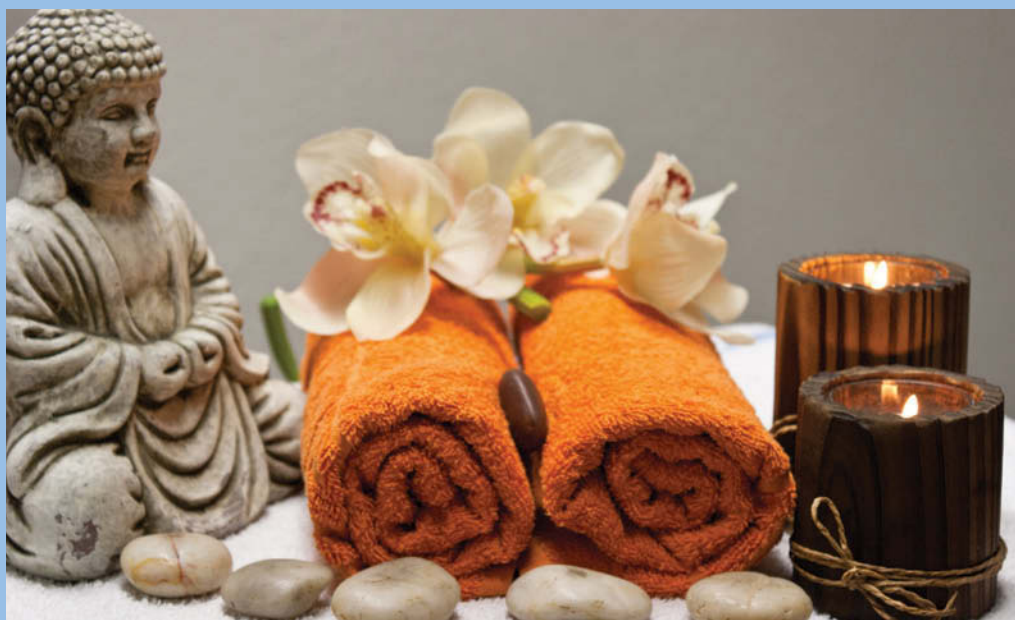
The words above were written by Reiki Founder, Usui Mikao. During a meditation session, he had an epiphany and decided that just transferring healing energy to patients was not beneficial enough for them long term. The ideals state that the individual undergoing healing must accept responsibility to take an active part in their own healing. Once you subconsciously decide to heal your soul, this in turn should motivate you. They must follow peaceful guidelines within their lives in addition to utilising their healing powers. The chant should be repeated daily and used as inspiration.

Benefits Of Reiki Treatment

Reiki aids the body in stress-relief and tension by harvesting deep relaxation. The benefits of Reiki include:

- Helps in stress reduction and promotes relaxation, because of this Reiki can help those who suffer with painful migraines, depression, anxiety and sciatica.
- Improves general mood.
- Heals infections and inflammations.
- Treats symptoms associated with serious illnesses – Reiki, or for that matter, any mind-body therapy cannot cure diseases. However it can aid with symptoms such as a depressive state of mind and fatigue.
- Enables emotional clarity and spiritual growth

The calming Japanese treatment Reiki is all about giving. The transference of positive vibes or “life force energy” is transported through to students, and the power they retain can be used to treat various ailments. This is a treatment that is not only beneficial to the patient receiving it; Reiki masters derive great pleasure in being able to bless others with the unlimited power to distribute “life force energy”. Such as being a doctor or a nurse, administering positive benefits to the lives of others can be very fulfilling.



Become A Reiki Master

If you are interested in offering Reiki in your spa or salon you can find more information about Guild Accredited Reiki courses by visiting our 'Training' section on: beautyguild.com. Alternatively you can call our Guild Training Team on 01332 224830.

Tried & Tested

The latest retail products tested and reviewed

Dermalogica Sound Sleep Cocoon™

Most of us don't realise that the hours we spend asleep are actually among our most productive: when it comes to your skin care routine, sleep is a crucial component for the skin's recovery from the assaults of the day.

Just a few nights of missed sleep can lead to dull skin and fine lines, and chronic sleep deprivation leads to dark circles and early ageing.

While our 'always on' attitude means we won't be getting more sleep any time soon – NEW Sound Sleep Cocoon™ is a revitalising treatment gel-cream that works with the skin's natural overnight repair and recovery process to optimise the skin benefits of the sleep we do get, delivering glowing skin by morning.

Because skin is best able to absorb active ingredients at night, Sound Sleep Cocoon™ is formulated with motion-activated essential oils to soothe senses with aromatherapy and promote deep, restful sleep for healthier-looking skin.

RRP: £72.50

Dermalogica.co.uk



Beauty Pro Hair Therapy

Enriched with Argan Oil and Jojoba Seed Oil, Beauty Pro's new Hair Therapy mask is an intense, deep conditioning hair mask which revitalises dry, frizzy, damaged hair. The hair sheet mask locks in heat which helps to penetrate the ingredients deep into the hair for a rich nourishing treatment.

How to use:

1. After shampooing hair, pat towel dry.
2. Put on hair mask and make sure all hair is covered completely. Use sticker to tighten and secure the hair mask to the head thoroughly.
3. Slightly massage the head to absorb the nutrients from the conditioner.
4. Keep on for 10–15 minutes and rinse off with lukewarm water.

Trade Price: £4.45 + VAT / RRP: £8.95

Beautypro.com



Sienna X Radiance Body Balm

Professional tanning brand Sienna X understand how important it is to nourish your skin during the warmer summer months. With an award-winning range of expert tanning solutions performed in-salon and a variety of retail products which can be used to create a sun-kissed glow at home, Sienna X are focused on promoting safe tanning by avoiding the harmful skin damaging rays.

Their Radiance Body Balm contains Shea Butter, coconut oil and sweet almond oil. The perfect combination of these ingredients means the Radiance Body Balm will keep skin hydrated throughout the warmer climate and also will maintain a tan to make it last longer. The product also has the added benefit of vitamin E to protect against premature ageing!

Trade Price: £5.98 + VAT

Sienna-x.co.uk



Bio Sculpture Bridal Glitters



A nail trend that we are loving this season is the classic glitter overlay, an elegant shade of neutral is always in style and a great trend when paired with a glitter or pearlescent effect.

This look is an ideal choice for any summer holiday or wedding. Bio Sculpture's Bridal Glitter Collection includes the perfect shimmer to add sparkle to any nail, perfect for all the lucky brides this spring and summer.

Trade Price: £7.99 + VAT for pack of 3

Biosculpture.co.uk

HD Brows Long Wear Liner

HD Brows are pleased to present the new Long Wear Liner.

The Long Wear Liner enables you to create a dramatic look that other eyeliners just can't produce. The perfect product for creating an elegant winged liner or an ultra-sultry statement.

Smooth, soft and easy to apply with a densely pigmented formula, the Long Wear Liner is paraben free and water-resistant.

The liner is available in two shades: Intense Black and Rich Brown

RRP: £22 / Trade Price: £12.65 + VAT

hdbrows.com



Tried & Tested continued

Lash Perfect Travel Size Lift Off

The Eyelash Design Company has launched a new travel size version of its popular Lash Perfect Lift Off Eye Make-up Remover. Oil-free and created specifically to ensure long-lasting lash extensions, the remover is also perfect for use with natural lashes.

This stylish, premium eye make-up remover works quickly and effectively to remove all eye make-up and thoroughly cleanse the eye area. Its carefully researched formula leaves skin feeling clean and fresh in an instant.

The new 15ml size is perfect for travel, city breaks and fits neatly into a handbag or weekend beauty bag.

Trade Price: £25.50 for a pack of 3

RRP: £11.99 for single 15ml Lift Off Eye Make-up Remover

Lashperfect.co.uk



OPI Grease Collection



This summer, OPI joins Paramount Pictures in celebrating the biggest movie musical of the 20th century – Grease! To commemorate this iconic film's 40th anniversary, OPI will be releasing 12 colourful limited edition shades that will result in nail enthusiasts everywhere making their "true love vow" to OPI.

OPI is capturing the movie's fun, energetic spirit with a collection of retro, summery hues that look good on all skin tones – from powdery pastel hues of yellow, lavender, pink and peach to bright pops of orange, turquoise and magenta. Rich tones of teal, blue and black shimmer offer deeply saturated colour, while white and red give a nod to Rydell High's school colours.

"OPI is once again making our mark on pop culture by joining Paramount Pictures to celebrate the anniversary of such an iconic film," declared OPI Co-Founder and Brand Ambassador Suzi Weiss-Fischmann. "The Grease characters offer so much inspiration for the colours, such as the Pink Ladies' jackets, Sandy's cheerleading outfit, Danny's leather coat and Frenchie's magenta 'do. If you're a fan of the movie (and who isn't?!), you're sure to find many favourites."

RRP: £12.95 Nail Lacquer

RRP: £14.25 Infinite Shine

Opiuk.com

Take Brows to the Next Level

brow fx



Brow Powder Selection



Brow Powder Pens



Brow Powder & Wax Duo



Hint of a Tint Brow Pen

lash fx

Say Hello
to Lash FX's
New Products!



