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The Journal Of The Guild of Professional Beauty Therapists
The UK's Highest Circulation Professional Beauty Trade Magazine



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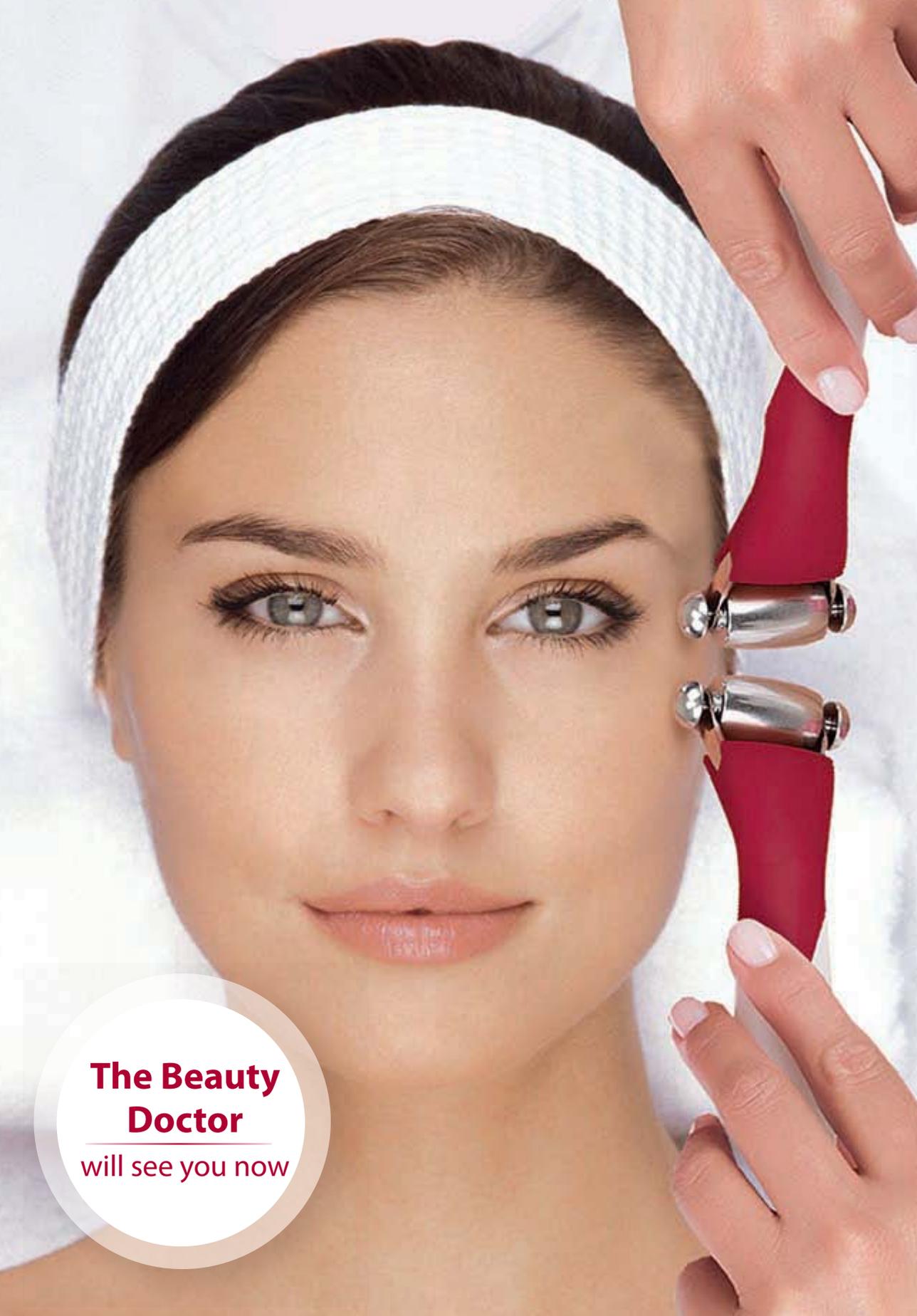


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Editor's Letter



Is Your Business Ready For GDPR?

From 25th May 2018 The General Data Protection Regulation (GDPR) legislation will be taking effect. The new regulations are designed to safeguard personal data, such as the information kept on client record cards. The new legislation gives more rights and control to the people whose data you collect, store and process (this primarily means your clients and staff members).

For most beauty businesses the new law will mean changes need to be made to avoid hefty fines. Luckily for your business, The Guild has created a new GTi course that will guide you through the changes that you might need to make to ensure your business is following the GDPR regulations.

To find out more please turn to page 16. This is a training course you can't afford to miss!

Well-groomed eyebrows frame the eyes, showing them off to their full potential whilst also balancing the face. The Guild realise that brows are big business, so we are also pleased to announce the launch of the new GTi Definition Brows Course. To find out how to enrol please go to page 18.

On the subject of GTi Training, we will now be offering our Professional Standards Course free of charge to Guild Members. This course normally costs £49 + VAT and is worth 10 CPD points. This is just another fantastic benefit of being a member of The Guild.

At the start of the year we launched the nominations for the Guild Awards of Excellence 2018 and we had an overwhelming response. You voted in your thousands and we are now thrilled to reveal the winners of The Guild Awards of Excellence 2018 on page 34. The Guild would like to take this opportunity to congratulate all of our Guild Awards of Excellence 2018 winners and nominees!

Finally, last month I visited California to meet with some of the biggest professional beauty brands across the pond. On page 42 I chat to the Pink Family in their office in Los Angeles about the history of the iconic ORLY brand and their plans for the future.

Look out for more interviews from my trip to the States in future issues of Guild Gazette and Guild G@zette Digital. We are now publishing the latest beauty news fortnightly so your beauty business will always be kept up to date so you can stay one step ahead of the competition.

Rebecca Archer

REBECCA ARCHER
Guild Gazette Editor



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Industry Insider

News From The Professional Beauty World

Time Is Running Out To Make GDPR Changes To Your Beauty Business



**GDPR
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The New GTi Training Course You Can't Afford To Miss

From 25th May 2018 The General Data Protection Regulation (GDPR) legislation will be taking effect. The new regulations are designed to safeguard personal data, such as the information kept on client record cards. The new legislation gives more rights and control to the people whose data you collect, store and process (this primarily means your clients and staff members).

For most businesses the new law will mean changes need to be made. As a beauty professional, the way that you store, process and collect consent for marketing activities will most likely need to change. The new regulations will tighten up on what is deemed fair communication and consent.

The new legislation will also mean that businesses will have to be prepared to fulfil more varied requests from individuals with regards to their data, and businesses will have to respond to these requests within a tighter time frame than previously.

Luckily for your business, The Guild has created a new GTi course that will guide you through the changes that you might need to make to ensure your business is following the GDPR.

The GTi GDPR Course

The GTi GDPR course for beauty businesses will help you to prepare your business for the legislation change, ensuring that you have peace of mind by complying with the law. The course guides you through 12 steps that the UK authorities require you take to make sure your business is following the new legislation. The course is presented in 4 modules packed with helpful information such as guidance on how key changes are likely to affect a business in the beauty industry.

The course breaks down confusing legal information and terminology into bite size chunks for you to digest in your own time. As the course is entirely online you can complete it at your own pace.

This GTi course makes it much easier to understand the new regulations. The course gives you access to useful resources such as a checklist for you to tick off each change you have successfully made. There's also a handy glossary of the terms used and a sample privacy policy you can adapt for use in your own salon/business.

And the best bit?

If you're already a Guild member you can access this course for just £19 + VAT! For non-Guild members the course will cost £39 + VAT and upon completion you will receive 4 CPD points. Once you have enrolled on the course you will have immediate access to the online course modules which means you can start learning straight away. To find out more information head to beautyguild.com/courses

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The Guild Launch The GTi Definition Brows Course

Well-groomed eyebrows frame the eyes, showing them off to their full potential whilst also balancing the face. Definition Brows is a relatively new treatment which combines classic eyebrow treatments in a new way to produce stunning results tailor-made to each client.

The new GTi course will teach you everything you need to know about offering professional Definition Brow treatments and includes a practical training session and assessment.

The course follows the National Occupational Standards and covers reception, consultation and ventilation. It also covers anatomy & physiology, contra-indications and contra-actions, skin conditions, preparing for treatment and the techniques for eyebrow tinting, waxing the eyebrows, threading the eyebrows and surrounding area and the application of make-up to the eyebrow area.

The course is beautifully written and accompanied by diagrams and images. Alongside the online theory modules, you can download a PDF manual which you can refer back to. All modules and examinations are completed online with full online support available.

The technique modules will also be assessed by a one-day assessment at your chosen practical training centre. On completion of the course, successful students will have access to a GTi certificate which is acceptable for insurance purposes with The Guild of Beauty Therapists.



The course costs £95 + VAT and includes the GTi Professional Standards course FREE of charge which is usually priced at £49 + VAT. On completion of the course you can receive 24 CPD points.

For more information and to enrol on the course head to beautyguild.com/courses

The GTi Professional Standards Course Is Now Available Free Of Charge For Guild Members!

Professional therapists are required to comply with all relevant legislation affecting their businesses and must act professionally at all times towards clients and fellow practitioners. Therefore the Professional Standards course is an obligatory requirement for all professional therapists and is highly recommended in support of professional membership and development through the Guild of Professional Beauty Therapists.

The GTi course in Professional Standards for Therapists covers all the essential legislation and

professional ethics required for working in the industry as specified in the National Occupational Standards for level 2 and 3 treatments in beauty, nails and holistic therapy.

The course costs £49+ VAT however we have now made this course available free of charge for all our Guild members and you can also gain 10 CPD points upon completion!

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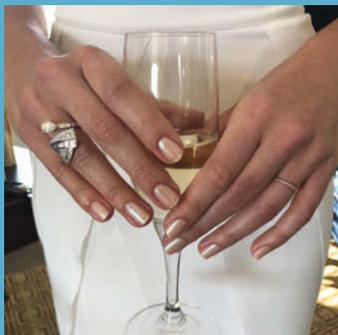


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OPI At The Oscars

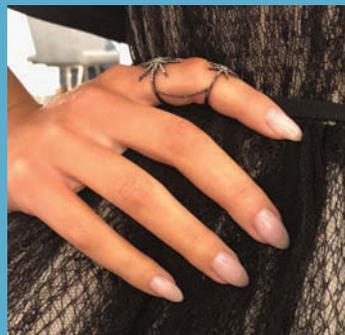
OPI's Global Brand Ambassador and celebrity nail artist, Tom Bachik, was responsible for the dazzling nails seen on the leading ladies of the Oscars; Margot Robbie, Heidi Klum and Hailee Steinfeld. Tom used a variety of OPI GelColors and new Chrome Effects to achieve the red-carpet-ready results.



Tom used the OPI GelColor 'Lisbon Wants Moor' as the base colour on Margot's nails, he then finished the look by applying OPI Chrome Effects in 'Blue "Plate" Special' for a cool blue tone which can be applied over both gel and nail lacquer.



A shimmering nude colour was given to Heidi Klum to match her neutral and natural Oscars look. Tom used OPI GelColor 'Do You Take Lei Away' which added a creamy nude coat to the nails, he then finished the design by applying OPI Chrome Effects in 'Pay Me in Rubies' for a rich jewel-tone result.



Tom used the creamy nude OPI GelColor 'Bubble Bath' on Hailee Steinfeld, he combined this with applying OPI GelColor Top Coat for an award-winning finish.

CEW Product Demo Evening & Awards

CEW is a not-for-profit professional organisation with more than 1,000 members in the UK, from the beauty industry and related fields. CEW brings the beauty community together, at every stage of their careers, from every facet of the industry.

The 2018 CEW Beauty Awards Product Demonstration Evening took place on Tuesday 20th February at Olympia Central. CEW members had the opportunity to visit brand experts at their stands and network with other members.

At the end of the evening attendees received the famous CEW bag, filled with a selection of gorgeous products from the exhibitors. The attendees were then able to test these products for themselves at home before casting their vote for their favourite in each CEW Award category.

Voting for the CEW Beauty Awards closed on Wednesday 14th March and the winners were announced on Friday 20th April at the CEW Beauty Awards Lunch at The London Hilton on Park Lane.

If you are interested in becoming a CEW Member or would like to see the list of winners please visit www.cewuk.co.uk.



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Industry Insider continued

Lash Perfect's Lash Lift Appears On ITV's This Morning

Lash Perfect's Lash Lift, a natural lash enhancement that instantly lifts and curls the lashes, recently appeared on ITV's This Morning programme as one of the new trends for lashes in 2018.

Introduced by resident beauty expert, Bryony Blake, Lash Perfect's Lash Lift was recommended for people with slightly longer lashes who wanted to achieve a natural lift and curl. Emma Apps, Lash Perfect Lash Expert was filmed performing the treatment at the ITV studios on London's Southbank.

Bryony Blake commented, "With luscious longer lashes having always been a celeb must-have, 2018 is tipped to be the year that record numbers of women will also buy into the full-on flutter trend. From extensions to lifts, magnetic to mascara I give the lowdown on these next level lash trends plus will demonstrate how to make the most of your own lashes if you don't fancy splashing the cash!"

If you want to know more information about Lash Perfect's Lash Lift head to lashperfect.co.uk



Offer A Gel Nails Service That Stands Out From The Crowd

Looking to offer a gel nails service that stands out from the competition? Why not offer nail art to your clients for an additional fee per nail?

If you are not confident freehand drawing nail art you could use a stamp to create a striking feature nail. The gel manicure bottom left was the work of So Fab London Salon Owner, Eleni, using Bio Sculpture Gel GB in 19 Pillar Box (Red) and 175 Havana Nights (Blue). Eleni created the stars using a:YOURS Cosmetics stamp and Bio Sculpture Gel in 1 French White.



If you enrol on a nail art training course with your gel provider you could learn how to confidently hand paint nail designs. The geometric shapes and negative space nail art pictured bottom right was hand painted by ORLY International Nail Artist, Brittney Boyce, using the ORLY GelFX System.

Guild Training International (GTi) offer a Gel Nail Training Course for £145 + VAT which you will receive 22 CPD points for on completion. You can also search our Training Directory on beautyguild.com to discover Guild Accredited Nail Art Classes in your local area.

For more information on the Gel Nail market why not purchase our 2018 Guild Survey Report on this industry sector for £150 + VAT? Please e-mail pippa@beautyguild.com to order your copy of the Guild 2018 Gel Nails Survey today.



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Industry Insider continued

Sienna X Launch 'Man Tan'

Sienna X are proud to launch into a new category, with an exclusive product created for the male client, the 'Man Tan'. Resulting in the same natural looking tan customers know and love.

Male tanning is an increasingly popular treatment, and thanks to man tan fans including David Gandy, Ben Cohen, and David Beckham more men are ditching the sun beds and opting for the safer alternative for a healthy glow and subtle definition.

In a light-medium shade created to give a holiday glow without the harmful effects of the sun, the 'Man Tan' still includes the signature ingredients that Sienna X are renowned for, including Organic Aloe Vera, Avocado Extract and moisturising Q10. The ingredients list also includes Ginkgo, Bilboa and Sage, these have been hand-picked to help towards improving skin collagen renewal whilst also rejuvenating skin. The fragrance differs from the core range, with undertones of musk and vetiver infused in the formulation.