Liquid Eyeliner Pens

Volume Up
Mascara

To find out more visit www.lash-fx.com for more information and to order today!

www.lash-fx.com | 0208 172 0905

Tried & Tested continued

Salon System GELLUX Mini-Lamp

Salon System has launched the GELLUX LED Mini-Lamp. Ultra-compact, portable and powerful, the new LED Mini-Lamp cures GELLUX polishes in just 30 seconds and can be used on both hands and feet.

The GELLUX LED Mini-Lamp comes in a black, velvet drawstring bag and features a magnetic foldaway base, detachable lead for ultimate efficiency, and is only W147mm x D 70mm x H 40mm in size, making it the perfect kitbag essential for on the go beauty professionals and time starved clients.

Boasting 10 watts of power and 47 bulbs, the GELLUX Mini-Lamp lasts up to 30,000 hours and has an auto timer of 30 seconds.

Trade Price: £49.95 + VAT

Salonsystem.com



Guinot Derma Liss

This unique treatment conceals fine lines and wrinkles and refines the skin's texture by minimising pores. Derma Liss smooths the surface of the skin for a more youthful and flawless appearance.

One of the key ingredients used is Hyaluronic Acid Spherical Fillers, these fillers inflate and plump out the wrinkles while providing long-lasting hydration. The skin absorbs the dehydrated spherical fillers – once they are in the groove of the wrinkles and lines, they rehydrate by absorbing water from the cells. By absorbing water the spherical fillers inflate and plump out wrinkles and skin looks visibly younger!

RRP: £31.50

Uk.guinot.com

Lycon Lyco'Pedi Sugar Scrub

This sugar scrub by Lycon effectively exfoliates and removes dead skin cells without harsh scratching. This exquisite natural formula helps banish calluses and dry rough skin, to reveal brighter younger looking feet that feel silky smooth and invigorated.

Lemon Tea-Tree and Peppermint essential oils hygienically refresh feet and fight odours. Marine Collagen is used for smoothing hydration, Vitamin E to moisturise and Sugar Crystals for natural exfoliation. The scrub is also plastic bead free!

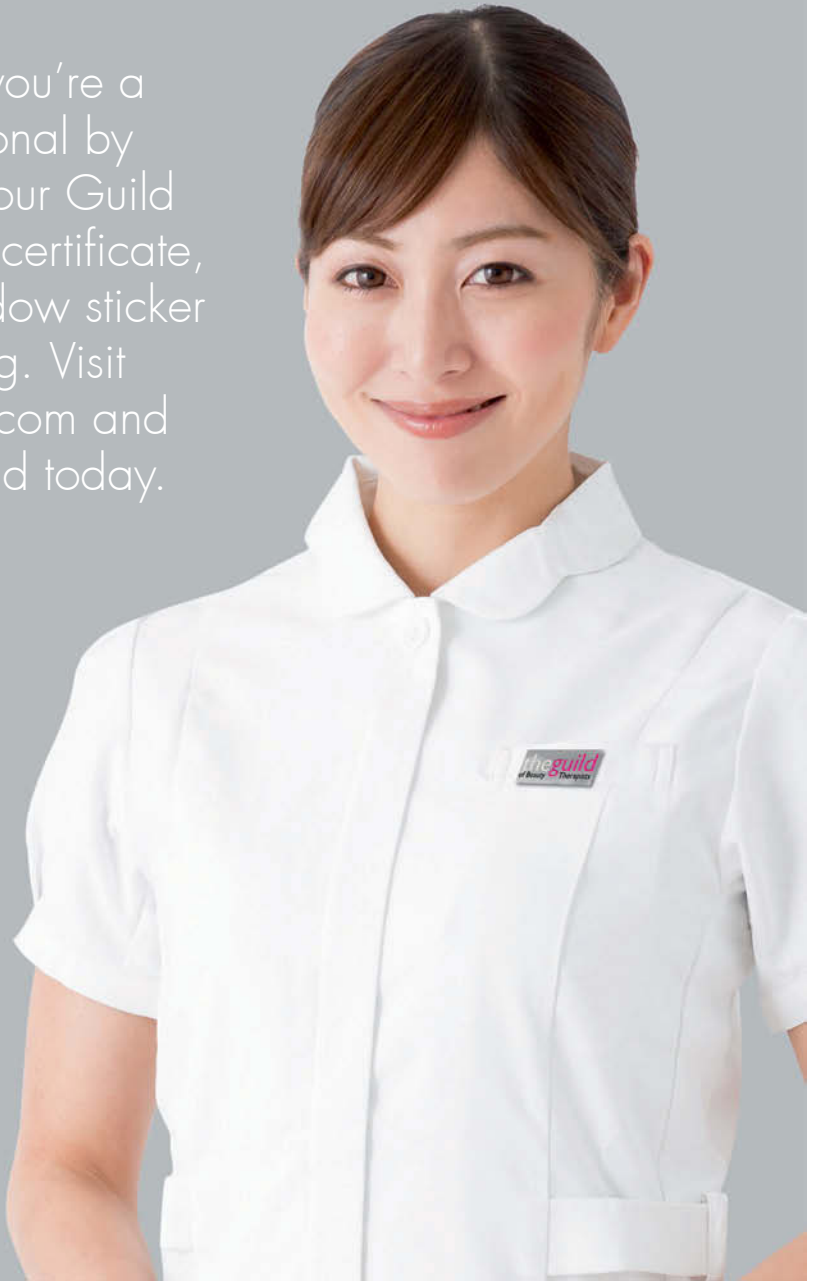
RRP: £16.20

Lyconuk.com



Professional

Show them you're a true professional by displaying your Guild membership certificate, badge, window sticker and branding. Visit Beautyguild.com and join The Guild today.



theguild
of Beauty Therapists

beautyguild.com
01332 224830

SUN LOGIC

ADVERTISEMENT FEATURE

Guinot launches its brand new Anti-Ageing Sun Protection range, SUN LOGIC 21st May 2018. More than just sun protection, this collection compensates age deficiencies to preserve the skin's beauty and youth with cutting-edge technology.

Sun protection has advanced over the years from mineral sunscreens (e.g. titanium oxide), that offered simple protection from sunburn, to chemical sunscreens that were invisible on application and avoid the thick white texture often associated with mineral sunscreens. Now, we see a new age of smart tanning where the system of SPF is redefined, to take into account exposure duration and phototypes - making sun exposure safer.

Key Ingredients

Melanin/Lutein:

Reproduces the skin's natural defence mechanism when exposed to the sun by offering additional protection against UV rays and blue light.

Sun Filters:

Provides a wider protection against UVA and UVB rays.

DNA:

Applied to the skin's surface, this agent is targeted by UV light rather than our epidermal DNA. It is a synthetic molecule composed of amino acids to create a protective barrier.

Elastoprotectin:

A protein that prevents elastic fibres from becoming rigid. It helps restore balance between the different constituents of elastic fibres, adversely affected by exposure to UVA rays, and provide protection to prevent skin slackening and wrinkle formation.



Today, Guinot introduces to the world, SUN LOGIC, the most advanced sun care formulation to not only protect the skin from the harmful effects of UV rays but to also protect the skin from photo-ageing, and blue light exposure that causes DNA damage and consequently, accelerates the ageing process.

Preparation and Repair Products



PRO-SUN ANTI-AGEING SUN CAPSULES

Rich in beta carotene and vitamins, Sun tan capsules reinforce the skin's natural defenses against sun-induced oxidative stress, while promoting and prolonging a golden tan.

30 capsules



LONGUE VIE SOLEIL VISAGE YOUTH CREAM BEFORE AND AFTER SUN - FACE

This unique product prepares skin for sun exposure and repairs it afterwards, by boosting natural defense mechanisms. It helps to preserve the skin's youthfulness and prolongs a golden tan.

50ml



LONGUE VIE SOLEIL CORPS YOUTH LOTION AFTER SUN BODY

Body care that boosts the skin's natural defenses to more effectively neutralise the harmful effects of UV light and prevent signs of ageing. After sun exposure, the skin feels soothed and nourished, and its golden tan is prolonged.

150ml

Very High Sun Protection



AGE SUN SUMMUM - SPF50+ ANTI-AGEING SUN CREAM FACE

The ultimate in anti-ageing sun protection formulated with Cellular Life Concentrate to preserve the skin's youthful appearance in the sun.

50ml



AGE SUN - SPF50+ ANTI-AGEING SUN CREAM EYES

This cream is specially formulated to protect the thin and delicate skin around the eye contour, an area requiring specific sun protection.

15ml



AGE SUN - SPF50+ ANTI-AGEING SUN CREAM FACE

This high protection formula effectively protects skin from sunburn, while fighting against the harmful effects of UV light that cause signs of ageing.

50ml

Self-tanning products



AUTO BRONZE SELF-TANNER - FACE GEL

This easy to apply tinted gel formula envelops the skin in an even and natural sun-kissed glow, without leaving streaks. Immediate and long-lasting golden tan effect.

50ml



AUTO BRONZE SELF-TANNER - BODY MILK

This tinted milk envelops the entire body in an even and natural sun-kissed glow. The skin radiates with an instant and long-lasting golden tan effect.

150ml

High to Medium Sun Protection



AGE SUN - SPF30 ANTI-AGEING SUN CREAM FACE

Effectively protects skin from sunburn, while fighting against the harmful effects of UV light that cause signs of ageing.

50ml



AGE SUN - SPF20 ANTI-AGEING SUN LOTION BODY

Protects skin from sunburn, while fighting against the harmful effects of UV light. Its lightweight, melt-in texture allows for easy and enjoyable application.

150ml



AGE SUN - SPF30 ANTI-AGEING SUN MIST BODY

Quick and easy to apply, this effortless mist evenly protects the entire body.

150ml



UNI BRONZE - SPF20 ANTI-AGEING SUN CREAM FACE

This formula protects the skin from sunburn, allowing all skin types to enjoy a luminous and even sun-kissed glow.

50ml

The Demand For Gel Nails Remains

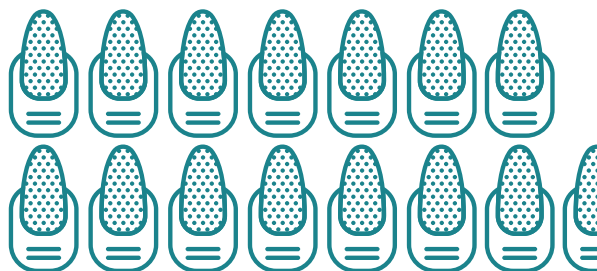


Gel nails are the most popular treatment in salons today. In the Guild's 2017 Beauty Industry Survey on UK Salon Treatments and Prices, gel nails were more popular than all other top performing treatments including the recent heightened desire for lash and brow treatments.

Such is the importance of this sector of the market that the Guild conducted the 2018 Gel Nails Survey to examine how the gel nail market has changed over the last year. Here, we reveal some of the key report findings.

According to the Beauty Industry Survey on UK Salon Businesses from January 2018, there are approximately

50,000 salon businesses in the UK. The Beauty Industry Survey on Salon Treatments and Prices from March 2017 shows that 64.6% of these businesses offer gel nail treatments. This means that there are 32,300 salon businesses carrying out 8.62 treatments each week which total 278,426 treatments each week in the UK. This equates to 14.5 million Gel Nail treatments per year!



14.5m

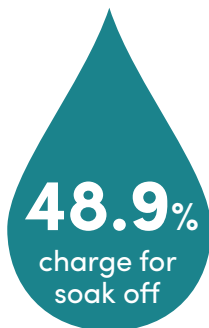
Estimated number of Gel Nail treatments performed in the UK each year





On Average How Long Does A Gel Treatment Last?

We asked our sample to tell us how long they expected their gel nail treatments to last. The average time was approximately 18 days.



Do You Charge For A Soak Off?

48.9% of salon owners charged for a gel soak off and the average price charged was £6.21.



Why Do Clients Ask For Gel Treatments?

80.8% of our sample reported that there is no specific reason for clients asking for gel treatments which demonstrates that gel nail treatments have become a staple every-day treatment offered by salons.



What Are The Top Attributes Of A Gel Nail System?

Our sample rated a 'good quality finish' as the main attribute to a successful gel nail system and taking second place was whether the gel used is 'easy to apply'. They rated 'low priced gel nail products' as the least important to having a successful system.

The information from this article is taken from the full Gel Nails Survey Report 2018, which is available to purchase from The Guild for £150 + VAT. Our surveys are a great way for you to learn specifics about sectors of the beauty industry.

Visit Beautyguild.com for more details, or e-mail: pippa@beautyguild.com for more information.



Now's The Time To Train

As the Gel Nails Survey suggests that the craze for gel nails shows no time in stopping anytime soon now is the perfect time to enrol onto the GTi Gel Nails course. UV gel nails are perfect for clients who are looking for a longer lasting nail treatment than a manicure. Clients will need to return to the salon to have these removed or infilled, guaranteeing you repeat bookings.

The GTi Gel Nails course covers how to complete gel overlays and extensions as well as the maintenance, repair and removal of the treatment in order to provide a full gel nails service. The course also covers reception and consultation, contra-indications to treatment and aftercare advice. It also includes detailed technique modules which show you how to apply gel nails.

The course costs £145 + VAT and upon completion you will gain 22 CPD points. To find out more information and to enrol head to beautyguild.com/courses

New Retail Products Alert!

Lash FX has always boasted a fabulous range of professional products, perfect for giving your clients the best treatments possible, but what happens after their appointments? How can they maintain their lash and brow looks in between treatments?

This is where Lash FX's brand new and exclusive retail range comes in! The company has been extremely busy developing an innovative collection of makeup must-haves that your clients will love! Take a closer look at some three of their new products!



Lash FX Build Me Up Mascara

The Build Me Up Mascara has a unique 2-step application wand and a specially designed formula perfect for use on lash extensions and on natural lashes.

Using the first step, a small amount of product is applied to the lashes thanks to the mascara tube's clever product distributing feature. When using step one, a beautifully natural look is created. For a more dramatic mascara style, you can add step two to lashes – this creates a more intense look as more product is applied to the lashes.



Lash FX Liquid Eyeliner Pens

The semi-permanent liquid liner pen is perfect for adding a more dramatic style to eyes, whether to increase the definition of eyelash extensions or to create your desired eyeliner look.

The pen's fine point allows for precise application, meaning you can create a clean, thin line or build up a bolder look. With results that are long-lasting, water resistant and smudge-proof, this pen will become your go-to eyeliner! What's more, this eyeliner is available in five fabulous colours; Black, French Grey, Sage, Mulberry and Marine Blue.



Lash FX Lash Cleansing Wipes

These Lash Cleansing Wipes are fibre-free, oil-free and specially designed to gently yet efficiently cleanse the eye area. Even better, they are perfect for use on lash extensions as well as natural lashes! Containing soothing Aloe Vera and active conditioning ingredients, these oil-free wipes keep lashes and skin feeling soft and refreshed, removing all traces of makeup.

In the past, lash extension wearers have always been warned to stay away from wipes due to unwanted snagging of the lashes... Have no fear! With Lash FX's specially designed fibre-free cleansing wipes, this is no longer a problem!

And don't forget about the brows!

Brow FX is the latest addition to The Eyelash Design Company's impressive family of lash and brow treatment and product brands! Keep an eye out for

more fabulous products from Brow FX, but for now, take an in-depth look at three customer favourites!



Brow FX Brow Powder Pens

Looking for a brow product to give flawlessly coloured brows with results that will last all day? Then the Brow Powder Pen is perfect for you! This unique powder pen gives definition to the brows, adding colour that is incredibly long-lasting. Simply sweep the specially designed applicator over your brow and transform your look with this easy to use and quick to apply product!

You can apply the powder with the sponge applicator gently to achieve a soft, subtle brow style, or build the product up on the brow to create a more dramatic look. The Brow Powder pen is available in Blonde, Medium Brown, Dark Brown and Charcoal, as well as in a highlighter shade which accompanies all colours perfectly, adding further depth to the brow.



Brow FX Brow Powder & Wax Duo

With this unique compact, you can colour and style your brows with results that are water resistant, long-lasting and fabulous! Use a light dusting of the powder to colour combined with the fixing wax – this will fix the powder into place and ensure your brows last all day!

This easy to apply compact comes fully equipped with a double ended brow tool; one end has a soft brow brush, perfect for applying your desired amount of powder, while the other end has a sponge applicator which will evenly distribute your wax, ensuring you create the perfect brow.



Brow FX Hint of a Tint Brow Pen

Hint of a Tint is a unique cosmetic brow pen that can be used daily to mimic the results of a soft tint with flawless results – all without the need for a treatment. This product is ideal to add natural looking colour to the brow hair and skin underneath.

With a transparent colour formula, the pen allows for different brow looks to be built up, depending on your style, while the unique design of the pen means you can fill small gaps and large areas easily with long-lasting, water resistant results!

For more information, please call 0208 172 0905 or visit www.lash-fx.com

School Report

A round-up of news from Guild Accredited schools

Beauty Re-Public Launch The New Advanced Technology Trinity AP Gel System

Beauty Re-Public, in conjunction with Matrix Beauty Academy, offer the new advanced technology Trinity AP Gel system as the first UK accredited training course

The treatment offers an efficient and easy application to the nails, and is an alternative to acrylics and traditional gel. The acrylics and gel techniques usually require a large amount of practice to master, however, this system offers a reduced learning curve with the clip tip application. The product allows unlimited play time before curing, and the gel formula gives easy manipulation reducing any pressure on the nail tech.

This course will teach you a unique application method along with trouble shooting solutions giving you the skills to apply the product with confidence and achieve high quality results quickly. The course will cover the clip tip system as well as natural nail overlays and infills.

The odourless product only requires a small amount of buffing and filing, and you can achieve a perfectly balanced nail without glue or tips.

AP Gel offers the next step in nail enhancements and the brand is confident that this new system is set to change the future of nail application.