Sienna X ambassador Carly Hobbs says, "Boys love to get bronzed! They have finally cottoned on to how amazing a professional, glowy spray tan can look. Just like women, the guys also appreciate the confidence boost that comes from an all over glow. This product has all the benefits of the signature Sienna X spray with a manly twist; I love the masculine fragrance and so do my tan-fan boys. Man Tan is a first and just what the grooming world needs right now."

If you would like to add the Sienna X Man Tan to your treatment menu head to sienna-x.co.uk/product. The 500ml Man Tan solution costs £25.97 + VAT and will cover approximately 9-10 bodies. The light- medium tan has the same signature guide colour and results as the normal Sienna X Spray Tan range and it's also 100% cruelty free.





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Industry Insider continued

The Guild Now Delivers The Latest Industry News To You Fortnightly

The Guild of Beauty Therapists will now be bringing you the latest professional beauty industry news fortnightly! In addition to our bi-monthly print magazine we will now be producing 18 issues of Guild G@zette Digital a year, ensuring you are getting your beauty fix every two weeks.

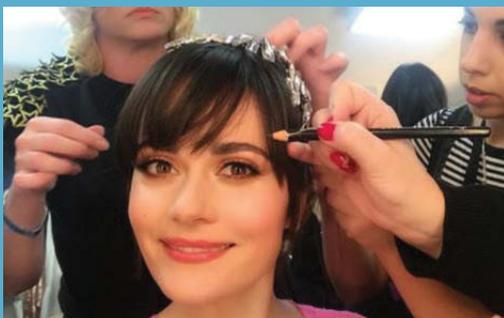
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At The Guild we offer the latest, most reliable and interesting industry information for beauty professionals to read on the go. To register for a free digital subscription please visit beautyguild.com.



HD Brows Responsible For Perfecting The Cast Of Dancing On Ice

HD Brows have been busy perfecting the brows of contestants and professional skaters backstage at the popular ITV show, Dancing on Ice.



The power of the brow continues to conquer and with the launch of the show's 10th series, Lead Brow Stylists, Jamie Long, and elite stylists Millie Sharpe were on hand to make sure everyone's brows were as smooth as their routines.

Jamie Long, HD Brows Lead Stylist, said, "Working backstage at Dancing on Ice is firstly a lot of fun and secondly a fantastic opportunity for HD Brows. The HD Brows treatment was loved by the celebrities & pro skaters, with almost everyone indulging in a little HD Brows makeover. The 'go-to' products would have to be the HD Brows Pro Pencil, which allowed me to create the finest of hair strokes and ultimately brow perfection! I also liked to mimic hair strokes at the front of their brows, whilst some opted for a more defined finish, with a little help from the HD Brows Brow Crème."



Laura Robinson, HD Brows PR Manger said, "To have the opportunity to work alongside head make-up artist, Marcos Gurgel, was something we couldn't resist. In our tenth year in business and the show's 10th series, it would almost seem that the collaboration was meant to be!"



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Industry Insider continued

Mummy Bloggers Get Manicured With Bio Sculpture

Bio Sculpture hosted a fabulous mummy blogger event held at the Mondrian Hotel in London. As well as being pampered with a Bio Sculpture Vegan Gel Manicure, all 12 guests learnt how to become a certified nail technician with Bio Sculpture. Being a Bio Sculpture Technician gives you the freedom and flexibility to work around your family whilst doing something fun and creative – You're the boss after all.

This event was a chance for these super busy mums to take some time out together to meet, share and inspire. Whilst enjoying a massage, manicure and afternoon tea they also had the time and space to learn all about the brand and what Bio Sculpture can achieve.

For more information visit biosculpture.co.uk



K.B Pro Launches A Unique Microblading Level 4 Qualification

Now K.B Pro, the training academy for permanent make-up and microblading courses, has taken the step to develop and launch their own Level 4 qualification. Karen Betts, founder of K.B Pro, explained, "There is an `off-the-shelf` Level 4 qualification available in microblading. However, when we looked at the criteria we felt it wouldn't give our students the depth and breadth of training needed to become a competent, commercially-successful artist. So we developed a bespoke training program in conjunction with IQ (Industry Qualifications)." This Level 4 qualification `Hair Stroke Eyebrows (Hand Tool Method)` is only available from K.B Pro.

This new qualification ensures K.B Pro microblading artists will satisfy the requirements needed to obtain a treatment licence anywhere in the UK (including all London boroughs). The Level 4 qualification is being offered by K.B Pro for FREE when purchasing Guild Accredited Microblading Training as part of a core training package.

The Level 4 qualification is subject to pre-requisites such as the completion of Level 3 Anatomy & Physiology. However, the Level 4 qualification isn't

compulsory so you can still train and graduate in Guild Accredited K.B Pro Microblading.

For more information about K.B Pro Microblading, including the Level 4 qualification please call K.B Pro on 01977 655 630 or email info@kbpro.com

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A Tribute To Training Solutions Teacher, Lisa Highton



Lisa Highton, a teacher for Training Solutions, has sadly passed away. Unknowing to her work colleagues Lisa suffered with severe depression and tragically took her own life in January. The team at Training Solutions will miss her cheeky sense of humour and the beauty industry have lost one of its greatest.

Nykki Gardiner, Training Solutions MD says, "It is with great sadness that we say goodbye to our beautiful, funny, sometimes crazy educator Lisa Highton (Zacki). Lisa taught for Training Solutions delivering Salon System courses for over 8 years and was truly a brilliant teacher, she was full of life, passion and drive for inspiring students to believe in themselves. Her love of lashes was infectious and she loved any new innovations in beauty treatments. We are very humble and honoured to receive the Guild Award of Excellence 2018 for "Best Training Provider: Beauty" which we dedicate to Lisa's memory."

Lisa leaves behind her husband and teenage daughter who are trying to raise awareness of mental health with the organisation MIND. Every year, one in four of us will experience a mental health problem, MIND provide advice and support to empower anyone experiencing this. To find out more information about the organisation please visit mind.org.uk

The Guild send their condolences to the Training Solutions group and Lisa's family for their tragic loss.

Dr Murad Praises Retinol

World-renowned dermatologist Dr. Howard Murad has made a career out of studying the secrets to beautiful, healthy skin and helping people achieve better health and a more youthful appearance through his award winning products and programmes.

Guild Editor, Rebecca Archer, recently visited Dr. Murad at the brand's head office in Santa Monica. When asked what beauty product ingredient he could not live without Dr. Murad said, "If there is one ingredient I would love to have in any of my skincare products it would be Retinol. We have a Retinol Eye Serum and Retinol Face Cream. It is a very important ingredient. Look for Retinol if you really want to improve your overall features."

During the interview Dr. Murad also emphasised the importance of treating the whole client and not just their skin. Dr. Murad said, "Body and skin health are connected. If you eat well you are going to nourish all of the organs in your body including the skin."

If you exercise you are going to have more hydration because you are going to build muscle and muscle is 70% water. Stress damages everything, if you don't sleep well you have dark circles and look tired. In order to really have healthy skin and look beautiful it is combination of factors."



Will Your Beauty Business Be Ready For GDPR On 25th May?

The GTi GDPR course for beauty businesses will help you to prepare your business for the legislation change of handling and storing personal information, ensuring that you have peace of mind by complying with the law.

If you're already a Guild member you can access this course for just £19 + VAT! For non-Guild members the course will cost £39 + VAT and upon completion you will receive 4 CPD points.

Visit beautyguild.com/courses
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Guild Awards

The 2018 winners revealed!



And The Winners Are...

Over the last few months beauty professionals have been voting in their thousands for the training schools and suppliers in the beauty, holistic and nails industry who have really impressed them in The Guild Awards of Excellence 2018! We can now announce that the winners are...

Best Spa Brand

Winner

- Clarins

Nominees

- ELEMIS
- OPI ProSpa
- Sweet Squared CND Spa

Best Training School: Holistic

Winner

- Gateway Workshops

Nominees

- The Scottish Therapy Academy
- The Wiltshire School Of Beauty & Holistic Therapy
- Therapy Training School

Best Cosmetics Supplier

Winner

- HD Brows Make-Up

Nominees

- Benefit Cosmetics
- Charlotte Tilbury
- Chleo Enterprises ARTDECO

Best Hair Brand

Winner

- Wella (Coty)

Nominees

- Fudge Professional (PZ Cussons)
- Living Proof (Unilever)
- Matrix (L'Oréal)

Best Training School: Beauty

Winner

- Training Solutions

Nominees

- BC Beauty Training
- Inspire Therapy Training
- Lash And Thread Ltd

Best Use Of Social Media

Winner

- Lash Perfect

Nominees

- Bio Sculpture
- Nouveau Lashes
- Sienna X

Best Male Grooming Supplier

Winner

- BARBER PRO

Nominees

- Clarins
- Dermalogica
- ELEMIS

Best Training School: Nails

Winner

- Essential Nails

Nominees

- Bio Sculpture
- Nail Harmony
- Sweet Squared

Best Anti-Ageing Supplier

Winner

- Guinot

Nominees

- CACI International
- Dermalogica
- ELEMIS

Best Skincare Supplier

Winner

- Dermalogica

Nominees

- ELEMIS
- Eve Taylor
- Guinot

Best Supplier Specific Training

Winner

- The Eyelash Emporium

Nominees

- Bio Sculpture
- Sienna X
- Sweet Squared

Best Wholesaler

Winner

- Salon Services

Nominees

- Capital Hair & Beauty
- Ellisons
- Salons Direct

Best Lash Supplier

Winner

- Nouveau Lashes

Nominees

- NovaLash
- The Eyelash Design Company Lash Perfect
- The Eyelash Emporium

Best Hair Removal Supplier

Winner

- Lycon

Nominees

- Salon System Just Wax
- Sienna X Wax
- Sweet Squared Waxperts

Best Furniture Supplier

Winner

- REM

Nominees

- Capital Hair & Beauty
- Ellisons
- Salon Services

Best Beauty Equipment Supplier

Winner

- Capital Hair & Beauty

Nominees

- Carlton Professional
- Ellisons
- Salon Services

Best Uniform Supplier

Winner

- Florence Roby

Nominees

- Diamond Designs
- La Beeby
- Simon Jersey

Best Tanning Supplier

Winner

- Sienna X

Nominees

- Fake Bake
- St Tropez
- Sweet Squared Moroccan Tan

Best Gel Nails Supplier

Winner

- Sweet Squared CND SHELLAC

Nominees

- Bio Sculpture Gel
- OPI GelColor
- Salon System GELLUX

Best Nails Supplier

Winner

- OPI Nail Lacquer

Nominees

- Grafton International ORLY
- Nail Harmony All That Jazz
- Sweet Squared VINYLUX

Best Eyebrow Treatment Supplier

Winner

- HD Brows

Nominees

- Dermagraph Microblading
- K.B Pro Microblading
- The Eyelash Design Company Hi Brow

Best Web Services

Winner

- Ellisons

Nominees

- Essential Nails
- Salon Services
- Sweet Squared

Best Customer Services

Winner

- Salon Services

Nominees

- NovaLash
- Sweet Squared
- The Eyelash Design Company



We would like to thank everyone who took the time to vote in The Guild Awards of Excellence 2018. The Guild Awards will return in January 2019. For more information on The Guild Awards, please call 01332 224835.

BEAUTY TREND FORECASTING: LONDON FASHION WEEK AUTUMN/ WINTER 2018

Some of the biggest brands in the professional beauty industry were backstage at the recent London Fashion Week (LFW) catwalk shows. Here, The Guild of Beauty Therapists brings you details of the latest trends your clients will be requesting you recreate for them in Autumn/Winter 2018.

The Trailblazing Red

ORLY for Temperley

British fashion designer, Alice Temperley MBE created her fashion label, Temperley London in 2000. Her brand is epitomised by modern bohemianism with a confident, feminine and effortless attitude while staying true to its British Heritage.

Karen Louise, one of the industry's leading nail technicians, was responsible for the models nail designs at the Autumn/Winter 2018 London Fashion Week show and Charlotte Tilbury was seen using her legendary make-up skills on the models.

Karen Louise discusses the nail design she created for the show, "The Autumn/Winter 2018 show took on the theme of 'Temperley Trailblazers', showcasing the very best of strong female fashion through the 1930s and 1940s. The nail look I created needed to match this theme, so together Alice Temperley and I decided upon a striking splash of deep red paint using ORLY Ruby – a perennial beauty classic. It's so wearable, as there's nobody that a slick of bold, bright, high-gloss scarlet doesn't suit."

Charlotte Tilbury discusses the make-up look she designed "We are creating a divine 1930's look with soft focus mesmerising skin, to achieve this we are using my Hollywood Flawless Filter, which I would say is a bit like J-Lo in a jar! We are adding a bronzy shimmer to the eyes complete with a feline flick and the look is finished with a bright orangey red on the lips!"



THE ABSTRACT FRENCH NAIL

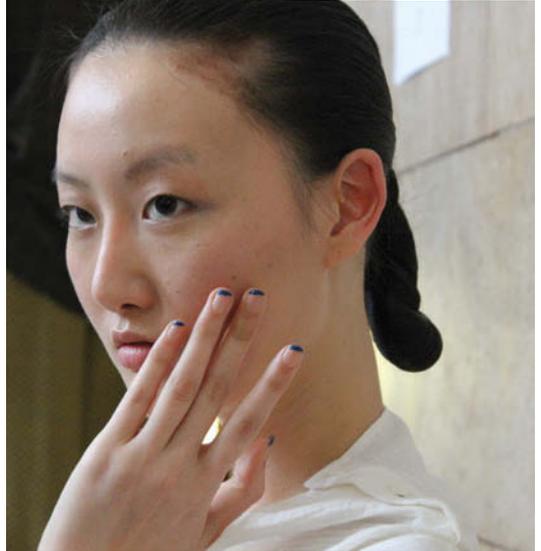
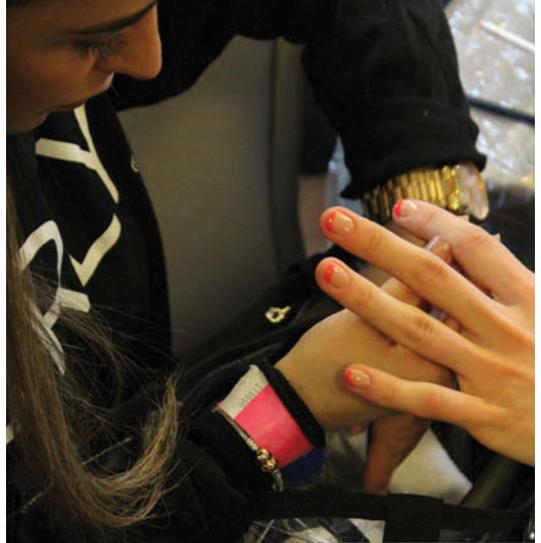
ORLY for palmer//harding

London based designers, Levi Palmer and Matthew Harding, created their brand palmer//harding in 2012. Through their progressive design and ever evolving collections, palmer//harding have become synonymous with the shirt, often being referred to as “the shirt boys” by press and buyers.