If you are a Guild Accredited School and you are interested in teaching the course then please contact sarah@beauty-re-public.co.uk for more information.



Sienna X New And Improved Tanning Masterclass & Their Wax Money Back Guarantee

Bespoke your spray tanning technique with the new and improved Sienna X Masterclass. The class will give you the knowledge to offer an individual tanning service by giving your clientele a tanning menu to choose from.

The class will give you the opportunity to learn the art of facial contouring and body sculpting.

You will learn the following in the one day course:

- Two different techniques- brush and spray
- Skin finishing
- Enhance retail skills and knowledge
- Create bespoke tanning menus
- Go to the top of Therapist Locator

The class is the perfect opportunity to learn up to date trends and tanning techniques to be sure to set you apart from the competition.

For more information head to sienna-x.co.uk/professional/train-with-us/

Wax Money Back Guarantee

New Sienna X wax customers will have the chance to try Sienna X's range of professional waxing products with a 100% money back guarantee.

Try their range of professional waxing products, featuring their signature uplifting peppermint fragrance. The range combines comfort and luxury with exceptional performance and results. Their superior hot wax formulations use the highest-grade raw materials and ingredients to create products that give exceptional performance and results.

BENEFITS:

- Low melting temperature
- Controlled application using minimal wax
- Pliable formula means the wax won't snap, even when sheered out
- Shrink wraps to your clients' hair and not skin, creating a more comfortable waxing experience.
- 100% cruelty free

If you're not 100% happy with the wax you can get your money back to spend at Sienna X, what's there to lose!

To shop the wax range head to sienna-x.co.uk



Get Your Waxing Skills Up To Scratch With Lycon

Waxing brand Lycon offers a range of Guild Accredited training courses for all abilities to ensure you become a waxing pro, such as:



Lycon Academy Complete Waxing Qualification

Accredited by The Guild, this comprehensive and hands-on course is designed to produce confident and proficient waxing professionals in just two days. Without any prior waxing knowledge, you can expect to be provided with both theoretical and practical tuition by one of the LYCON waxing experts, and leave as a fully certified waxing therapist. Whether you are looking for a change in career or are considering adding a new skill to your repertoire, this is the course for you.

Located at LYCON UK's home, the recently launched Strip Training Academy in London, classes run from 9.30am – 5.00pm on both training days, with an exam approximately 6 weeks later.

Cost: £699 (including starter kit + VAT)

BRO-zilian (Male Brazilian) Precision Waxing

Master intimate male waxing techniques in a one-to-one session with one of the LYCON experts, at a time and date that suits you. The trend of male waxing is one that doesn't show any signs of slowing down any time soon; this course will allow you to become an elite waxing machine. The course costs £190 + VAT, to train in this course you will need to have already completed the Introduction to Lycon Training Class.

To view these courses in more detail and view other Lycon courses available head to: lyconuk.com

Offer CPD Points On Attendance For Your Workshop Days & Event

If you are a Guild Accredited School or your training courses are Guild Accredited and you want to offer students and beauty professionals CPD points when attending workshops or industry events then

please email: pippa@beautyguild.com to discuss opportunities. The event or workshop dates will then be published in the #ProjectCPD feature going forward.

Why Choose A Guild Accredited School?

The Guild of Beauty Therapists accredits more training centres and courses than any other organisation in the UK, which makes Guild accredited training the most sought after in the industry. Only suitably qualified Beauty Therapists, Holistic Therapists, Nail Technicians and Therapy Lecturers can be accepted as Guild members.

To offer professional beauty, holistic or nail services, you must hold suitable qualifications which allow you to get insured to practice on members of the public. Insurance is required even if you are working on friends and family as accidents can happen even to the most experienced therapists.

Choosing the right courses and qualifications is something that can be quite daunting as there are literally hundreds of training schools and thousands of courses available. So how can you make sure you pick the right qualification that will allow you to get insured once you have completed it? The answer is to ensure that any course you enrol on is accredited by the Guild of Beauty Therapists, the UK's trade body for the professional beauty industry.

Guild Accredited Courses have been examined by The Guild for their content and for the quality of tuition. We ensure that the content of all courses meet or exceed the relevant National Occupational Standards (NOS). If you choose a Guild Accredited course you will be able to obtain insurance and membership from The Guild which will enable you to carry out and charge for treatments on members of the public.



The Guild have made it super easy to find Guild Accredited training centres near you, just head to [Beautyguild.com/Training](https://www.beautyguild.com/Training) to find the Training Directory. You will be able to see what courses the training centres provide and what schools have suitable dates for you to attend.



#PROJECTCPD

**2018 is the year of
continuing Professional
Development (CPD).**

**Whatever your training goals
The Guild is on hand to
support and guide you
on your journey.**

What Is CPD?

CPD stands for Continuing Professional Development. The Guild uses a scheme where you can gain CPD points through further training and advancing your knowledge within the professional beauty industry.

Give Your CPD Point Score A Boost By Earning Free CPD Points

Guild Members, Professional Development subscribers and subscribers to Guild Gazette magazine can earn free CPD points every issue by reading each issue of the magazine and completing the online CPD modules on Beautyguild.com.

Non-Guild Members and those that don't subscribe to the magazine can also pay a small fee to complete the CPD modules to gain CPD points, each Guild G@zette Digital CPD module costs £5 + VAT and each Guild Gazette CPD module costs £10 + VAT.

Each issue of Guild Gazette magazine allows you to earn 2 CPD points and each issue of Guild G@zette Digital magazine allows you to earn 1 CPD point. All points are recorded in your own CPD Diary account on the GTi website.

Head to beautyguild.com/Courses/ProfessionalDevelopmentModules now to take this issue's CPD Module and earn yourself 2 CPD points!

The latest workshop days that you can now earn CPD points on attendance in your area are:

Nationwide

GTi GDPR Course

CPD: 4 Cost: £19 + VAT for Guild Members or £39 + VAT for Non Guild Members

The GTi GDPR course for beauty businesses will help you to prepare your business for the legislation change, ensuring that you have peace of mind by complying with the law. The course guides you through 12 steps that the UK authorities require you take to make sure your business is following the new legislation

Available to complete online at your convenience 24/7.

Bio Sculpture Masterclasses

CPD: 12 Cost: FREE

Nail brand Bio Sculpture have reformatted their Open Days and are now excited to introduce the New and exclusive Masterclasses around the UK. These include experienced educators showcasing the best of Bio Sculpture, the latest trends and products. Those attending will also receive a complimentary Bio Sculpture Gift and 10% off all products on the website. You do not have to be a Bio Sculpture Technician to attend.

These will be running in 19 cities across the UK from now to November so make sure you call 03333 111 555 or email info@biosculpture.co.uk to find a Masterclass near you and register your interest.



Holistic Course Ideas

The Academy at The Retreat: Essentially Curious Aromatherapy Workshop

CPD: 7 Cost: £40

Brought to you by Guild Accredited training school The Academy at The Retreat in Staffordshire, this half day workshop teaches beginners all about essential oils such as how to use them, how to dilute them and how to blend them.

These workshops run throughout the year. For more information on this workshop head to relaxattheretreat.co.uk/training/workshops or contact Victoria on 07980 212960.

The Academy at The Retreat: Meditation Masterclass

CPD: 7 Cost: £65

Brought to you by Guild Accredited training school The Academy at The Retreat in Staffordshire, this half day workshop teaches beginners four different meditation techniques, ranging from simple daily relaxation meditation to deeper meditation. The masterclass also provides tips for de-stressing and energy balancing.

These workshops run throughout the year. For more information on this workshop head to relaxattheretreat.co.uk/training/workshops or contact Victoria on 07980 212960.

Holistic Course Ideas

A Gentle Touch: Reiki Share Evening

CPD: 4 Cost: £5

Brought to you by Guild Accredited training school, A Gentle Touch in South Yorkshire, this 2 hour regular monthly event provides Reiki-attuned students of any level with an opportunity to practice and hone their Reiki skills and gain further knowledge to enrich their experience and education with supervision and guidance by a Reiki Master/Teacher.

These workshops run monthly with the next event taking place on Thursday 31st May. For more information on this workshop head to a-gentle-touch.co.uk or email info@a-gentle-touch.co.uk

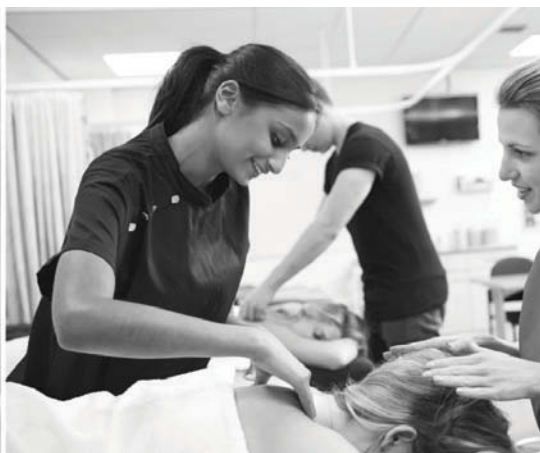
A Gentle Touch: Introduction to Essential Oil

CPD: 4 Cost: £5

Brought to you by Guild Accredited training school, A Gentle Touch in South Yorkshire, this 2 hour regular event provides an introduction to the subject of Aromatherapy to therapists and also the general public. The workshop explores the uses and contraindications of 5 of the most popular essential oils, mixing your own simple blend and the use for oils in household applications such as diffusers and oil burners. The event is supervised by a qualified Aromatherapy Tutor who will also offer advice and guidance.

These workshops run monthly with the next two events taking place on Thursday 3rd May For more information on this workshop head to a-gentle-touch.co.uk or email info@a-gentle-touch.co.uk

Make 2018 **YOUR** YEAR



Want To Offer CPD Points On Attendance For Your Workshop Days & Events?

If you are a Guild Accredited School or have Guild Accredited Training and want to offer students and beauty professionals CPD points when attending workshops or events then please email: pippa@beautyguild.com to discuss opportunities.

Insured

Insurance cover for up to £6 million is included with Full Guild Membership. Visit Beautyguild.com and join The Guild today.



theguild
of Beauty Therapists

beautyguild.com
01332 224830

Accredited Schools

Guild Accredited Schools have been specially checked and their accredited courses can be accepted by The Guild for insurance purposes.

Here is the full list of training providers divided into areas to help you find a school close to you. A full list of schools and courses can be found on the Beautyguild.com Training Directory. To find out more about getting your schools accredited, please contact our accreditation team at: accreditation@beautyguild.com

UK NATIONAL SCHOOLS

The following schools offer training at several venues throughout the UK. To find your nearest training venue please visit the Training Directory on Beautyguild.com.

Amethyst Holistic Training	01642 649 712	
Gateway Workshops Ltd	0333 121 0742	
Hollywood Lashes	0845 050 9712	
Sienna X Training Academy	0333 600 1200	
Sweet Squared Education	0333 000 7000	


ENGLAND



BEDFORDSHIRE

Alex Bates Education Ltd	01525 837 447	
Aviva Day Spa	01582 732 244	
Bedfordshire Beauty Academy Inc Butterfly Beauty	01582 451 582	
Beyond Beauty Academy	01462 851 135	
Cambridgeshire Beauty Academy	07963 875 173	
Kels Belles Beauty	07947 560 846	
Lele's Eyelash Academy	07446 889 732	
The Beauty Cabin Academy	01767 769 073	
The Beauty Teacher	07946 307 550	
The Log Cabin	01582 654 875	

BERKSHIRE

Berkshire Beauty Academy	0118 979 5407	
Danne Montague-King Paramedical Training Centre	0844 800 3668	
Dermagraph Microblading	0207 998 3692	

BUCKINGHAMSHIRE

CJ Beauty Services Limited	07585 005 901	
Darling Beauty School	01494 871 692	
Eyelash Emporium Ltd	01753 650 656	
Lashurious	01753 650 234	
Love Beauty Training	07939 461 119	
Milton Keynes College	01908 637 264	
Red Barn Training	07877 356 600	

CAMBRIDGESHIRE

Academy of Advanced Beauty	01353 777 303	
Cambridge School Of Beauty Therapy	01223 832 228	
Caroline Mears TBC Waxpert Waxing Academy - Learn to Wax	07791 631 529	

ENGLAND continued



CHESHIRE

Black Magic Tanning UK Ltd	01925 632 181	
Decadence Nails & Beauty	07753 134 079	gti✓
Escape Beauty Academy Ltd	0151 336 6412	gti✓
Face The World Ltd	0845 544 1555	gti✓
Goddess International	01925 607 371	gti✓
Goddess Makeup Classes	07956 085 787	gti✓
MelVicMakeup Academy	07816 224 009	
Michael Perks Make Up Studio	01514 204 412	gti✓
The Annexe Beauty & Training	01928 890 220	gti✓
Urban Beauty Salon & Training	01925 726 688	gti✓

CLEVELAND

The Powder Rooms Beauty Academy	01642 710 092	gti✓
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CORNWALL

LB Nail & Beauty Academy	01326 373 534	gti✓
Wings Beauty, Holistic & Wellbeing Training Academy	07938 061 123	gti✓

COUNTY DURHAM

Hartlepool College of Further Education	01429 295 000	gti✓
Nail LAB Training	07867 798 523	gti✓
The Glam School of Beauty	07816 936 814	gti✓

CUMBRIA

Beauty & Holistic Therapies Training and Workshops	07886 647 287	
James Core Ltd	01900 267 430	gti✓
Le Petit Salon (Beauty Academy)	07890 688 413	gti✓

DERBYSHIRE

Be You Tiful Boutique Salon And Training School	01246 251 679	
Grace & Glamour Beauty	07792 734 228	gti✓
Top Talons	01246 569 818	gti✓

DEVON

Barefoot Nails and Beauty	07551 951 144	gti✓
Beautiful Learning	0164 761 099	gti✓
Blissful Beauty by Stacie	07808 235 111	gti✓
BSY Group	0800 731 9271	
Devon Nail and Beauty Training Centre	01822 614 797	gti✓
Exeter Advanced Beauty & Holistic Training Academy	01392 431 167	gti✓
Just Waxing UK Academy	01392 428 105	
Karen Griffiths Therapy Training	07807 204 631	gti✓
Petroc	01271 338 088	gti✓
Samantha Wood Beauty Training	07783 924 630	gti✓
South Devon College	01803 540 343	
StarLash Beauty Salon & Training Academy	01803 210 337	gti✓
Tan with Fox	07402 151 519	gti✓
The Holistic Beauty Tutor	07525 718 988	gti✓

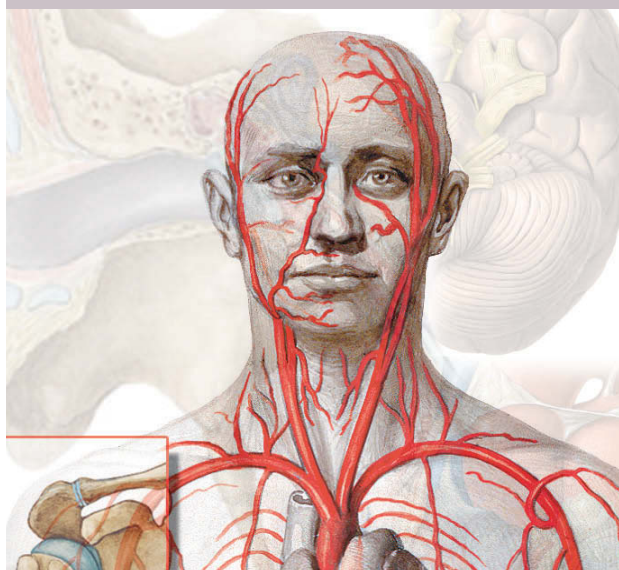
DORSET

Chic Academy	01202 535 007	
Massage Training Solutions Dorset	01258 458 340	
Westover Beauty	01202 291 407	gti✓

gti

GUILD TRAINING
INTERNATIONAL

Anatomy & Physiology



Online Course
30 CPD
Points

£199 + VAT

To enrol visit
beautyguild.com
or call
01332 224833



EAST SUSSEX

BC Beauty Training	01273 502 227	
Beauty Barn Training Academy	07999 435 183	gft✓
BrightOn Looks	07774 052 353	gft✓
Dynamic Beauty Academy	01323 410 700	gft✓
Eastbourne Beauty Training	07962 080 478	gft✓
Fabulous and Beautiful Training	01323 762 227	gft✓
Gateway Workshops Ltd	0333 121 0742	
Grand Academy	07901 692 966	gft✓
Lash and Thread Ltd	07973 502 829	
Sussex Coast College Hastings	01424 458 398	
Sussex Make-Up Academy	07906 393 807	gft✓

ESSEX

Artistry Beauty	07903 262 033	gft✓
Aspects of Beauty	01206 369 211	gft✓
Beautec Beauty Academy	0208 502 0240	
Beauty Training Professionals	07805 204 655	gft✓
Beauty Vocation	07879 447 764	
Beauty@Anjus Training Academy	0208 503 9900	gft✓
Deborah Jane Training	01268 711 996	gft✓
Escape Training Academy	01268 285 157	
Essex School of Beauty Ltd	07980 113 392	
Havering Beauty Academy	01708 472 727	
J K Group	0208 498 7275	
Just Pampered Training Academy	01268 916 713	gft✓
KC Plaits and Beauty Essex Training Academy	07715 554 742	gft✓
LushLash	07772 596 410	
Magnetic Nail Design	07749 280 356	
Matrix Beauty Academy	07414 738 368	gft✓
Mellow Moments Training Academy	01277 356 155	gft✓
Nail Harmony UK	01708 465 900	
New Horizons ITA Beauty & Nails Training	01268 460 704	gft✓
On Point Hair & Beauty Academy	01277 227 513	gft✓
Pinkfishes	01277 203 629	gft✓
The Eyelash Design Company Ltd	0208 500 9028	
The Face & Body Academy Ltd	07712 729 826	gft✓
The Mobile Beauty School (& Salon)	07946 663 249	gft✓
Zen Tranquility Holistic Beauty Training Studio	07543 065 894	