Nail technician, Karen Louise, was backstage at the London Fashion Week Show creating the nail looks. Karen states, “This season, palmer//harding reflect upon the different contexts of movement – in a physical sense, but also something more abstract.

The looks express palmer//harding’s signature asymmetry so, for the nails, I tried to reflect a similar asymmetry, juxtaposing a delicate nude base with pops of electric lines in graphic colours. The outerwear in the collection takes its cues from the classic trench, but is much more playful in shape. The nails take on a similar cue, updating the classic French with a more playful spin, incorporating diagonal lines with pops of colour. We played around with the idea of controlling, and even, engineering movement.

Models nails were painted with ORLY’s Breathable Treatment + Color in Nourishing which enhances the natural nail colour. Asymmetric French tips were then painted in either ORLY’s Breathable Treatment + Color in Good Karma, Vitamin Burst or Staycation.”



'I Don't Need A Mango To Tango'

Sweet Squared CND for Sophia Webster

British accessories designer, Sophia Webster, formed her 'I Don't Need A Mango To Tango' Autumn/ Winter 2018 collection to embody the vibrant and glamorous world of ballroom and Latin dancing.

The collection was displayed at the historic Hotel Café Royal's Pompadour Ballroom in London. The presentation dazzled with sequins, feathers and sparkles, and even included performances from Latin dancers throughout the day.

Industry nail expert, Marian Newman, created a unique design for every model to compliment and match their individual Sophia Webster look. Marian created the looks by using Sweet Squared's CND range.

Marian explained exclusively to The Guild backstage, "This is CND artistry at its very best because it is making the nails the ultimate fashion accessory."

All the nail designs incorporate CND Shellac, they are pre-made and then stuck on to the model's natural nail and are then easily removed at the end of the presentation. Each of the eight models have their own bespoke look including their dress, shoes, clutch and nails. The nails were created using a mixture of CND Vinylux, CND Shellac and Swarovski crystal pixies. We submitted 20 designs to Sophia and she chose the final 8 unique designs we are using for the presentation."

Interested In Working Backstage At Fashion Week?

To become a Session Nail Technician you first have to learn the basics of nails. If you are not already trained in nails why not take the GTi Manicure Course? The GTi Manicure Course costs £195 + VAT and will teach you everything you need to know about offering a professional manicure, and includes a practical training session and assessment. On completion of the course you will receive 22 CPD points. To sign up for this course visit beautyguild.com/courses



wax:one

waxing **redefined**

high quality, premium product range

low melting and working temperature waxes

super thin viscosity and flexibility

exceptional, clean results



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sweetsquared.com

0333 000 7000

Jet-Setting Essentials

Warmer weather is just around the corner and The Guild feature the top products that will keep your clients feeling fabulous during their summer getaways!



Bio Sculpture Hand Cream

This hand cream contains essential oils that nourish and regenerate skin cells, the UV-sun filter protects from ageing leaving the hands lovely and soft which is perfect after all that swimming or sun bathing.

Trade Price: £3.75 + VAT

biosculpture.co.uk



Lash Perfect Lift Off Travel Size

Eyelash extensions are the perfect way to get those 'wow' lashes on holiday without the daily maintenance. Lash Perfect's Lift Off 15ml travel size fits neatly into hand luggage and safely removes eye makeup without damaging lash extensions.

Trade Price: £25.50 + VAT (for three)

lashperfect.co.uk



Salon System NAILLUX Restore Heel Cream

The cream contains AHA's and shea butter to help soften calluses and hard, dry skin. Perfect for keeping silky smooth heels after walking around in flip flops all day.

Trade Price: £4.95 + VAT

salonsystem.com



HD Brows Brow Colourfix

This is a brush-on tinted brow gel that grooms and slicks brows into shape with a hint of colour without flaking or stiffening the hair. A time efficient way to achieve fabulous brows and more time to enjoy relaxing round the pool.

RRP: £22

hdbrows.com



BeautyPro Eye Therapy



This intensive under eye hydrogel mask formulated with various anti-ageing ingredients is ideal for those mornings after a late summer night to relieve the effects of tired puffy eyes.

Trade Price: £2.45 + VAT

beautypro.com



Guinot Hydra Beauté Mist



This refreshing moisture-replenishing facial mist will shower your skin with hydration, which is very much needed after a long day in the sun!

RRP: £23.75

uk.guinot.com



Nouveau Lashes Lash & Lid Foaming Cleanser Set



This product, which can also be used on lash extensions, is perfect for warmer climates as it provides intense hydration and moisturisation to allow the skin to better defend itself against environmental aggressors and other ageing effects.

Trade Price: £9.99 + VAT

nouveaulashes.com

Need A Little Help Selling Holiday Retail?

Become a retailing pro this summer and train with GTI in the Successful Retailing Course. This course costs £39 +VAT and will provide you with everything you need to know in order to confidently and competently retail products to your clients. On completion of the course you can also gain 7 CPD points! For more information and to enrol on the course head to beautyguild.com/courses.

Made In L.A.

Inside ORLY International

Guild Gazette Editor, Rebecca Archer, recently visited the ORLY International Head Office in Los Angeles to find out more about the brand on the front cover of this issue.

ORLY was founded in 1975 by Jeff Pink (JP), who named the brand after his wife. Today the company also employs Jeff's children; Tal Pink (TP), Vice President Business Development and Shanee Pink (SP), Creative Director. Rebecca met with all three family members at the ORLY office to discuss the brand's iconic history and plans for the future.

Why do you believe ORLY is the number one choice for nail salons worldwide?

TP: I believe that ORLY provides a very unique offering, not just in terms of our product, but as a company. We do everything in house, so we have the ability to develop new shades very quickly. We can test them, manufacture and do everything from A-Z. That allows us to innovate faster than other people, so we are always on the cutting edge of new products. We are cruelty free and our nail colours are vegan, which is important to our consumers. There is an accountability

to our company, we are not a mega corporation. Everything we do here we do with love. Our DNA is innovation, historically we have always done that and we are always looking forward to what is happening in the market to identify what needs people don't even know they have yet to try and be ahead of the curve.

Our origin is in the professional market, because when my Father started the company he really listened to what the nail techs needed and wanted, building solutions for them specifically, which is a formula that always works. Trade was a segment that traditionally the larger brands were not interested in, they wanted to go consumer, but because my Dad was on the ground selling to professionals he knew how important they were.





Image courtesy of NailPro Magazine

The French manicure was created due to a link ORLY had with a film studio in Hollywood. How did that come about?

JP: A Director once said to me if an actress was wearing a red dress on screen she would have to wear a matching red nail polish, and every outfit change would mean a polish change to match. Sometimes three or four times a day! The Director challenged me to come up with one manicure that would fit with any outfit. I used to sell white nail pencil, but the problem was when you washed the nail it would come off and it wasn't very striking. So I decided to try and replicate in a white nail polish to be used on the nail tips. I took the idea to the Director and he was so excited. He said "Wow this is amazing I want to buy it now. Jeff you don't know what you did today, one day you should probably win an Oscar!"

TP: In today's world when there is a new nail look it catches fire on social media, but in those days it took us six years to take the French Manicure from concept to mainstream and we were only able to achieve that because celebrities like Cher were wearing French Manicures on talk shows and promoting it. It eventually went from being called a natural nail look to the French Manicure.

JP: I went to Paris to help with a catwalk show and they said to me, "A natural nail look" does not mean anything, so based on that feedback I decided to call it the "French Manicure". When I created the French Manicure I never believed it would be an iconic nail look. I just wanted to make a living at the time.

What do you predict will be the big nail trends of 2018?

SP: I think the new nail art isn't just about drawing floral shapes or images on nails, it's more about creating geometric shapes and using negative nail space to really contour the nails and to create the illusion of thinner, longer shaped nails. The French Manicure is really the original nail contouring nail art style and here at ORLY we are really proud to have been the creators of the French Manicure.

I think that long nails are still on trend at the moment, but short nails can rock brighter colours better like the reds and the neons. 90's style short black nails are also really in right now.

I really like short or long nails wearing a gradation of colour and I think you are going to see more of that.



Consumers are becoming more aware of the corporate social responsibility of a brand. Do you think consumers are seeking more transparency?

TP: I think that the younger generation today realise that they can give their money to a lot of different companies and it is not just about the products anymore, it is about the brand behind it and what they stand for. As a brand we are cruelty free and our nail colour is vegan, but on top of that we want to be a company that stands for inclusivity in beauty. Every company should look at what they stand for aside from just selling. We want women to feel good about purchasing ORLY.

Your strapline is "Made In L.A." How has being based in the City of Angels influenced your brand story?

JP: L.A. is a revolutionary state of California. We started the campaign and got a call from the Mayor of Los Angeles thanking us for promoting the city and saying he wanted to support us with the campaign.

TP: People really believe that products made here are of a better quality. L.A. represents a lot of things, it is very innovative and culturally it is part of the Hollywood story. It is also very diverse and we want to embrace that heritage by bringing freshness and style to everything we do.

When we launched that campaign we created four collections based on different parts of L.A. Beyond that "Made In L.A." communicates that we are fashion forward, American made and very unique to the southern Californian lifestyle.

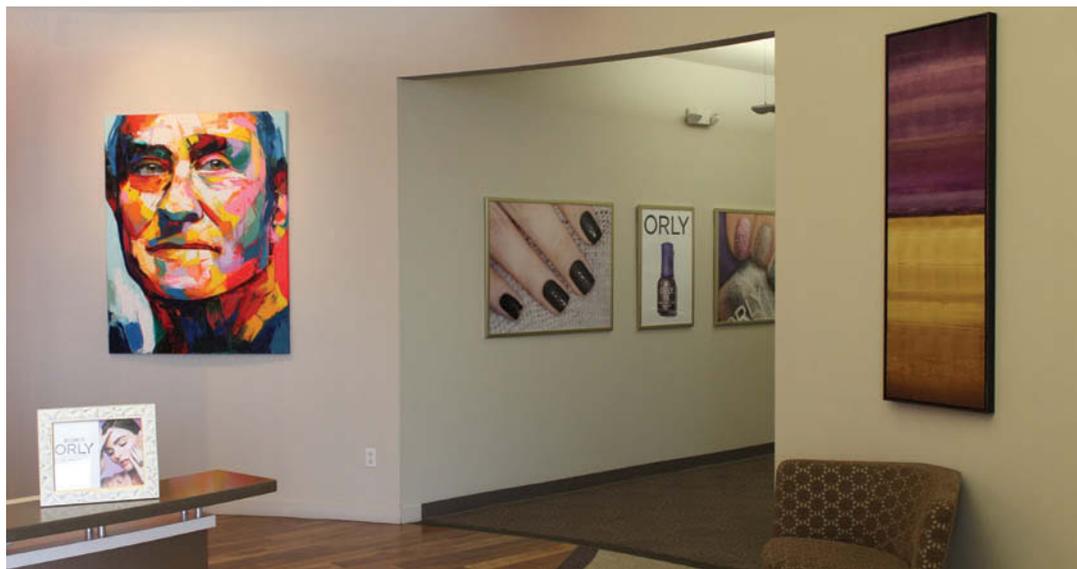
What do you believe is the biggest challenge faced by nail technicians today?

JP: The number of brand choices is the biggest issue because there are so many options.

TP: I also think there is a tendency for nail companies to make things unnecessarily complicated. The ORLY philosophy is that we want to make the nail technician's life easier and let them work faster because that means more clients, which allows them to build their business, make more profit and make their clients happy. We offer simplicity in a wide variety of colours.

JP: We give nail techs the tools for success. We are creating a lot of new products especially for the professional market. For example, we came out with Bodyguard which is a very unique way to apply gels without having to commit to a specific colour. Another issue faced by nail techs since the industry began is their lack of confidence regarding retailing. When I started this business I tried to educate manicurists not just about how to perform the services, but about how to make extra money. I said you sit down with the client for half an hour and you talk about everything in the world, why don't you talk about the products they can buy to take home to maintain their nails and keep them in a good condition? I tried to teach them that they could maybe pay their monthly rent with the money they make selling the product, but it remains a problem. They say "I am a beauty professional. I don't want to be a sales person."

TP: I think that maybe there are two different skillsets to perform treatments and to be a salesperson. Our education definitely focuses on technique, but also on what makes business sense. For example, if you can do your treatments quicker, you can fit in more clients.



What do you perceive as the major differences between the UK and American nail markets?

JP: Regular manicures and pedicures are more common here than they are in the UK. There is such a huge amount of nail salons which compete on cost, so people are able to go and experience a nail treatment for a relatively small amount of money.

What I'm seeing is a trend towards a middle ground nail treatment, where you still get the foot or hand massage, but the price point is accessible. Nail care doesn't have to be a luxury you afford yourself once a month.

What do you think your biggest brand innovation has been?

JP: The French Manicure really put us on the map. Since then we have had many innovations such as the Gripper Cap which is unique to ORLY.

TP: In the 80s the French Manicure took ORLY from a treatment company to a colour company and that was major. In the next year we have some new product launches that are really going to knock your socks off.

What does the future hold?

TP: A large part of what we are trying to do is to make stronger connections with the end user. A big thing we are looking at is what we can do with regards customisation. Personalisation is the future I think, not just for the nail industry, but for all industries. I think my Dad has managed this brand a little bit under the radar so far and what we, his children, want to do is to bring this to the surface. We want to be doing innovative things in the digital space to really raise awareness to the next level.

JP: The exposure we have for ORLY today with the consumer and the professional is very valuable and we want to push it further.

If you are interested in becoming an ORLY account please contact Grafton International by e-mail sales@graftons.co.uk or call 01827 280 080.



Do You Struggle To Retail In Your Beauty Business?

Are you a nail technician who struggles to retail? Why not sign up to the GTi Successful Retailing Course? This training costs £39 + VAT and will provide you with everything you need to know in order to confidently and competently retail products to your clients. On completion of the course you will also gain 7 CPD points. For more information and to enrol on the course head to beautyguild.com/courses.

For more information on the Gel Nail market why not purchase our 2018 Guild Survey Report on this industry sector for £150 + VAT. Please e-mail pippa@beautyguild.com to order your copy of the Gel Nails Survey today.

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- THE -
SPA
[EDIT]

THE LATEST GLOBAL SPA
& WELLNESS NEWS

INSIDE THIS EDITION

WHERE SCIENCE
MEETS BEAUTY

HOLISTIC HORIZONS:
REIKI

DERMATOLOGICA ON MONTANA
SPA REVIEW



WHERE SCIENCE MEETS BEAUTY

Science and beauty go hand in hand. Although it may not appear so on the surface, the spa industry is heavily reliant on scientific advancements.



Science is behind the ingredients in our products, often the design of products from a technological perspective, and how we administer beauty treatments and products. Some of the benefits of scientific improvement within the beauty industry include;

- Producing ingredients that perform better
- Producing tools that save time and money
- Revolutionising the way we carry out treatments
- Introducing products that have proven results

In recent years there is even more emphasis on ingredients within products, and the need to have a personalised experience. A prime example of this

are the ingredients used in skincare, particularly anti-ageing skincare products. Cosmetologists have now managed to nurture and utilise ingredients like hyaluronic acid which increases our skin's own collagen production, making skin appear more youthful. The consumer demand in general, has consequently led to scientific revolutions in the beauty industry.