GLOUCESTERSHIRE

Ali Griffiths Beauty Therapy	07920 887 930	gft✓
Flawless Nails and Beauty	0117 960 2338	gft✓
Hayden Health & Beauty Training Academy	0844 335 0152	gft✓
JK Beauty	07521 904 625	
Oasis Beauty and Nails	07809 377 206	gft✓

GREATER MANCHESTER

Athena Beauty Spa Training Centre	0151 203 6110	gft✓
Beauty By Design Training Academy	0161 795 3300	gft✓
Calmstone	07837 710 375	gft✓
Creative Academy + Manchester	01942 676 756	gft✓
Emmy Denaro Hair & Make Up Academy	01942 665 460	gft✓

GREATER MANCHESTER continued

First Choice Nails & Beauty	07786 254 050	
Jodie Ferrari Makeup Academy	0161 682 5500	gft✓
Love Your Lashes Training	07521 652 621	gft✓
Lulu's Beauty Academy	07585 505 395	gft✓
Lush Lashes & Training Academy	0161 343 3984	gft✓
Manchester Makeup Academy	0161 819 1668	gft✓
Northern Beauty Experts	07341 668 388	gft✓
NSI Nail & Beauty Training Academy	0161 788 2860	
P Louise Makeup Academy	01614 597 420	gft✓
Perfection Beauty Academy	07896 552 798	gft✓
Q Cosmetic Beauty Academy	07703 407 940	gft✓
Salon 21	0161 494 8800	gft✓
Spa Urban Oasis	0161 835 4061	gft✓
Strictly Waxing & Nails	0161 724 5858	
The Gatsby Training Academy	0161 707 4219	gft✓
The Holly Stott Make Up & Beauty Academy	07894 445 755	gft✓
The Waxologist Ltd	07446 258 509	gft✓

HAMPSHIRE

Al Covo Massage Waxing Wellbeing	02380 639 913	gft✓
Axiom Wax Academy	01256 471 447	
Beauty House Training Academy	07711 933 253	gft✓
Bespoke Lash and Beauty Training	07791 963 225	gft✓
Bio-Therapeutic Institute of Technology	07575 881 186	gft✓
Cottage Training Centre	02381 786 541	gft✓
CoverGirl Academy	07789 000 473	
Driftaway Retreat	07713 593 975	gft✓
Erin's Nail & Beauty Courses		gft✓
Helen McGuinness Health & Beauty Training	02380 266 448	
Kelly's Training Academy	07825 536 171	gft✓
LullyLash Training Academy	0239 229 9453	
Mels Beauty Academy	07954 379 820	gft✓
Metis Beauty & Nail Training	07841 621 940	
TA Lash Academy	01455 220 036	
The Hair And Beauty Studio Ltd	01329 220 880	gft✓
The Makeover Studio School Of Make-Up	07941 245 439	
The Southern School of Beauty Therapy	0239 225 6375	
U:Beauty	01252 888 409	gft✓

HERTFORDSHIRE

Be Unique Beauty and Training	07958 566 296	gft✓
Bio Sculpture GB Limited	03333 111 555	
Bondlink Hair & Beauty Academy	01442 211 383	
Champneys Beauty College	01442 291 336	
Elite School of Beauty Therapy	01279 755 077	
Flaunt It Nails	07544 378 953	gft✓
FTT Beauty and Training Centre	01727 768 559	
Glam Beauty Box	07710 971 976	gft✓
Kanani Beauty Training Academy	07765 258 719	gft✓
Oasis-Time Beauty & Holistic Academy	01727 848 463	gft✓



HERTFORDSHIRE continued

OPI Professional	01923 240 010 ex 244	
The Shire Beauty Training Group	01992 660 533	gti✓
Tranquility Home Spa	07966 183 101	gti✓
Tres Chic Beauty Academy	01992 660 411	

ISLE OF WIGHT

Catherine Dodd Health & Beauty	01983 840 613	
Davidoff Beauty Training Academy	07415 701 310	gti✓
Tlc Beauty Lounge	01983 755 777	gti✓

KENT

All About You Academy	07976 211 764	gti✓
British Institute & Association of Electrolysis	08445 441 373	
Donella's Health and Beauty Academy	07989 668 580	gti✓
Eyelash Excellence Ltd	01227 785 248	
Eyeylulashes	01322 224 788	
Hythe Therapy Training Centre	01303 237 551	gti✓
Kent Beauty Academy Limited	01233 641 000	
Kent Beauty and Massage Academy	07973 307 092	gti✓
Kent Beauty Training	07912 649 905	gti✓
Lauren Jackson Make-up Academy	07980 755 465	gti✓
Morena's Nails and Beauty Academy	01843 844 993	
Mrs G Beauty Training and Business Support	07854 885 136	gti✓
Pretty You Academy	07548 437 706	gti✓
Purenique	01580 753 383	gti✓
Razias Beauty Academy	01474 331 678	gti✓
Reynolds Training Academy	01322 275 807	gti✓
Salon Chique	01227 711 399	gti✓
Victoria Winham	07565 586 592	gti✓

LANCASHIRE

Be Beautiful North West Beauty Training Academy	01772 651 775	gti✓
Beauty Touch	07740 873 855	gti✓
Deep Beauty Spa and Training Academy	01254 822 832	gti✓
Ell Beaute Academy	01282 788 746	gti✓
INK London School	07867 792 618	
Janine Worden Beauty Make Up Training	07403 996 710	gti✓
Pure Perfection Training AC	01254 386 268	gti✓
Sitting Pretty Beauty and Training Academy	01200 429 697	gti✓
Skintech Northwest Limited	01253 875 111	gti✓

LEICESTERSHIRE

AngeloLeicester Beauty Training Academy	0116 266 5238	
Beautylicious	0116 319 2992	gti✓
ESBM (Hair Nails & Beauty Academy)	0116 429 6607	gti✓
Girls Room Academy	07906 225 041	
Glamour Beauty & Training Lounge	07438 038 144	gti✓
International Nails Hair and Beauty Academy	0116 268 2682	
Josh's Hair And Beauty	0116 266 4655	gti✓
MC-Professional MUA & Hair Stylist Studio	07773395854	gti✓
TSL Holistic Centre	01509 239 600	
Urban Wax Training	07411 753 086	gti✓

LINCOLNSHIRE

Amara Holistic Courses	01472 316 906	
JSM Beauty Training	01778 421 700	gti✓
Lincolnshire Academy of Beauty	01673 843 555	
Lincolnshire Beauty Therapy and Make-up Academy	07745 437 513	

LONDON AREA

Affable Therapy Training Limited	0208 338 1212	
Allskins School of Hair and Beauty London Ltd	0208 981 2831	gti✓
BeauBronz London Ltd	0208 788 7770	
Beautiful World Training Academy Ltd	0208 296 9555	gti✓
Beauty 2Go Training School	0208 424 9030	gti✓
CS Beauty Academy	01708 442 087	gti✓
East London Beauty Academy	0208 981 2558	gti✓
ELEMIS Academy of Excellence London	0207 907 2770	
ER Beauty Training	07821 541 659	
Essex Beauty Training School	07743 849 771	
Everinescence Academy	07958 008 143	gti✓
Fami Hair & Beauty Institute	0208 518 1688	
Felicity Natural Beauty	0208 450 7326	
Gateway International College	0207 859 4767	gti✓
Golden Beauty by Veronica Szulc	07724 687 906	gti✓
Holistic Beauty Training London	07805 136 704	gti✓
Honey Bee Therapy Training	07939 225 872	gti✓
Indulgence Beauty Salon	0208 464 3391	gti✓
Kaana Hair Health and Beauty	0208 417 0008	gti✓
Lash Pro Academy	0207 7244 411	gti✓
Lashesbyle The Lash and Nail Academy	07528 466 666	gti✓
Lashly Eyelash Extensions & Training	07939 134 305	gti✓
Local Cuddles	0203 603 1140	gti✓
London Lash Pro	02036 755 168	
London Sugaring Company	07731 533 289	gti✓
London Therapists	0208 123 7527	gti✓
Olga Brennand Academy	07832 571 094	gti✓
Professional Academy of Beauty & Holistic Therapists	0203 689 6623	gti✓
Randall and Pierce LTD	07956 589 363	gti✓
Reeta Arora Beauty Lounge	0208 123 8485	gti✓
Rumiz Beauty Academy	0208 951 1522	
Sofire Beauty	07886 180 464	gti✓
St Tropez	0207 845 6330	
Strip Distribution Training Academy - Lycon	0207 590 9300	
Tanning by Sophie Tague	07452 964 515	gti✓
Tashas Lashes	07930 647 653	gti✓
Tina Prajapat Ltd	07768 078 585	
Training Solutions	0208 845 4115	
UK Beauty Schools Limited - Essex	01708 369 055	
Urban Holistics	0207 403 5665	gti✓
Volumeyez Lashes Training Centre	07985 111 794	gti✓
West London School of Beauty	0208 755 4855	
Ziggie Bergman & London School of Reflexology	07429 441 124	



MERSEYSIDE

Adriana Hart Beauty and Training	07850 529 745	
Binksey Lash	07460 490 606	gti✓
Boudoir Hair Boutique	0151 666 1001	gti✓
Buddha Therapies Academy	07966 739 527	gti✓
Cheryl Taylor Training	07786 374 015	gti✓
Danielle Wilcock Accredited Beauty Training	07886 942 673	gti✓
Glamorous Training Academy	0151 944 2277	gti✓
Kalentin Training Academy	01744 302 121	
Kneads Training Academy	07446 865 523	gti✓
Laura Hitchen Studios	07999 234 969	gti✓
LBV Professional Ltd	0800 915 9007	gti✓
Millennium	0151 280 0116	gti✓
North West Training Academy	07739 835 894	gti✓
Sara Williams Accredited Beauty And Holistic Training	07540 853 029	gti✓
The Eve Lucia Training Academy	07825 909 566	gti✓
The Nail, Hair and Beauty Academy	0151 643 0100	
Tranquil Beauty And Training Limited	01515 253 805	

NORFOLK

City College Norwich	01603 773 406	gti✓
Creative Impression Academy	01553 630 088	gti✓
East Anglian Beauty Training	07717 257 756	gti✓
Norfolk and Suffolk School of Beauty - Diss Site	01379 853 448	
Solis Nail & Beauty Training	01603 754 099	
Swallowdale Beauty Academy	07909 822 746	gti✓
Sweet Vanity Academy	01953 458 080	gti✓
The Nail Centre	01603 893 000	
Yve Holistic Training	07877 073 406	gti✓

NORTHAMPTONSHIRE

Beauty Creation Training	07740 111 101	
Bonds Beauty Training	07540 986 056	gti✓
Nuude Beauty Clinic	01604 710 474	gti✓
Tranquility Nails & Beauty	01327 439 178	gti✓
Vitality Holistic Massage and Beauty Training	01536 710 778	gti✓

NOTTINGHAMSHIRE

AGB Training Academy	01949 850 222	gti✓
Amethyst Treatments & Training	07986 005 141	
Beauty By Sophie Treatments & Training	07791 885 321	gti✓
BTBA Beauty Academy	07498 052 092	
Cosmetic Consultants	0115 981 8317	
Hollywood Lashes	0845 050 9712	
NKD () The Waxing School	0115 924 1454	gti✓
Rendezvous (Mansfield) Ltd	01623 620 060	
Tanya's Flawless Hair & Beauty Academy	07875 391 107	gti✓
Wilde About Tan Training Academy	07872 330 275	gti✓

OXFORDSHIRE

Como Holistic Training	07876 493 563	
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SHROPSHIRE

Nathalie Page Make-up School	01952 586 787	
Pretty Vintage Holistic & Spiritual Training	01691 778 012	gti✓
Solace Holistic Academy	07760 768 501	

SOMERSET

Accredited Salon Training	07543 295 001	gti✓
Beyond Beauty Training	01225 338 838	gti✓
Boulevard Academy	01934 622 800	gti✓
Elite Beauty Academy	07729 633 758	gti✓
Essential	07854 694 244	gti✓
Feel Better Days- Academy	01278 427 115	gti✓
Gorjus Training Centre	07977 119 237	gti✓
Marie Moxey Therapies & Training	01458 850 868	gti✓
Outback Organics/Essential Beauty Supplies Ltd	01823 663 322	
Sophie's Training Academy	01761 568 300	gti✓

STAFFORDSHIRE

Angie's Beauty Academy	07979 001 623	
Bonita Mujer Bridal And Training Academy Ltd	07805 068 097	
Karen Chesters Hair, Beauty and Make Up Artist Training	07790 309 972	gti✓
Leek Academy of Beauty Therapy	01538 528 646	gti✓
Pure Harmony Therapy Training School	07717 311 204	gti✓
SkinBase	01782 770 810	
The Academy at The Retreat	07980 212 960	gti✓
The Wellbeing Crew	01543 404 636	
Therapy Training School	0333 123 2626	gti✓

SUFFOLK

Essential Nails	01440 820 999	
Ostara Therapies @ Chic Beauty	07971 397 595	
YSG Accredited School of Beauty Therapy	07983 418 836	gti✓

SURREY

Adna Cristina Beauty	07528 122 018	gti✓
Beautify	07949 589 853	gti✓
Innersight	01737 210 695	gti✓
Pout Make-Up Academy - Clare Pinkney	07761 304 924	gti✓
Professional Beauty Training (Surrey)	01737 357 997	gti✓
Soothing Touch Academy	07979 854 450	
The International Dermal Institute	0800 0564 544	
TMBC Training Academy	07799 794 425	gti✓
UniqTouch Training Academy	07979 503 501	gti✓

TEESIDE

Total Training Academy	07455 866 886	
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TYNE AND WEAR

Aestique Beauty Lounge	0191 340 2100	
Bodyessence Training	07595 959 239	gti✓
Bouxtique Beauty Academy	07515 314 205	gti✓
Butterfly Beauty	07788 897 971	gti✓
Cover Beauty	07811 944 029	gti✓
Lauren E Summers	0191 250 7142	gti✓
Primabeauty Training Rooms	07817 809 003	
Thalassa Beauty Training Academy	0191 413 6393	
The No1 Training Academy LTD	0191 490 1068	



WARWICKSHIRE

A & R International School Of Beauty	01788 521 743	gti✓
Beaut Training Academy	01827 714 519	gti✓
Beauty Courses 4 U	02476 736 387	gti✓
Ellisons	0247 636 9516	
Mimi Beauty	07834 833 424	gti✓
Perfect Eyebrows	0247 632 6776	gti✓
Savage Beauty Academy	07773 802 992	gti✓
Stratford upon Avon Nail Academy	01789 867 167	gti✓

WEST MIDLANDS

Asiana Bridal & Training Academy	0121 241 0423	
Aston and Fincher	0121 331 2065	
At One Health and Beauty Ltd	0121 233 0600	
Beaute Academy	0121 523 8668	
Beauty Spot ,The Training Centre	07588 630 299	gti✓
Birmingham Holistic Training Centre	07730 484 209	gti✓
Bridal Beauty School	07727 156 997	
Celestial Beauty Salon & Training Academy	01922 655 228	gti✓
ELEMIS Academy of Excellence Birmingham	0121 236 3457	
Flourish Training	07748 366 048	gti✓
Harvey's Bridal Studio and Training Academy	07584 062 411	
Invest In Your Health	07771 915 141	gti✓
Kalsuma Hair and Beauty Academy	07878 167 687	
Kate Dearn Beauty Training	07925 570 077	gti✓
Natural Beauty Training Academy	07849 450 607	
Nosh MUA & Beauty School	07447 503 900	gti✓
Pam Aitan Hair & Make-Up Academy	07805 501 449	gti✓
Phoenix Academy	07790 955 219	
Rasila Hair and Beauty Lounge	07932 069 911	gti✓
Sadaf Wassan	07794 278 628	
Sahara Makeup Training Academy	07930 350 075	gti✓
Sansuri Hair and Beauty Training	0121 357 6172	gti✓
Scholars School System	0207 183 3647	gti✓
Shafaq Bridal Studio Training Academy	0121 771 2091	gti✓
Studio Avant-Garde	07702 668 218	gti✓
Tranquil Moments Training School	01543 820 403	gti✓
Vivah Bridal Hair & Makeup Training Academy	07475 336 014	
Wax Away Training Academy	07912 315 645	gti✓
Your Beautique Training	0121 270 5855	

WEST SUSSEX

AH Therapies	07872 945 592	
Beautifully Educated	07474 408 559	gti✓
Beauty Concepts International Ltd	01273 837 302	gti✓
Beauty Training Academy Ltd	07846 032 136	gti✓
Body Heaven Beauty Training	07926 067 503	gti✓
Cinderella Salon	07887 713 833	gti✓
Dazzle School of Beauty	07557 093 211	

WEST SUSSEX continued

Fake It Eyelash Academy	01293 518 522	gti✓
Holistic & Beauty Training Venue	07564 870 012	gti✓
La Belle Beauty Academy	01903 239 177	gti✓
Sassy Training Academy	01444 414 558	gti✓
The GelBottle Academy	0333 772 0965	
Unique Beauty Training Academy	07739 963 110	gti✓

WILTSHIRE

A H Francis Professional Beauty	01722 329 829	
Ellevisage Training Academy	07799 252 528	
Essential Beauty Training	07850 261 503	gti✓
Flourish School of Beauty Therapy	01793 936 074	gti✓
Jasmin Beauty & Nail Training	07720 051 013	gti✓
Katie Harwood Beauty	07899 795 003	gti✓
Raediance Beauty & Holistic Training	01793 705 999	gti✓
The Wiltshire School of Beauty & Holistic Therapy	01793 737 733	gti✓
Tranquillity Zone Training	07913 706 794	gti✓

WORCESTERSHIRE

Anu Malhi Academy (AMA)	07764 479 997	
Arrow Hair and Beauty	0845 130 0630	
Nouvatan	0121 501 1708	
Sienna X Training Academy	0333 600 1200	