With an increasing awareness of the world around us, consumers are demanding to know about ingredients in products – and more importantly where they come from. Many Millennials are now influenced to buy a product that is vegan friendly, fair trade or created with organic ingredients. This demand has led to an innovation in the range of products and tools available within the beauty industry.

There are a whole array of popular treatments and retail products available for use within your beauty business which are extremely effective because they utilise the latest scientific technology.

Lash Perfect Lash Lift

Lash Perfect's Lash Lift treatment provides a natural eyelash lift that lasts between 6–8 weeks. A specially adapted rod is used to create either a dramatic J Curl (straight from the root), or a more natural looking C Curl. The results are dependent on the client's preferences.

The Scientific Technology

The two main ingredients used to manipulate the lashes within the treatment are commonly used in the hairdressing industry – Ammonia and Hydrogen Peroxide.

Firstly, the Ammonia based cream is applied to the eyelashes, the ammonia begins to break apart the bond of the keratin in the eyelash molecules, making them easier to curl. The second part of the process uses a setting cream, with the main ingredient being Hydrogen Peroxide, the oxygen content oxidises the lashes, setting the hair into place. Hydrogen Peroxide also strips the pigmentation from the lashes, making it an ideal time to apply the tint; the results of the tint are then more intense.

Guinot Age Summum Anti-Ageing Immunity

This cream is designed to slow down the skin's natural ageing process. Guinot's Age Summum contains an immune complex which prevents the immune system from slowing down (one of the main causes of skin ageing). Not only is this genius formula available in a cream but also as a salon treatment.



The Scientific Technology

Cell activity of younger skin is restored with Guinot's unique immune complex. Our immune system fights skin ageing, but over time it starts to slow down. Guinot's immune complex can restore up to 74% of Langerhans cells (these cells are responsible for the skin's immune system and youthful appearance), after just 6 days of treatment. Other active ingredients include Vitamin C to fight environmental damage to skin that can cause premature ageing; cellular life complex, which stimulates cell renewal to give a youthful glow and ATP Actinerergie boosts cell metabolism. The salon treatment can be carried out on clients, and gives younger looking skin after just 50 minutes.

The Technology Behind Guinot's TechniSPA® Advanced System

This slimming and anti-cellulite treatment by Guinot reshapes the figure and reduces cellulite after just one treatment by using their advanced simultaneous triple-action machine created with the latest cutting-edge technology.

The Scientific Technology

The TechniSPA®Advanced System combines the advanced technology of double ionisation with the new generation ActiSerums (specific to each treatment) to kick-start the body's lymph drainage system, helping to eliminate toxins. Double ionisation enables absorption of these high-performance active ingredients deep into the skin for rapid, effective and visible results in slimming, cellulite and firming. The heat-diffusing mechanism provides well-being and comfort, also increasing the treatments' effectiveness whilst the ActiSerums ensure incredibly soft and supple skin.





Bio Sculpture Evo Base Gel

Evo is a natural and harmless way to maintain beautiful healthy nails. The self-levelling gel contains no organic solvents, DBP or camphor. It is applied through a bottle and brush system, and achieves lovely looking nails for up to three weeks.

The Scientific Technology:

Using a cocktail of Vitamin A and E, Evo base gel prevents nail bed damage. Vitamin E is known for its moisturising properties, it helps to restore any damage to nails; it also improves blood circulation so applying directly will improve nail growth (Dr. Health Benefits, 2018). Vitamin A is an antioxidant that helps to fight against environmental damage. The Evo gel provides a high shine, without any of the nasties that can cause long term damage to nails.

StylPro

StylPro's wash and dry system makes cleaning make-up brushes extremely easy and time effective. The cleanliness of make-up brushes is extremely important as cosmetic brushes can hoard bacteria and oil. The technology behind StylPro means that cleaning brushes between clients is a quick and easy task.

The Scientific Technology:

Using centrifugal force technology, StylPro cleans and dries up to 8 brushes at a time – with just a simple cleansing solution. Centrifugal force technology is the accelerated spinning motion used within this device, which cleans and dries make-up brushes.

The Technology Behind Dermalogica's ProSkin 60 Treatment

Dermalogica utilise modern day technology in their ProSkin 60 treatments to really benefit the skin. Many of their treatments feature Galvanic current.

The Scientific Technology

Galvanic current is a low-level, continuous current that flows in one direction known as direct current (DC), just like the electricity from a battery. Galvanic treatments employ this low-level, medium amperage direct current to achieve multiple skin benefits. Depending upon the polarity used (either negative or positive, through a switch on the machine), a water-soluble, ionized and either positively (acid pH) or negatively (alkaline pH) charged solution is pulled or repelled into the skin.

There are two major uses of direct current in skin therapy – Iontophoresis or Desincrustation.

Using galvanic current on the positive polarity is referred to as Iontophoresis. The current carries active ingredients deep into the stratum germinativum where they can impact cells. Galvanic on the positive polarity also has a calming and vasoconstrictive effect on the skin, helping to reduce sensitivity and redness.

Galvanic Deincrustation is a process that softens and emulsifies sebum and keratin in the follicle. Performed prior to manual extractions, Deincrustation prepares the skin for safe, painless and successful removal of comedones and micro-comedones. The Deincrustation solution, combined with the action of the active negative electrode, results in the "saponification" of sebum. This alkali and sebum reaction forms sodium hydroxide due to the fatty stearic acids in sebum, reacting with the alkali to form soap. In the skin, the reaction softens and liquefies sebum, and this facilitates the easier release of comedones.

Dermalogica Overnight Retinol Repair 1% Cloud Nine Airshot

A continuation of Dermalogica's best-selling Overnight Retinol Repair cream, this new 1% version is designed for the experienced retinol user. The formulation is more powerful than its predecessor; clients will need to be prescribed the cream by an authorised skincare professional. The Overnight Retinol Repair 1% cream is an overnight treatment, with the buffer cream that reduces any irritation to skin.



The Scientific Technology:

Retinol is a powerful form of Vitamin A, proven to fight skin damage caused by free radicals. Pollution and environmental damage on the skin can cause wrinkles. Retinol has anti-oxidant origins meaning it can improve skins elasticity, youthfulness and vitality overnight. This treatment also uses microencapsulation technology, which means that the Retinol content is protected with a single layer polymer. Polymers are materials made of long, repeating chains of molecules. The materials have unique properties, depending on the type of molecules being bonded and how they are bonded (Live Science, 2017). Retinol is sensitive to light and air and can lose its potent properties when exposed to these elements.

Cloud Nine's Airshot is the latest edition to their award winning portfolio. The hairdryer is a sleek styling powerhouse which is infused with vitamin ceramic heating elements which nourish and care for the hair whilst styling.



The Scientific Technology:

This 2000W Airshot boasts tourmaline and vitamin infused ceramic heating elements. Its anti-static technology reduces the amount of negatively charged particles, diminishing frizz and fly-aways and adding silkiness and shine. Three heat settings with an LED Temperature Indicator are met with a balanced weight distribution; allowing to create a multitude of styles with ease. The cool shot button allows for rapid cooling of the hair to set the style in place, for a long-lasting effect.

The Scientific Technology

Having a detailed knowledge of the ingredients used within skincare products, and technologies used in beauty tools, can be highly beneficial when advising clients which products would be suitable to their unique skin type. Possessing relevant background knowledge on ingredients allows skincare and beauty professionals to assist clients in the most effective manner and will enhance retail sales. To become a retailing pro train with GTi in the Successful Retailing Course. This course only costs £39 +VAT and will provide you with everything you need to know in order to confidently and competently retail products to your clients. On completion of the course you can also gain 7 CPD points! For more information and to enrol on the course head to beautyguild.com/courses.



SPOTLIGHT SPA: DERMALOGICA ON MONTANA

Dermalogica is the number one choice of skin care professionals and consumers worldwide, employing 100,000 therapists in over 80 countries.

While the Dermalogica story begins in 1986, the force of change in the industry started in Los Angeles, circa 1983. Jane Wurwand, a tenured, United Kingdom-trained skin therapist new to the American "esthetician" industry, recognised that continuing skin and body therapy education was practically non-existent in the United States. While her training had been comprehensive and serious, US students entered the industry licensed yet under-trained, and worse, under-respected. Jane Wurwand, Dermalogica Skin Therapist, Founder & Chief Visionary said, "We were astonished at the skillset gap between skin therapists in the U.S. versus those in Europe or South Africa. That's where we saw our greatest opportunity – to fill that gap with quality education."

Jane put her education in action, opening a small classroom in Marina del Rey, California under the name The International Dermal Institute (IDI). She invited licensed skin therapists to get hands-on with the postgraduate training so critical to making them competitive in the business. The IDI is now considered the international gold-standard for postgraduate skin and body therapy training with 37 locations worldwide.

Today, Dermalogica has concept spaces across the globe offering clients the chance to experience the brand and change their skin health forever.



During a recent trip to the States, Guild Editor, Rebecca, visited Dermalogica on Montana, California for their signature ProSkin60 Treatment, which is customised with advanced product, techniques and technology in a soothing environment made for relaxation.

Before any treatment begins, Dermalogica Therapists will take a close look at their client's skin via Face Mapping to determine which course of treatment will deliver the desired results of the client. This can incorporate advanced product technology and electrical modalities for example, Microdermabrasion, Microcurrent or LED.



Following a detailed Face Mapping Analysis to identify Rebecca's personal skin concerns, Skin Therapist Valerie, incorporated Galvanic current into the bespoke treatment she designed for Rebecca. Galvanic can be used for Deincrustation which softens and emulsifies sebum in the follicle, preparing the skin for safe and painless manual extractions. In Rebecca's case Galvanic current was used during the masque phase of the treatment on a positive polarity, which supports product penetration for increased skin benefit.

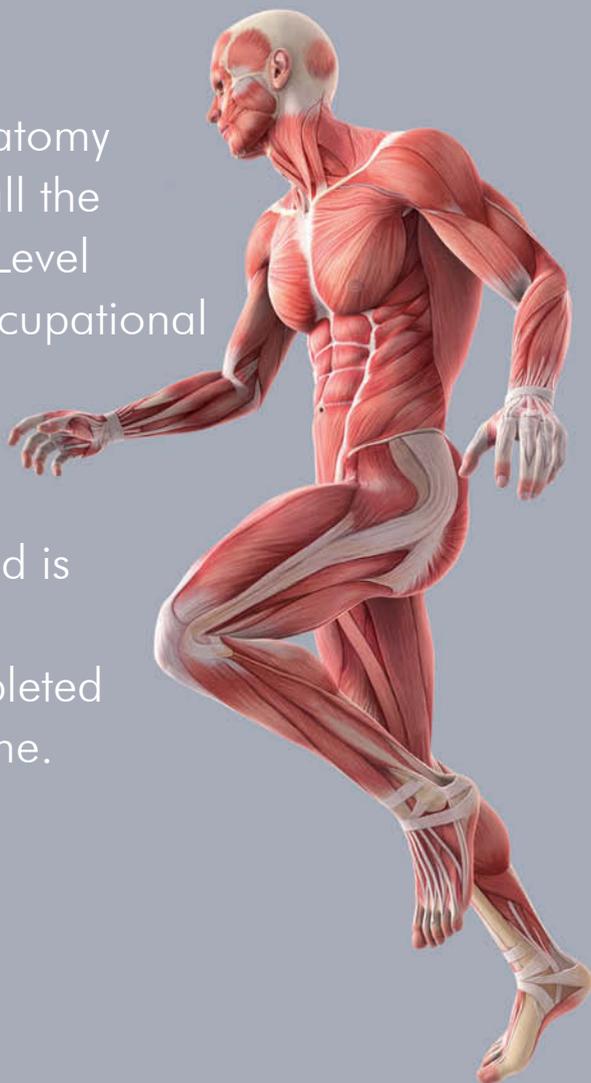
The Dermalogica ProSkin60 Treatment is the ideal choice for those who want a comprehensive experience to address all skin concerns and achieve healthy glowing skin.

Dermalogica also offer a shorter ProSkin30 Treatment, which takes 30 minutes instead of 60. This condensed treatment is a firm favourite for those who want maximum impact in minimum time.

For more information on becoming a Dermalogica Skin Therapist please visit wearedermalogica.co.uk.

Anatomy & Physiology

The GTi Award in Anatomy & Physiology covers all the A&P required for the Level 2 and 3 National Occupational Standards for beauty, nails & holistic therapy. This course costs £199 + VAT and is worth 30 CPD Points. Training can be completed online in your own time.



HOLISTIC HORIZONS: REIKI

Modern life moves at a rapid pace. We are living in a world where your every move is documented online, and the pressure to lead a “perfect” life is rife. Due to the overwhelming need for an individual to find balance in their life, traditional holistic practices are gaining popularity.

Reiki is a Japanese healing treatment; it is based upon the belief that “life force energy” flows through us (The International Centre for Reiki Training, 2018). When our life force energy is low, we become sick and tired. Naturally, when our life force energy is high, we are happy and healthy. Moreover, Reiki being a spiritually based treatment means it is versatile in treating a myriad of complaints. It is taught through training sessions with a Reiki Trainer where students will learn to adapt to the ability to heal using Reiki. The student will then have the ability to access an unlimited source of life force energy.

What Does Reiki Entail?

The word Reiki is made of two Japanese words – Rei which means “the Wisdom of God or the Higher Power” and Ki which means ‘life force energy.’ (International Association of Reiki Practice, 2018)

The transference of the unlimited source of life force energy is administered by a Reiki Trainer to their patient, through the hands. They are placed lightly onto or near to the patient. Healing energy flows through to the patient. The patient then experiences feelings of relaxation, well-being, equilibrium and peace.