YORKSHIRE - EAST

Beauty Principles Training Academy	07817 785 185	gti✓
Inspire Therapy Training	07917 097 419	
RDS Training Ltd	01482 228 113	gti✓
Ultimate Training Academy	07511 772 411	
Xclusive Therapy Ltd	01482 655 320	gti✓

YORKSHIRE - NORTH

Amethyst Holistic Training	01642 649 712	gti✓
Azuri Beauty Salon & Training	01765 451 878	gti✓
Beauty Academy On The Move	07548 680 228	
Brow Junkie	07706 572 369	
Harrogate Beauty Academy Ltd	07790 586 492	gti✓
Nail Genies	0845 388 4967	
Professional Beauty Training	01904 400 862	gti✓
Savvy Heath Hair and Beauty Training Academy	01642 249 841	gti✓
Serenity Holistic Training	01287 623814	

YORKSHIRE - SOUTH

Beauty & Holistic Training Ltd	07966 587 345	gti✓
Cirque Talent Academy	01302 340 107	gti✓
Creative Touch	07980 742 251	gti✓
Gentle Touch Therapy Training College	01226 710 998	gti✓
In Perfect Harmony	07415 718 263	gti✓
Inspired Beauty Training	01709 730 216	
Mandarin Beauty and Training	07900 828 604	
P4B Training	07971 751 222	
Soul2Sole Holistic Therapies	07534 219 208	gti✓

ENGLAND continued



YORKSHIRE - WEST

Ashwood Beauty Academy	01274 686 330	
Aspire Hair & Beauty Training	0113 2659 921	gti✓
Beautology Training Academy	01274 203 249	gti✓
Beauty & Holistic Training @mbclinic	01484 541 672	
Earth Centre	0113 345 0390	gti✓
Elite Academy of Beauty	07825 304 304	
Eyelashed	07481 900 240	gti✓
Harmonize Holistic & Beauty Salon	07898 945 816	gti✓
Jill Yvette's Holistic Beauty Ltd	07710 173 088	
K.B Pro	01977 652 232	
LHTTC (Leeds Holistic Therapy Training Centre)	07765 038 379	gti✓
Naz Beauty Training Academy	07984 498 702	
Nouveau Beauty Group Yorkshire Academy	0845 644 3994	
Picasso's Training Academy	01924 261 540	
Reiki Energy Holistic Massage & Beauty Courses	07976 610 799	gti✓
Salma's Beauty Academy	01924 420 004	
Susan Wright Training Academy	07725 077 124	gti✓
Sweet Squared Education	0333 000 7000	
True Beauty Academy	01977 326 276	gti✓
Valentina Academy	01484 423 103	gti✓

SCOTLAND



ABERDEENSHIRE

Aberdeenshire Holistic and Beauty Academy	01358 724 223	
Butterflies Beauty Training Academy	01779 490 607	gti✓
Flirties	0845 022 2233	
Lynda Wilson Beauty Training	01224 774766	gti✓
North East Beauty Academy	07972 918 043	gti✓
Sanctuary Training Academy	01224 905 960	gti✓
Studio 52 Training Academy	07802 417 117	gti✓

ANGUS

Ace Cosmetic & Beauty Academy Ltd	01382 525 434	
Anya's Training Academy	07500 905 541	gti✓
Brow Jam Academy	01382 200 700	
Diamond Beauty Zone Ltd	07517 192 776	gti✓
Elegance Salon and Training Academy	01382 202 313	

EAST DUNBARTONSHIRE

Diva Lash Training Centre	0141 354 1444	
Kiss Tanning Ltd	07502 958 346	gti✓
She's A Peach Beauty Academy	0141 956 5503	gti✓

EAST LoTHIAN

Health and Beauty Training Academy (HABTA)	01620 829 860	gti✓
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SCOTLAND continued



FIFE

DT Therapy School	01592 328 350	gti✓
Fife Community Use Schools	01383 602 351	gti✓
Jenson Beauty Academy	07711 219 848	
Julie Nail'd It	07814 128 594	gti✓

LANARKSHIRE

Nailzone Training Academy	0141 332 1999	
Peaches Training Academy	0141 237 9454	
The Lash and Brow Academy & Boutique	07793 643 495	
The Scottish Therapy Academy	0141 221 9253	gti✓
YOU School of Makeup	01413 348 870	gti✓

MIDLoTHIAN

Claire Campbell Beauty Training	0131 478 9961	gti✓
Mary Reid International Spa Academy	0131 225 2087	
Serenity Beauty School	0131 454 9994	gti✓
Zen Touch Therapy Academy	07483 966 957	

MORAY

Beauty Therapy Boutique	07774 329 217	gti✓
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NORTH LANARKSHIRE

All Eyes On Me	07927 561 368	gti✓
CJ School of Holistic & Beauty Therapies	07900 681 415	
Navis Beautique and Training Academy	01698 740 070	gti✓
The Academy of Clinical Training Ltd	01236 737 270	gti✓

PERTH AND KINROSS

ABX Beauty Group	01738 222 456	
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RENFREWSHIRE

Scottish Beauty School	0141 891 5678	
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SCOTTISH BORDERS

At First Sight Beauty & Training Academy	07563 421 353	gti✓
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SOUTH AYRSHIRE


Scottish Salon Training	07872 595 288	gti✓
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SOUTH LANARKSHIRE

E-L-M Beauty School	07846 680 623	gti✓
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STIRLINGSHIRE

Start With Touch Ltd	07845 371 927	
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WALES			
ABERTAWE			
Arch Angelz Ltd	0845 862 2082 opt 3		
Sian Day Beauty Training	07594 656 245		gti✓
Spoil Yourself Beauty Academy	01792 852 851		gti✓
BRIDGEND			
Aspire Beauty Training	07794 817 130		gti✓
CARDIFF			
Bluesky™ UK Training School - Central Bookings	07779 754 779		
The Healing Rooms	07891 078 806		
CARMARTHENSHIRE			
Malindi Centre Omni School UK	01559 372 395		
FLINTSHIRE			
Cheshire Beauty Academy	01244 291 807		
The Clinical Wellness Academy	07704 079 306		gti✓
POWYS			
Hay Nails & Beauty Training Academy	01497 851 743		
RHONDDA CYNON TAFF			
Mirror Image Beauty Academy	01685 882 265		gti✓
The Beauty Parlour By Girly Thingz	01443 776 888		gti✓
SIR YNYS MON			
Del Holistics and Beauty	01407 765 966		
SWANSEA			
Hands on Beauty and Holistic Academy	01639 896 655		gti✓
TORFAEN			
2B Vintage Beauty	07402 237 310		
WRECSAM			
CS Beauty Academy- Wrexham	01978 846 266		gti✓

NORTHERN IRELAND			
COUNTY ANTRIM			
4 Beauty Group Training	0845 301 2107		
BeautyHutt Training Academy	07907 533 559		gti✓
Belle Vie Lashes	07857 087 664		gti✓
Feet First Therapies and Training School	07500 334 432		gti✓
Lashes of Beauty	07714 466 634		
Olivia Rogers Nail & Beauty Academy	02891 471 259		
Opulash	07718 249 119		
Soul Therapies	02895 436 290		gti✓
Tips Toes and Lashes	02890 600 001		
COUNTY ARMAGH			
Aspire Newcastle School of Beauty	02843 722 377		gti✓
COUNTY DOWN			
Devata Holistic School NI	07929 726 402		gti✓
Elizabeth Sands Beauty School	07736 595 580		
HiLashes Newry	07941 478 354		gti✓
Holistic 51 Academy	07592 004 204		
Newry School of Beauty	02830 278 311		gti✓
Professional Beauty Courses Ireland	0284 277 0296		
Roamer Training Academy	0289 181 5777		gti✓
The Beauty School	0284 175 3900		
COUNTY LONDONDERRY			
Lush Lashes	07894 068 307		gti✓
Sugar Me Smooth	02879 397 012		gti✓
T.L.C Beauty By Ciara	02877 769 987		gti✓

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INTERNATIONAL			
GIBRALTAR			
Aphrodite Beauty Academy Gibraltar	00350 200 62422		gti✓
MALLORCA			
Angels On Board	07799 475 030		gti✓
REPLIC OF IRELAND			
Late Night Beauty Salon	00353 872 725 491		gti✓
Ms.DIVA - Master Lash Stylists	00353 870 991 991		gti✓
The Lash Boutique Academy	00353 868 561 460		
ST LUCIA			
Farrin Academy	1 758 721 9250		gti✓
SLOVENIA			
Elite Microblading Academy	+38651 632 954		
SPAIN			
KCI Hair and Beauty Academy	00349 667 25710		gti✓
Pro Beauty Academy at LAB	0034 650 659 654		gti✓
TAIWAN			
Association of Pigmentation and Eyelash Extension	+886 2 2731 0299 *54		
Chinese Hairdressing Beauty Skills Association	886 2 2509 5358		
International Association Of Aromatherapy (IAA)	+886 3 4258658		

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