Origins & Beliefs

*The secret art of inviting happiness.
The miraculous medicine of all diseases.
Just for today, do not anger. Do not
worry and be filled with gratitude.
Devote yourself to your work. Be kind to
people. Every morning and evening, join
your hands in prayer. Pray these words
to your heart and chant these words
with your mouth.*

(The founder of Reiki, Usui Mikao)

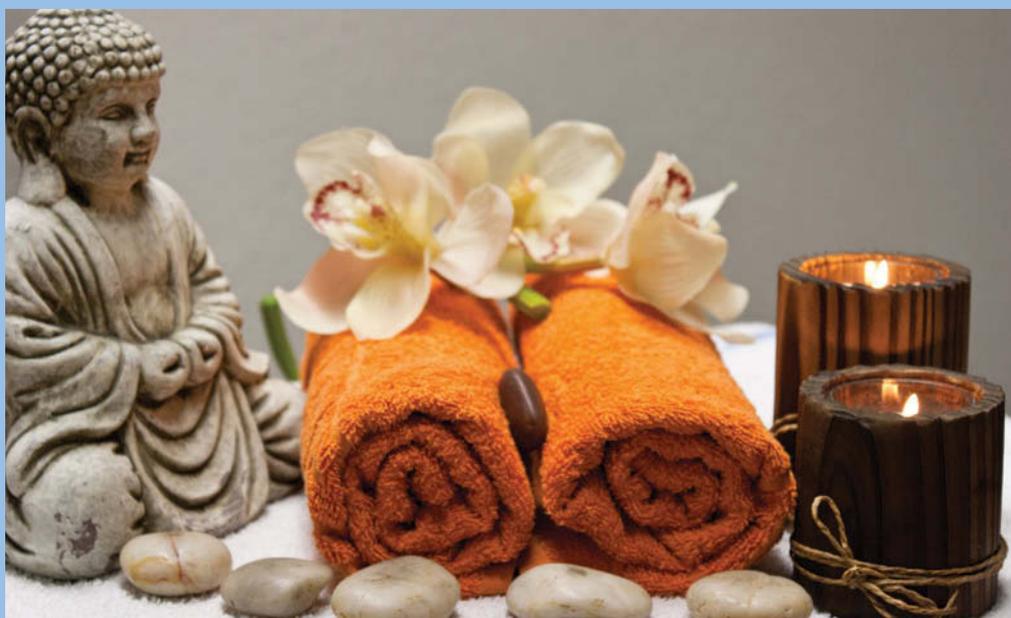
The words above were written by Reiki Founder, Usui Mikao. During a meditation session, he had an epiphany and decided that just transferring healing energy to patients was not beneficial enough for them long term. The ideals state that the individual undergoing healing must accept responsibility to take an active part in their own healing. Once you subconsciously decide to heal your soul, this in turn should motivate you. They must follow peaceful guidelines within their lives in addition to utilising their healing powers. The chant should be repeated daily and used as inspiration.

Benefits Of Reiki Treatment

Reiki aids the body in stress-relief and tension by harvesting deep relaxation. The benefits of Reiki include:

- Helps in stress reduction and promotes relaxation, because of this Reiki can help those who suffer with painful migraines, depression, anxiety and sciatica.
- Improves general mood.
- Heals infections and inflammations.
- Treats symptoms associated with serious illnesses - Reiki, or for that matter, any mind-body therapy cannot cure diseases. However it can aid with symptoms such as a depressive state of mind and fatigue.
- Enables emotional clarity and spiritual growth

The calming Japanese treatment Reiki is all about giving. The transference of positive vibes or "life force energy" is transported through to students, and the power they retain can be used to treat various ailments. This is a treatment that is not only beneficial to the patient receiving it; Reiki masters derive great pleasure in being able to bless others with the unlimited power to distribute "life force energy". Such as being a doctor or a nurse, administering positive benefits to the lives of others can be very fulfilling.



Become A Reiki Master

If you are interested in offering Reiki in your spa or salon you can find more information about Guild Accredited Reiki courses by visiting our 'Training' section on: beautyguild.com. Alternatively you can call our Guild Training Team on 01332 224830.

Tried & Tested

The latest retail products tested and reviewed

Dermalogica Sound Sleep Cocoon™

Most of us don't realise that the hours we spend asleep are actually among our most productive: when it comes to your skin care routine, sleep is a crucial component for the skin's recovery from the assaults of the day.

Just a few nights of missed sleep can lead to dull skin and fine lines, and chronic sleep deprivation leads to dark circles and early ageing.

While our 'always on' attitude means we won't be getting more sleep any time soon – NEW Sound Sleep Cocoon™ is a revitalising treatment gel-cream that works with the skin's natural overnight repair and recovery process to optimise the skin benefits of the sleep we do get, delivering glowing skin by morning.

Because skin is best able to absorb active ingredients at night, Sound Sleep Cocoon™ is formulated with motion-activated essential oils to soothe senses with aromatherapy and promote deep, restful sleep for healthier-looking skin.

RRP: £72.50

Dermalogica.co.uk



Beauty Pro Hair Therapy

Enriched with Argan Oil and Jojoba Seed Oil, Beauty Pro's new Hair Therapy mask is an intense, deep conditioning hair mask which revitalises dry, frizzy, damaged hair. The hair sheet mask locks in heat which helps to penetrate the ingredients deep into the hair for a rich nourishing treatment.

How to use:

1. After shampooing hair, pat towel dry.
2. Put on hair mask and make sure all hair is covered completely. Use sticker to tighten and secure the hair mask to the head thoroughly.
3. Slightly massage the head to absorb the nutrients from the conditioner.
4. Keep on for 10-15 minutes and rinse off with lukewarm water.

Trade Price: £4.45 + VAT / RRP: £8.95

Beautypro.com



Sienna X Radiance Body Balm

Professional tanning brand Sienna X understand how important it is to nourish your skin during the warmer summer months. With an award-winning range of expert tanning solutions performed in-salon and a variety of retail products which can be used to create a sun-kissed glow at home, Sienna X are focused on promoting safe tanning by avoiding the harmful skin damaging rays.

Their Radiance Body Balm contains Shea Butter, coconut oil and sweet almond oil. The perfect combination of these ingredients means the Radiance Body Balm will keep skin hydrated throughout the warmer climate and also will maintain a tan to make it last longer. The product also has the added benefit of vitamin E to protect against premature ageing!

Trade Price: £5.98 + VAT

Sienna-x.co.uk



Bio Sculpture Bridal Glitters



Blue Pearl

Moon Shine

Snow Angel

A nail trend that we are loving this season is the classic glitter overlay, an elegant shade of neutral is always in style and a great trend when paired with a glitter or pearlescent effect.

This look is an ideal choice for any summer holiday or wedding. Bio Sculpture's Bridal Glitter Collection includes the perfect shimmer to add sparkle to any nail, perfect for all the lucky brides this spring and summer.

Trade Price: £7.99 + VAT for pack of 3

Biosculpture.co.uk

HD Brows Long Wear Liner

HD Brows are pleased to present the new Long Wear Liner.

The Long Wear Liner enables you to create a dramatic look that other eyeliners just can't produce. The perfect product for creating an elegant winged liner or an ultra-sultry statement.

Smooth, soft and easy to apply with a densely pigmented formula, the Long Wear Liner is paraben free and water-resistant.

The liner is available in two shades: Intense Black and Rich Brown

RRP: £22 / Trade Price: £12.65 + VAT

hdbrows.com



Tried & Tested continued

Lash Perfect Travel Size Lift Off

The Eyelash Design Company has launched a new travel size version of its popular Lash Perfect Lift Off Eye Make-up Remover. Oil-free and created specifically to ensure long-lasting lash extensions, the remover is also perfect for use with natural lashes.

This stylish, premium eye make-up remover works quickly and effectively to remove all eye make-up and thoroughly cleanse the eye area. Its carefully researched formula leaves skin feeling clean and fresh in an instant.

The new 15ml size is perfect for travel, city breaks and fits neatly into a handbag or weekend beauty bag.

Trade Price: £25.50 for a pack of 3

RRP: £11.99 for single 15ml Lift Off Eye Make-up Remover

Lashperfect.co.uk



OPI Grease Collection



This summer, OPI joins Paramount Pictures in celebrating the biggest movie musical of the 20th century – Grease! To commemorate this iconic film’s 40th anniversary, OPI will be releasing 12 colourful limited edition shades that will result in nail enthusiasts everywhere making their "true love vow" to OPI.

OPI is capturing the movie’s fun, energetic spirit with a collection of retro, summery hues that look good on all skin tones – from powdery pastel hues of yellow, lavender, pink and peach to bright pops of orange, turquoise and magenta. Rich tones of teal, blue and black shimmer offer deeply saturated colour, while white and red give a nod to Rydell High’s school colours.

“OPI is once again making our mark on pop culture by joining Paramount Pictures to celebrate the anniversary of such an iconic film,” declared OPI Co-Founder and Brand Ambassador Suzi Weiss-Fischmann. “The Grease characters offer so much inspiration for the colours, such as the Pink Ladies’ jackets, Sandy’s cheerleading outfit, Danny’s leather coat and Frenchie’s magenta ‘do. If you’re a fan of the movie (and who isn’t?!), you’re sure to find many favourites.”

RRP: £12.95 Nail Lacquer

RRP: £14.25 Infinite Shine

Opiuk.com

Take Brows to the Next Level

brow fx



Brow Powder Selection



Brow Powder Pens



Brow Powder & Wax Duo



Hint of a Tint Brow Pen

lash fx

Say Hello
to Lash FX's
New Products!



Liquid Eyeliner Pens

Volume Up
Mascara

To find out more visit www.lash-fx.com for more information and to order today!

www.lash-fx.com | 0208 172 0905

Tried & Tested continued

Salon System GELLUX Mini-Lamp

Salon System has launched the GELLUX LED Mini-Lamp. Ultra-compact, portable and powerful, the new LED Mini-Lamp cures GELLUX polishes in just 30 seconds and can be used on both hands and feet.

The GELLUX LED Mini-Lamp comes in a black, velvet drawstring bag and features a magnetic foldaway base, detachable lead for ultimate efficiency, and is only W147mm x D 70mm x H 40mm in size, making it the perfect kitbag essential for on the go beauty professionals and time starved clients.

Boasting 10 watts of power and 47 bulbs, the GELLUX Mini-Lamp lasts up to 30,000 hours and has an auto timer of 30 seconds.

Trade Price: £49.95 + VAT

Salonsystem.com



Guinot Derma Liss

This unique treatment conceals fine lines and wrinkles and refines the skin's texture by minimising pores. Derma Liss smooths the surface of the skin for a more youthful and flawless appearance.

One of the key ingredients used is Hyaluronic Acid Spherical Fillers, these fillers inflate and plump out the wrinkles while providing long-lasting hydration. The skin absorbs the dehydrated spherical fillers – once they are in the groove of the wrinkles and lines, they rehydrate by absorbing water from the cells. By absorbing water the spherical fillers inflate and plump out wrinkles and skin looks visibly younger!

RRP: £31.50

Uk.guinot.com

Lycon Lyco'Pedi Sugar Scrub

This sugar scrub by Lycon effectively exfoliates and removes dead skin cells without harsh scratching. This exquisite natural formula helps banish calluses and dry rough skin, to reveal brighter younger looking feet that feel silky smooth and invigorated.

Lemon Tea-Tree and Peppermint essential oils hygienically refresh feet and fight odours. Marine Collagen is used for smoothing hydration, Vitamin E to moisturise and Sugar Crystals for natural exfoliation. The scrub is also plastic bead free!

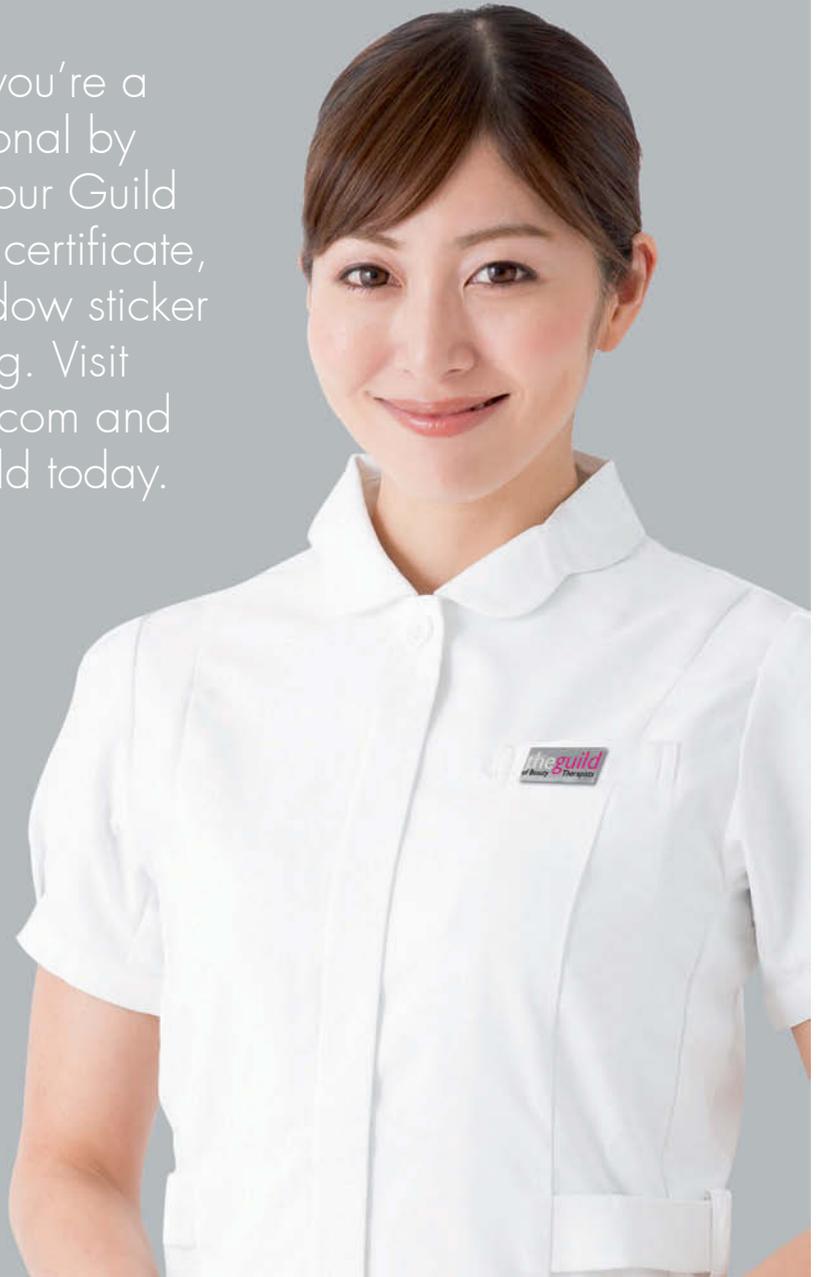
RRP: £16.20

Lyconuk.com



Professional

Show them you're a true professional by displaying your Guild membership certificate, badge, window sticker and branding. Visit Beautyguild.com and join The Guild today.



theguild
of Beauty Therapists

beautyguild.com
01 332 224830

SUN LOGIC

ADVERTISEMENT FEATURE

Guinot launches its brand new Anti-Ageing Sun Protection range, SUN LOGIC 21st May 2018. More than just sun protection, this collection compensates age deficiencies to preserve the skin's beauty and youth with cutting-edge technology.

Sun protection has advanced over the years from mineral sunscreens (e.g. titanium oxide), that offered simple protection from sunburn, to chemical sunscreens that were invisible on application and avoid the thick white texture often associated with mineral sunscreens. Now, we see a new age of smart tanning where the system of SPF is redefined, to take into account exposure duration and phototypes - making sun exposure safer.

Today, Guinot introduces to the world, SUN LOGIC, the most advanced sun care formulation to not only protect the skin from the harmful effects of UV rays but to also protect the skin from photo-ageing, and blue light exposure that causes DNA damage and consequently, accelerates the ageing process.

Key Ingredients

Melanin/Lutein:

Reproduces the skin's natural defence mechanism when exposed to the sun by offering additional protection against UV rays and blue light.

Sun Filters:

Provides a wider protection against UVA and UVB rays.

DNA:

Applied to the skin's surface, this agent is targeted by UV light rather than our epidermal DNA. It is a synthetic molecule composed of amino acids to create a protective barrier.

Elastoprotectin:

A protein that prevents elastic fibres from becoming rigid. It helps restore balance between the different constituents of elastic fibres, adversely affected by exposure to UVA rays, and provide protection to prevent skin slacking and wrinkle formation.



Preparation and Repair Products



PRO-SUN ANTI-AGEING SUN CAPSULES

Rich in beta carotene and vitamins, Sun tan capsules reinforce the skin's natural defenses against sun-induced oxidative stress, while promoting and prolonging a golden tan.

30 capsules



LONGUE VIE SOLEIL VISAGE YOUTH CREAM BEFORE AND AFTER SUN - FACE

This unique product prepares skin for sun exposure and repairs it afterwards, by boosting natural defense mechanisms. It helps to preserve the skin's youthfulness and prolongs a golden tan.

50ml



LONGUE VIE SOLEIL CORPS YOUTH LOTION AFTER SUN BODY

Body care that boosts the skin's natural defenses to more effectively neutralise the harmful effects of UV light and prevent signs of ageing. After sun exposure, the skin feels soothed and nourished, and its golden tan is prolonged.

150ml

Very High Sun Protection



AGE SUN SUMMUM - SPF50+ ANTI-AGEING SUN CREAM FACE

The ultimate in anti-ageing sun protection formulated with Cellular Life Concentrate to preserve the skin's youthful appearance in the sun.

50ml



AGE SUN - SPF50+ ANTI-AGEING SUN CREAM EYES

This cream is specially formulated to protect the thin and delicate skin around the eye contour, an area requiring specific sun protection.

15ml



AGE SUN - SPF50+ ANTI-AGEING SUN CREAM FACE

This high protection formula effectively protects skin from sunburn, while fighting against the harmful effects of UV light that cause signs of ageing.

50ml

Self-tanning products



AUTO BRONZE SELF-TANNER - FACE GEL

This easy to apply tinted gel formula envelops the skin in an even and natural sun-kissed glow, without leaving streaks. Immediate and long-lasting golden tan effect.

50ml



AUTO BRONZE SELF-TANNER - BODY MILK

This tinted milk envelops the entire body in an even and natural sun-kissed glow. The skin radiates with an instant and long-lasting golden tan effect.

150ml

High to Medium Sun Protection



AGE SUN - SPF30 ANTI-AGEING SUN CREAM FACE

Effectively protects skin from sunburn, while fighting against the harmful effects of UV light that cause signs of ageing.

50ml



AGE SUN - SPF20 ANTI-AGEING SUN LOTION BODY

Protects skin from sunburn, while fighting against the harmful effects of UV light. Its lightweight, melt-in texture allows for easy and enjoyable application.

150ml



AGE SUN - SPF30 ANTI-AGEING SUN MIST BODY

Quick and easy to apply, this effortless mist evenly protects the entire body.

150ml



UNI BRONZE - SPF20 ANTI-AGEING SUN CREAM FACE

This formula protects the skin from sunburn, allowing all skin types to enjoy a luminous and even sun-kissed glow.

50ml

The Demand For Gel Nails Remains

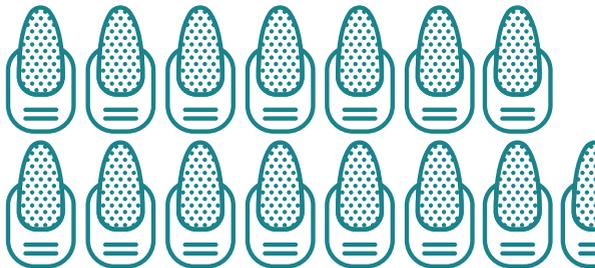


Gel nails are the most popular treatment in salons today. In the Guild's 2017 Beauty Industry Survey on UK Salon Treatments and Prices, gel nails were more popular than all other top performing treatments including the recent heightened desire for lash and brow treatments.

Such is the importance of this sector of the market that the Guild conducted the 2018 Gel Nails Survey to examine how the gel nail market has changed over the last year. Here, we reveal some of the key report findings.

According to the Beauty Industry Survey on UK Salon Businesses from January 2018, there are approximately

50,000 salon businesses in the UK. The Beauty Industry Survey on Salon Treatments and Prices from March 2017 shows that 64.6% of these businesses offer gel nail treatments. This means that there are 32,300 salon businesses carrying out 8.62 treatments each week which total 278,426 treatments each week in the UK. This equates to 14.5 million Gel Nail treatments per year!



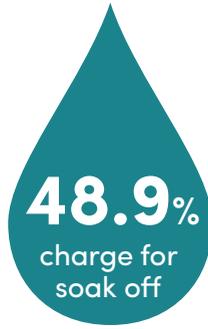
14.5m Estimated number of Gel Nail treatments performed in the UK each year





On Average How Long Does A Gel Treatment Last?

We asked our sample to tell us how long they expected their gel nail treatments to last. The average time was approximately 18 days.



Do You Charge For A Soak Off?

48.9% of salon owners charged for a gel soak off and the average price charged was £6.21.



believe gel
nails are an
every-day
treatment

Why Do Clients Ask For Gel Treatments?

80.8% of our sample reported that there is no specific reason for clients asking for gel treatments which demonstrates that gel nail treatments have become a staple every-day treatment offered by salons.



What Are The Top Attributes Of A Gel Nail System?

Our sample rated a 'good quality finish' as the main attribute to a successful gel nail system and taking second place was whether the gel used is 'easy to apply'. They rated 'low priced gel nail products' as the least important to having a successful system.



The information from this article is taken from the full Gel Nails Survey Report 2018, which is available to purchase from The Guild for £150 + VAT. Our surveys are a great way for you to learn specifics about sectors of the beauty industry.

Visit Beautyguild.com for more details, or e-mail: pippa@beautyguild.com for more information.

Now's The Time To Train

As the Gel Nails Survey suggests that the craze for gel nails shows no time in stopping anytime soon now is the perfect time to enrol onto the GTi Gel Nails course. UV gel nails are perfect for clients who are looking for a longer lasting nail treatment than a manicure. Clients will need to return to the salon to have these removed or infilled, guaranteeing you repeat bookings.

The GTi Gel Nails course covers how to complete gel overlays and extensions as well as the maintenance, repair and removal of the treatment in order to provide a full gel nails service. The course also covers reception and consultation, contra-indications to treatment and aftercare advice. It also includes detailed technique modules which show you how to apply gel nails.

The course costs £145 + VAT and upon completion you will gain 22 CPD points. To find out more information and to enrol head to beautyguild.com/courses

New Retail Products Alert!

Lash FX has always boasted a fabulous range of professional products, perfect for giving your clients the best treatments possible, but what happens after their appointments? How can they maintain their lash and brow looks in between treatments?

This is where Lash FX's brand new and exclusive retail range comes in! The company has been extremely busy developing an innovative collection of makeup must-haves that your clients will love! Take a closer look at some three of their new products!



Lash FX Build Me Up Mascara

The Build Me Up Mascara has a unique 2-step application wand and a specially designed formula perfect for use on lash extensions and on natural lashes.

Using the first step, a small amount of product is applied to the lashes thanks to the mascara tube's clever product distributing feature. When using step one, a beautifully natural look is created. For a more dramatic mascara style, you can add step two to lashes – this creates a more intense look as more product is applied to the lashes.



Lash FX Liquid Eyeliner Pens

The semi-permanent liquid liner pen is perfect for adding a more dramatic style to eyes, whether to increase the definition of eyelash extensions or to create your desired eyeliner look.

The pen's fine point allows for precise application, meaning you can create a clean, thin line or build up a bolder look. With results that are long-lasting, water resistant and smudge-proof, this pen will become your go-to eyeliner! What's more, this eyeliner is available in five fabulous colours; Black, French Grey, Sage, Mulberry and Marine Blue.



Lash FX Lash Cleansing Wipes

These Lash Cleansing Wipes are fibre-free, oil-free and specially designed to gently yet efficiently cleanse the eye area. Even better, they are perfect for use on lash extensions as well as natural lashes! Containing soothing Aloe Vera and active conditioning ingredients, these oil-free wipes keep lashes and skin feeling soft and refreshed, removing all traces of makeup.

In the past, lash extension wearers have always been warned to stay away from wipes due to unwanted snagging of the lashes... Have no fear! With Lash FX's specially designed fibre-free cleansing wipes, this is no longer a problem!

brow fx

ADVERTISEMENT FEATURE

And don't forget about the brows!

Brow FX is the latest addition to The Eyelash Design Company's impressive family of lash and brow treatment and product brands! Keep an eye out for

more fabulous products from Brow FX, but for now, take an in-depth look at three customer favourites!



Brow FX Brow Powder Pens

Looking for a brow product to give flawlessly coloured brows with results that will last all day? Then the Brow Powder Pen is perfect for you! This unique powder pen gives definition to the brows, adding colour that is incredibly long-lasting. Simply sweep the specially designed applicator over your brow and transform your look with this easy to use and quick to apply product!

You can apply the powder with the sponge applicator gently to achieve a soft, subtle brow style, or build the product up on the brow to create a more dramatic look. The Brow Powder pen is available in Blonde, Medium Brown, Dark Brown and Charcoal, as well as in a highlighter shade which accompanies all colours perfectly, adding further depth to the brow.



Brow FX Brow Powder & Wax Duo

With this unique compact, you can colour and style your brows with results that are water resistant, long-lasting and fabulous! Use a light dusting of the powder to colour combined with the fixing wax – this will fix the powder into place and ensure your brows last all day!

This easy to apply compact comes fully equipped with a double ended brow tool; one end has a soft brow brush, perfect for applying your desired amount of powder, while the other end has a sponge applicator which will evenly distribute your wax, ensuring you create the perfect brow.



Brow FX Hint of a Tint Brow Pen

Hint of a Tint is a unique cosmetic brow pen that can be used daily to mimic the results of a soft tint with flawless results – all without the need for a treatment. This product is ideal to add natural looking colour to the brow hair and skin underneath.

With a transparent colour formula, the pen allows for different brow looks to be built up, depending on your style, while the unique design of the pen means you can fill small gaps and large areas easily with long-lasting, water resistant results!

For more information, please call 0208 172 0905 or visit www.lash-fx.com

School Report

A round-up of news from Guild Accredited schools

Beauty Re-Public Launch The New Advanced Technology Trinity AP Gel System

Beauty Re-Public, in conjunction with Matrix Beauty Academy, offer the new advanced technology Trinity AP Gel system as the first UK accredited training course

The treatment offers an efficient and easy application to the nails, and is an alternative to acrylics and traditional gel. The acrylics and gel techniques usually require a large amount of practice to master, however, this system offers a reduced learning curve with the clip tip application. The product allows unlimited play time before curing, and the gel formula gives easy manipulation reducing any pressure on the nail tech.

This course will teach you a unique application method along with trouble shooting solutions giving you the skills to apply the product with confidence and achieve high quality results quickly. The course will cover the clip tip system as well as natural nail overlays and infills.

The odourless product only requires a small amount of buffing and filing, and you can achieve a perfectly balanced nail without glue or tips.

AP Gel offers the next step in nail enhancements and the brand is confident that this new system is set to change the future of nail application.

If you are a Guild Accredited School and you are interested in teaching the course then please contact sarah@beauty-re-public.co.uk for more information.



Sienna X New And Improved Tanning Masterclass & Their Wax Money Back Guarantee

Bespoke your spray tanning technique with the new and improved Sienna X Masterclass. The class will give you the knowledge to offer an individual tanning service by giving your clientele a tanning menu to choose from.

The class will give you the opportunity to learn the art of facial contouring and body sculpting.

You will learn the following in the one day course:

- Two different techniques- brush and spray
- Skin finishing
- Enhance retail skills and knowledge
- Create bespoke tanning menus
- Go to the top of Therapist Locator

The class is the perfect opportunity to learn up to date trends and tanning techniques to be sure to set you apart from the competition.

For more information head to sienna-x.co.uk/professional/train-with-us/

Wax Money Back Guarantee

New Sienna X wax customers will have the chance to try Sienna X's range of professional waxing products with a 100% money back guarantee.

Try their range of professional waxing products, featuring their signature uplifting peppermint fragrance. The range combines comfort and luxury with exceptional performance and results. Their superior hot wax formulations use the highest-grade raw materials and ingredients to create products that give exceptional performance and results.

BENEFITS:

- Low melting temperature
- Controlled application using minimal wax
- Pliable formula means the wax won't snap, even when sheered out
- Shrink wraps to your clients' hair and not skin, creating a more comfortable waxing experience.
- 100% cruelty free

If you're not 100% happy with the wax you can get your money back to spend at Sienna X, what's there to lose!

To shop the wax range head to sienna-x.co.uk



School Report continued

Get Your Waxing Skills Up To Scratch With Lycon

Waxing brand Lycon offers a range of Guild Accredited training courses for all abilities to ensure you become a waxing pro, such as:



Lycon Academy Complete Waxing Qualification

Accredited by The Guild, this comprehensive and hands-on course is designed to produce confident and proficient waxing professionals in just two days. Without any prior waxing knowledge, you can expect to be provided with both theoretical and practical tuition by one of the LYCON waxing experts, and leave as a fully certified waxing therapist. Whether you are looking for a change in career or are considering adding a new skill to your repertoire, this is the course for you.

Located at LYCON UK's home, the recently launched Strip Training Academy in London, classes run from 9.30am – 5.00pm on both training days, with an exam approximately 6 weeks later.

Cost: £699 (including starter kit + VAT)

BRO-zilian (Male Brazilian) Precision Waxing

Master intimate male waxing techniques in a one-to-one session with one of the LYCON experts, at a time and date that suits you. The trend of male waxing is one that doesn't show any signs of slowing down any time soon; this course will allow you to become an elite waxing machine. The course costs £190 + VAT, to train in this course you will need to have already completed the Introduction to Lycon Training Class.

To view these courses in more detail and view other Lycon courses available head to: lyconuk.com

Offer CPD Points On Attendance For Your Workshop Days & Event

If you are a Guild Accredited School or your training courses are Guild Accredited and you want to offer students and beauty professionals CPD points when attending workshops or industry events then

please email: pippa@beautyguild.com to discuss opportunities. The event or workshop dates will then be published in the #ProjectCPD feature going forward.

Why Choose A Guild Accredited School?

The Guild of Beauty Therapists accredits more training centres and courses than any other organisation in the UK, which makes Guild accredited training the most sought after in the industry. Only suitably qualified Beauty Therapists, Holistic Therapists, Nail Technicians and Therapy Lecturers can be accepted as Guild members.

To offer professional beauty, holistic or nail services, you must hold suitable qualifications which allow you to get insured to practice on members of the public. Insurance is required even if you are working on friends and family as accidents can happen even to the most experienced therapists.

Choosing the right courses and qualifications is something that can be quite daunting as there are literally hundreds of training schools and thousands of courses available. So how can you make sure you pick the right qualification that will allow you to get insured once you have completed it? The answer is to ensure that any course you enrol on is accredited by the Guild of Beauty Therapists, the UK's trade body for the professional beauty industry.

Guild Accredited Courses have been examined by The Guild for their content and for the quality of tuition. We ensure that the content of all courses meet or exceed the relevant National Occupational Standards (NOS). If you choose a Guild Accredited course you will be able to obtain insurance and membership from The Guild which will enable you to carry out and charge for treatments on members of the public.



The Guild have made it super easy to find Guild Accredited training centres near you, just head to Beautyguild.com/Training to find the Training Directory. You will be able to see what courses the training centres provide and what schools have suitable dates for you to attend.



#PROJECTCPD

**2018 is the year of
continuing Professional
Development (CPD).**

**Whatever your training goals
The Guild is on hand to
support and guide you
on your journey.**

What Is CPD?

CPD stands for Continuing Professional Development. The Guild uses a scheme where you can gain CPD points through further training and advancing your knowledge within the professional beauty industry.

Give Your CPD Point Score A Boost By Earning Free CPD Points

Guild Members, Professional Development subscribers and subscribers to Guild Gazette magazine can earn free CPD points every issue by reading each issue of the magazine and completing the online CPD modules on Beautyguild.com.

Non-Guild Members and those that don't subscribe to the magazine can also pay a small fee to complete the CPD modules to gain CPD points, each Guild G@zette Digital CPD module costs £5 + VAT and each Guild Gazette CPD module costs £10 + VAT.

Each issue of Guild Gazette magazine allows you to earn 2 CPD points and each issue of Guild G@zette Digital magazine allows you to earn 1 CPD point. All points are recorded in your own CPD Diary account on the GTi website.

Head to beautyguild.com/Courses/ProfessionalDevelopmentModules now to take this issue's CPD Module and earn yourself 2 CPD points!

The latest workshop days that you can now earn CPD points on attendance in your area are:

Nationwide

GTi GDPR Course

CPD: 4 Cost: £19 + VAT for Guild Members or £39 + VAT for Non Guild Members

The GTi GDPR course for beauty businesses will help you to prepare your business for the legislation change, ensuring that you have peace of mind by complying with the law. The course guides you through 12 steps that the UK authorities require you take to make sure your business is following the new legislation

Available to complete online at your convenience 24/7.

Bio Sculpture Masterclasses

CPD: 12 Cost: FREE

Nail brand Bio Sculpture have reformatted their Open Days and are now excited to introduce the New and exclusive Masterclasses around the UK. These include experienced educators showcasing the best of Bio Sculpture, the latest trends and products. Those attending will also receive a complimentary Bio Sculpture Gift and 10% off all products on the website. You do not have to be a Bio Sculpture Technician to attend.

These will be running in 19 cities across the UK from now to November so make sure you call 03333 111 555 or email info@biosculpture.co.uk to find a Masterclass near you and register your interest.



Holistic Course Ideas

The Academy at The Retreat: Essentially Curious Aromatherapy Workshop

CPD: 7 Cost: £40

Brought to you by Guild Accredited training school The Academy at The Retreat in Staffordshire, this half day workshop teaches beginners all about essential oils such as how to use them, how to dilute them and how to blend them.

These workshops run throughout the year. For more information on this workshop head to relaxattheretreat.co.uk/training/workshops or contact Victoria on 07980 212960.

The Academy at The Retreat: Meditation Masterclass

CPD: 7 Cost: £65

Brought to you by Guild Accredited training school The Academy at The Retreat in Staffordshire, this half day workshop teaches beginners four different meditation techniques, ranging from simple daily relaxation meditation to deeper meditation. The masterclass also provides tips for de-stressing and energy balancing.

These workshops run throughout the year. For more information on this workshop head to relaxattheretreat.co.uk/training/workshops or contact Victoria on 07980 212960.

Holistic Course Ideas

A Gentle Touch: Reiki Share Evening

CPD: 4 Cost: £5

Brought to you by Guild Accredited training school, A Gentle Touch in South Yorkshire, this 2 hour regular monthly event provides Reiki-attuned students of any level with an opportunity to practice and hone their Reiki skills and gain further knowledge to enrich their experience and education with supervision and guidance by a Reiki Master/Teacher.

These workshops run monthly with the next event taking place on Thursday 31st May. For more information on this workshop head to a-gentle-touch.co.uk or email info@a-gentle-touch.co.uk

A Gentle Touch: Introduction to Essential Oil

CPD: 4 Cost: £5

Brought to you by Guild Accredited training school, A Gentle Touch in South Yorkshire, this 2 hour regular event provides an introduction to the subject of Aromatherapy to therapists and also the general public. The workshop explores the uses and contraindications of 5 of the most popular essential oils, mixing your own simple blend and the use for oils in household applications such as diffusers and oil burners. The event is supervised by a qualified Aromatherapy Tutor who will also offer advice and guidance.

These workshops run monthly with the next two events taking place on Thursday 3rd May For more information on this workshop head to a-gentle-touch.co.uk or email info@a-gentle-touch.co.uk

Make 2018 **YOUR YEAR**



Want To Offer CPD Points On Attendance For Your Workshop Days & Events?

If you are a Guild Accredited School or have Guild Accredited Training and want to offer students and beauty professionals CPD points when attending workshops or events then please email: pippa@beautyguild.com to discuss opportunities.

Insured

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the guild
of Beauty Therapists

beautyguild.com
01332 224830

Accredited Schools

Guild Accredited Schools have been specially checked and their accredited courses can be accepted by The Guild for insurance purposes.

Here is the full list of training providers divided into areas to help you find a school close to you. A full list of schools and courses can be found on the Beautyguild.com Training Directory. To find out more about getting your schools accredited, please contact our accreditation team at: accreditation@beautyguild.com

UK NATIONAL SCHOOLS

The following schools offer training at several venues throughout the UK. To find your nearest training venue please visit the Training Directory on Beautyguild.com.

| | | |
|----------------------------|---------------|---|
| Amethyst Holistic Training | 01642 649 712 |  |
| Gateway Workshops Ltd | 0333 121 0742 | |
| Hollywood Lashes | 0845 050 9712 | |
| Sienna X Training Academy | 0333 600 1200 | |
| Sweet Squared Education | 0333 000 7000 | |

ENGLAND



BEDFORDSHIRE

| | | |
|--|---------------|---|
| Alex Bates Education Ltd | 01525 837 447 |  |
| Aviva Day Spa | 01582 732 244 |  |
| Bedfordshire Beauty Academy Inc Butterfly Beauty | 01582 451 582 |  |
| Beyond Beauty Academy | 01462 851 135 |  |
| Cambridgeshire Beauty Academy | 07963 875 173 |  |
| Kels Belles Beauty | 07947 560 846 |  |
| Lele's Eyelash Academy | 07446 889 732 |  |
| The Beauty Cabin Academy | 01767 769 073 |  |
| The Beauty Teacher | 07946 307 550 |  |
| The Log Cabin | 01582 654 875 |  |

BERKSHIRE

| | | |
|---|---------------|---|
| Berkshire Beauty Academy | 0118 979 5407 |  |
| Danne Montague-King Paramedical Training Centre | 0844 800 3668 | |
| Dermagraph Microblading | 0207 998 3692 | |

BUCKINGHAMSHIRE

| | | |
|----------------------------|---------------|---|
| CJ Beauty Services Limited | 07585 005 901 |  |
| Darling Beauty School | 01494 871 692 |  |
| Eyelash Emporium Ltd | 01753 650 656 | |
| Lashurious | 01753 650 234 | |
| Love Beauty Training | 07939 461 119 | |
| Milton Keynes College | 01908 637 264 | |
| Red Barn Training | 07877 356 600 | |

CAMBRIDGESHIRE

| | | |
|--|---------------|---|
| Academy of Advanced Beauty | 01353 777 303 |  |
| Cambridge School Of Beauty Therapy | 01223 832 228 | |
| Caroline Mears TBC Waxpert Waxing Academy - Learn to Wax | 07791 631 529 |  |

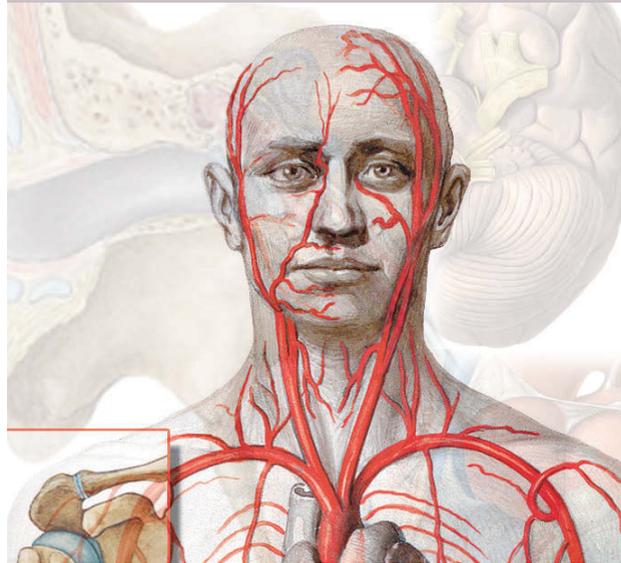


| CHESHIRE | | |
|---|---------------|------|
| Black Magic Tanning UK Ltd | 01925 632 181 | |
| Decadence Nails & Beauty | 07753 134 079 | gti✓ |
| Escape Beauty Academy Ltd | 0151 336 6412 | gti✓ |
| Face The World Ltd | 0845 544 1555 | gti✓ |
| Goddess International | 01925 607 371 | gti✓ |
| Goddess Makeup Classes | 07956 085 787 | gti✓ |
| MelVicMakeup Academy | 07816 224 009 | |
| Michael Perks Make Up Studio | 01514 204 412 | gti✓ |
| The Annexe Beauty & Training | 01928 890 220 | gti✓ |
| Urban Beauty Salon & Training | 01925 726 688 | gti✓ |
| CLEVELAND | | |
| The Powder Rooms Beauty Academy | 01642 710 092 | gti✓ |
| CORNWALL | | |
| LB Nail & Beauty Academy | 01326 373 534 | gti✓ |
| Wings Beauty, Holistic & Wellbeing Training Academy | 07938 061 123 | gti✓ |
| COUNTY DURHAM | | |
| Hartlepool College of Further Education | 01429 295 000 | gti✓ |
| Nail LAB Training | 07867 798 523 | gti✓ |
| The Glam School of Beauty | 07816 936 814 | gti✓ |
| CUMBRIA | | |
| Beauty & Holistic Therapies Training and Workshops | 07886 647 287 | |
| James Core Ltd | 01900 267 430 | gti✓ |
| Le Petit Salon (Beauty Academy) | 07890 688 413 | gti✓ |
| DERBYSHIRE | | |
| Be You Tiful Boutique Salon And Training School | 01246 251 679 | |
| Grace & Glamour Beauty | 07792 734 228 | gti✓ |
| Top Talons | 01246 569 818 | gti✓ |
| DEVON | | |
| Barefoot Nails and Beauty | 07551 951 144 | gti✓ |
| Beautiful Learning | 0164 761 099 | gti✓ |
| Blissful Beauty by Stacie | 07808 235 111 | gti✓ |
| BSY Group | 0800 731 9271 | |
| Devon Nail and Beauty Training Centre | 01822 614 797 | gti✓ |
| Exeter Advanced Beauty & Holistic Training Academy | 01392 431 167 | gti✓ |
| Just Waxing UK Academy | 01392 428 105 | |
| Karen Griffiths Therapy Training | 07807 204 631 | gti✓ |
| Petroc | 01271 338 088 | gti✓ |
| Samantha Wood Beauty Training | 07783 924 630 | gti✓ |
| South Devon College | 01803 540 343 | |
| StarLash Beauty Salon & Training Academy | 01803 210 337 | gti✓ |
| Tan with Fox | 07402 151 519 | gti✓ |
| The Holistic Beauty Tutor | 07525 718 988 | gti✓ |
| DORSET | | |
| Chic Academy | 01202 535 007 | |
| Massage Training Solutions Dorset | 01258 458 340 | |
| Westover Beauty | 01202 291 407 | gti✓ |



GUILD TRAINING INTERNATIONAL

Anatomy & Physiology



Online Course
30 CPD
Points

£199 + VAT

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beautyguild.com
or call
01332 224833



| EAST SUSSEX | | |
|---|---------------|-------|
| BC Beauty Training | 01273 502 227 | |
| Beauty Barn Training Academy | 07999 435 183 | gti ✓ |
| BrightOn Looks | 07774 052 353 | gti ✓ |
| Dynamic Beauty Academy | 01323 410 700 | gti ✓ |
| Eastbourne Beauty Training | 07962 080 478 | gti ✓ |
| Fabulous and Beautiful Training | 01323 762 227 | gti ✓ |
| Gateway Workshops Ltd | 0333 121 0742 | |
| Grand Academy | 07901 692 966 | gti ✓ |
| Lash and Thread Ltd | 07973 502 829 | |
| Sussex Coast College Hastings | 01424 458 398 | |
| Sussex Make-Up Academy | 07906 393 807 | gti ✓ |
| ESSEX | | |
| Artistry Beauty | 07903 262 033 | gti ✓ |
| Aspects of Beauty | 01206 369 211 | gti ✓ |
| Beautec Beauty Academy | 0208 502 0240 | |
| Beauty Training Professionals | 07805 204 655 | gti ✓ |
| Beauty Vocation | 07879 447 764 | |
| Beauty@Anjus Training Academy | 0208 503 9900 | gti ✓ |
| Deborah Jane Training | 01268 711 996 | gti ✓ |
| Escape Training Academy | 01268 285 157 | |
| Essex School of Beauty Ltd | 07980 113 392 | |
| Havering Beauty Academy | 01708 472 727 | |
| J K Group | 0208 498 7275 | |
| Just Pampered Training Academy | 01268 916 713 | gti ✓ |
| KC Plaits and Beauty Essex Training Academy | 07715 554 742 | gti ✓ |
| LushLash | 07772 596 410 | |
| Magnetic Nail Design | 07749 280 356 | |
| Matrix Beauty Academy | 07414 738 368 | gti ✓ |
| Mellow Moments Training Academy | 01277 356 155 | gti ✓ |
| Nail Harmony UK | 01708 465 900 | |
| New Horizons ITA Beauty & Nails Training | 01268 460 704 | gti ✓ |
| On Point Hair & Beauty Academy | 01277 227 513 | gti ✓ |
| Pinkfishes | 01277 203 629 | gti ✓ |
| The Eyelash Design Company Ltd | 0208 500 9028 | |
| The Face & Body Academy Ltd | 07712 729 826 | gti ✓ |
| The Mobile Beauty School (& Salon) | 07946 663 249 | gti ✓ |
| Zen Tranquility Holistic Beauty Training Studio | 07543 065 894 | |
| GLOUCESTERSHIRE | | |
| Ali Griffiths Beauty Therapy | 07920 887 930 | gti ✓ |
| Flawless Nails and Beauty | 0117 960 2338 | gti ✓ |
| Hayden Health & Beauty Training Academy | 0844 335 0152 | gti ✓ |
| JK Beauty | 07521 904 625 | |
| Oasis Beauty and Nails | 07809 377 206 | gti ✓ |
| GREATER MANCHESTER | | |
| Athena Beauty Spa Training Centre | 0151 203 6110 | gti ✓ |
| Beauty By Design Training Academy | 0161 795 3300 | gti ✓ |
| Calmstone | 07837 710 375 | gti ✓ |
| Creative Academy + Manchester | 01942 676 756 | gti ✓ |
| Emmy Denaro Hair & Make Up Academy | 01942 665 460 | gti ✓ |

| GREATER MANCHESTER continued | | |
|---|---------------|-------|
| First Choice Nails & Beauty | 07786 254 050 | |
| Jodie Ferrari Makeup Academy | 0161 682 5500 | gti ✓ |
| Love Your Lashes Training | 07521 652 621 | gti ✓ |
| Lulu's Beauty Academy | 07585 505 395 | gti ✓ |
| Lush Lashes & Training Academy | 0161 343 3984 | gti ✓ |
| Manchester Makeup Academy | 0161 819 1668 | gti ✓ |
| Northern Beauty Experts | 07341 668 388 | gti ✓ |
| NSI Nail & Beauty Training Academy | 0161 788 2860 | |
| P Louise Makeup Academy | 01614 597 420 | gti ✓ |
| Perfection Beauty Academy | 07896 552 798 | gti ✓ |
| Q Cosmetic Beauty Academy | 07703 407 940 | gti ✓ |
| Salon 21 | 0161 494 8800 | gti ✓ |
| Spa Urban Oasis | 0161 835 4061 | gti ✓ |
| Strictly Waxing & Nails | 0161 724 5858 | |
| The Gatsby Training Academy | 0161 707 4219 | gti ✓ |
| The Holly Stott Make Up & Beauty Academy | 07894 445 755 | gti ✓ |
| The Waxologist Ltd | 07446 258 509 | gti ✓ |
| HAMPSHIRE | | |
| Al Covo Massage Waxing Wellbeing | 02380 639 913 | gti ✓ |
| Axiom Wax Academy | 01256 471 447 | |
| Beauty House Training Academy | 07711 933 253 | gti ✓ |
| Bespoke Lash and Beauty Training | 07791 963 225 | gti ✓ |
| Bio-Therapeutic Institute of Technology | 07575 881 186 | gti ✓ |
| Cottage Training Centre | 02381 786 541 | gti ✓ |
| CoverGirl Academy | 07789 000 473 | |
| Driftaway Retreat | 07713 593 975 | gti ✓ |
| Erin's Nail & Beauty Courses | | gti ✓ |
| Helen McGuinness Health & Beauty Training | 02380 266 448 | |
| Kelly's Training Academy | 07825 536 171 | gti ✓ |
| LullyLash Training Academy | 0239 229 9453 | |
| Mels Beauty Academy | 07954 379 820 | gti ✓ |
| Metis Beauty & Nail Training | 07841 621 940 | |
| TA Lash Academy | 01455 220 036 | |
| The Hair And Beauty Studio Ltd | 01329 220 880 | gti ✓ |
| The Makeover Studio School Of Make-Up | 07941 245 439 | |
| The Southern School of Beauty Therapy | 0239 225 6375 | |
| U:Beauty | 01252 888 409 | gti ✓ |
| HERTFORDSHIRE | | |
| Be Unique Beauty and Training | 07958 566 296 | gti ✓ |
| Bio Sculpture GB Limited | 03333 111 555 | |
| Bondlink Hair & Beauty Academy | 01442 211 383 | |
| Champneys Beauty College | 01442 291 336 | |
| Elite School of Beauty Therapy | 01279 755 077 | |
| Flaunt It Nails | 07544 378 953 | gti ✓ |
| FTT Beauty and Training Centre | 01727 768 559 | |
| Glam Beauty Box | 07710 971 976 | gti ✓ |
| Kanani Beauty Training Academy | 07765 258 719 | gti ✓ |
| Oasis-Time Beauty & Holistic Academy | 01727 848 463 | gti ✓ |



HERTFORDSHIRE continued

| | | |
|---------------------------------|-------------------------|------|
| OPI Professional | 01923 240 010 ex 244 | |
| The Shire Beauty Training Group | 01992 660 533 | gti✓ |
| Tranquility Home Spa | 07966 183 101 | gti✓ |
| Tres Chic Beauty Academy | 01992 660 411 | |

ISLE OF WIGHT

| | | |
|----------------------------------|---------------|------|
| Catherine Dodd Health & Beauty | 01983 840 613 | |
| Davidoff Beauty Training Academy | 07415 701 310 | gti✓ |
| Tlc Beauty Lounge | 01983 755 777 | gti✓ |

KENT

| | | |
|---|---------------|------|
| All About You Academy | 07976 211 764 | gti✓ |
| British Institute & Association of Electrolysis | 08445 441 373 | |
| Donella's Health and Beauty Academy | 07989 668 580 | gti✓ |
| Eyelash Excellence Ltd | 01227 785 248 | |
| Eyeluvlashes | 01322 224 788 | |
| Hythe Therapy Training Centre | 01303 237 551 | gti✓ |
| Kent Beauty Academy Limited | 01233 641 000 | |
| Kent Beauty and Massage Academy | 07973 307 092 | gti✓ |
| Kent Beauty Training | 07912 649 905 | gti✓ |
| Lauren Jackson Make-up Academy | 07980 755 465 | gti✓ |
| Morena's Nails and Beauty Academy | 01843 844 993 | |
| Mrs G Beauty Training and Business Support | 07854 885 136 | gti✓ |
| Pretty You Academy | 07548 437 706 | gti✓ |
| Purenique | 01580 753 383 | gti✓ |
| Razias Beauty Academy | 01474 331 678 | gti✓ |
| Reynolds Training Academy | 01322 275 807 | gti✓ |
| Salon Chique | 01227 711 399 | gti✓ |
| Victoria Winham | 07565 586 592 | gti✓ |

LANCASHIRE

| | | |
|---|---------------|------|
| Be Beautiful North West Beauty Training Academy | 01772 651 775 | gti✓ |
| Beauty Touch | 07740 873 855 | gti✓ |
| Deep Beauty Spa and Training Academy | 01254 822 832 | gti✓ |
| Ell Beaute Academy | 01282 788 746 | gti✓ |
| INK London School | 07867 792 618 | |
| Janine Worden Beauty Make Up Training | 07403 996 710 | gti✓ |
| Pure Perfection Training AC | 01254 386 268 | gti✓ |
| Sitting Pretty Beauty and Training Academy | 01200 429 697 | gti✓ |
| Skintech Northwest Limited | 01253 875 111 | gti✓ |

LEICESTERSHIRE

| | | |
|---|---------------|------|
| AngeloLeicester Beauty Training Academy | 0116 266 5238 | |
| Beautylicious | 0116 319 2992 | gti✓ |
| ESBM (Hair Nails & Beauty Academy) | 0116 429 6607 | gti✓ |
| Girls Room Academy | 07906 225 041 | |
| Glamour Beauty & Training Lounge | 07438 038 144 | gti✓ |
| International Nails Hair and Beauty Academy | 0116 268 2682 | |
| Josh's Hair And Beauty | 0116 266 4655 | gti✓ |
| MC-Professional MUA & Hair Stylist Studio | 07773395854 | gti✓ |
| TSL Holistic Centre | 01509 239 600 | |
| Urban Wax Training | 07411 753 086 | gti✓ |

LINCOLNSHIRE

| | | |
|---|---------------|------|
| Amara Holistic Courses | 01472 316 906 | |
| JSM Beauty Training | 01778 421 700 | gti✓ |
| Lincolnshire Academy of Beauty | 01673 843 555 | |
| Lincolnshire Beauty Therapy and Make-up Academy | 07745 437 513 | |

LONDON AREA

| | | |
|--|---------------|------|
| Affable Therapy Training Limited | 0208 338 1212 | |
| Allskins School of Hair and Beauty London Ltd | 0208 981 2831 | gti✓ |
| BeauBronz London Ltd | 0208 788 7770 | |
| Beautiful World Training Academy Ltd | 0208 296 9555 | gti✓ |
| Beauty 2Go Training School | 0208 424 9030 | gti✓ |
| CS Beauty Academy | 01708 442 087 | gti✓ |
| East London Beauty Academy | 0208 981 2558 | gti✓ |
| ELEMIS Academy of Excellence London | 0207 907 2770 | |
| ER Beauty Training | 07821 541 659 | |
| Essex Beauty Training School | 07743 849 771 | |
| Everinescence Academy | 07958 008 143 | gti✓ |
| Fami Hair & Beauty Institute | 0208 518 1688 | |
| Felicity Natural Beauty | 0208 450 7326 | |
| Gateway International College | 0207 859 4767 | gti✓ |
| Golden Beauty by Veronica Szulc | 07724 687 906 | gti✓ |
| Holistic Beauty Training London | 07805 136 704 | gti✓ |
| Honey Bee Therapy Training | 07939 225 872 | gti✓ |
| Indulgence Beauty Salon | 0208 464 3391 | gti✓ |
| Kaana Hair Health and Beauty | 0208 417 0008 | gti✓ |
| Lash Pro Academy | 0207 7244 411 | gti✓ |
| Lashesbyle The Lash and Nail Academy | 07528 466 666 | gti✓ |
| Lashly Eyelash Extensions & Training | 07939 134 305 | gti✓ |
| Local Cuddles | 0203 603 1140 | gti✓ |
| London Lash Pro | 02036 755 168 | |
| London Sugaring Company | 07731 533 289 | gti✓ |
| London Therapists | 0208 123 7527 | gti✓ |
| Olga Brennand Academy | 07832 571 094 | gti✓ |
| Professional Academy of Beauty & Holistic Therapists | 0203 689 6623 | gti✓ |
| Randall and Pierce LTD | 07956 589 363 | gti✓ |
| Reeta Arora Beauty Lounge | 0208 123 8485 | gti✓ |
| Rumiz Beauty Academy | 0208 951 1522 | |
| Sofire Beauty | 07886 180 464 | gti✓ |
| St Tropez | 0207 845 6330 | |
| Strip Distribution Training Academy - Lycon | 0207 590 9300 | |
| Tanning by Sophie Tague | 07452 964 515 | gti✓ |
| Tashas Lashes | 07930 647 653 | gti✓ |
| Tina Prajapat Ltd | 07768 078 585 | |
| Training Solutions | 0208 845 4115 | |
| UK Beauty Schools Limited - Essex | 01708 369 055 | |
| Urban Holistics | 0207 403 5665 | gti✓ |
| Valumeyez Lashes Training Centre | 07985 111 794 | gti✓ |
| West London School of Beauty | 0208 755 4855 | |
| Ziggie Bergman & London School of Reflexology' | 07429 441 124 | |



| MERSEYSIDE | | |
|---|---------------|------|
| Adriana Hart Beauty and Training | 07850 529 745 | |
| Binksey Lash | 07460 490 606 | gti✓ |
| Boudoir Hair Boutique | 0151 666 1001 | gti✓ |
| Buddha Therapies Academy | 07966 739 527 | gti✓ |
| Cheryl Taylor Training | 07786 374 015 | gti✓ |
| Danielle Wilcock Accredited Beauty Training | 07886 942 673 | gti✓ |
| Glamorous Training Academy | 0151 944 2277 | gti✓ |
| Kalentin Training Academy | 01744 302 121 | |
| Kneads Training Academy | 07446 865 523 | gti✓ |
| Laura Hitchen Studios | 07999 234 969 | gti✓ |
| LBV Professional Ltd | 0800 915 9007 | gti✓ |
| Millennium | 0151 280 0116 | gti✓ |
| North West Training Academy | 07739 835 894 | gti✓ |
| Sara Williams Accredited Beauty And Holistic Training | 07540 853 029 | gti✓ |
| The Eve Lucia Training Academy | 07825 909 566 | gti✓ |
| The Nail, Hair and Beauty Academy | 0151 643 0100 | |
| Tranquil Beauty And Training Limited | 01515 253 805 | |
| NORFOLK | | |
| City College Norwich | 01603 773 406 | gti✓ |
| Creative Impression Academy | 01553 630 088 | gti✓ |
| East Anglian Beauty Training | 07717 257 756 | gti✓ |
| Norfolk and Suffolk School of Beauty - Diss Site | 01379 853 448 | |
| Solis Nail & Beauty Training | 01603 754 099 | |
| Swallowdale Beauty Academy | 07909 822 746 | gti✓ |
| Sweet Vanity Academy | 01953 458 080 | gti✓ |
| The Nail Centre | 01603 893 000 | |
| Yve Holistic Training | 07877 073 406 | gti✓ |
| NORTHAMPTONSHIRE | | |
| Beauty Creation Training | 07740 111 101 | |
| Bonds Beauty Training | 07540 986 056 | gti✓ |
| Nuude Beauty Clinic | 01604 710 474 | gti✓ |
| Tranquility Nails & Beauty | 01327 439 178 | gti✓ |
| Vitality Holistic Massage and Beauty Training | 01536 710 778 | gti✓ |
| NOTTINGHAMSHIRE | | |
| AGB Training Academy | 01949 850 222 | gti✓ |
| Amethyst Treatments & Training | 07986 005 141 | |
| Beauty By Sophie Treatments & Training | 07791 885 321 | gti✓ |
| BTBA Beauty Academy | 07498 052 092 | |
| Cosmetic Consultants | 0115 981 8317 | |
| Hollywood Lashes | 0845 050 9712 | |
| NKD () The Waxing School | 0115 924 1454 | gti✓ |
| Rendezvous (Mansfield) Ltd | 01623 620 060 | |
| Tanya's Flawless Hair & Beauty Academy | 07875 391 107 | gti✓ |
| Wilde About Tan Training Academy | 07872 330 275 | gti✓ |
| OXFORDSHIRE | | |
| Como Holistic Training | 07876 493 563 | |

| SHROPSHIRE | | |
|---|---------------|------|
| Nathalie Page Make-up School | 01952 586 787 | |
| Pretty Vintage Holistic & Spiritual Training | 01691 778 012 | gti✓ |
| Solace Holistic Academy | 07760 768 501 | |
| SOMERSET | | |
| Accredited Salon Training | 07543 295 001 | gti✓ |
| Beyond Beauty Training | 01225 338 838 | gti✓ |
| Boulevard Academy | 01934 622 800 | gti✓ |
| Elite Beauty Academy | 07729 633 758 | gti✓ |
| Essential | 07854 694 244 | gti✓ |
| Feel Better Days- Academy | 01278 427 115 | gti✓ |
| Gorjus Training Centre | 07977 119 237 | gti✓ |
| Marie Moxey Therapies & Training | 01458 850 868 | gti✓ |
| Outback Organics/Essential Beauty Supplies Ltd | 01823 663 322 | |
| Sophie's Training Academy | 01761 568 300 | gti✓ |
| STAFFORDSHIRE | | |
| Angie's Beauty Academy | 07979 001 623 | |
| Bonita Mujer Bridal And Training Academy Ltd | 07805 068 097 | |
| Karen Chesters Hair, Beauty and Make Up Artist Training | 07790 309 972 | gti✓ |
| Leek Academy of Beauty Therapy | 01538 528 646 | gti✓ |
| Pure Harmony Therapy Training School | 07717 311 204 | gti✓ |
| SkinBase | 01782 770 810 | |
| The Academy at The Retreat | 07980 212 960 | gti✓ |
| The Wellbeing Crew | 01543 404 636 | |
| Therapy Training School | 0333 123 2626 | gti✓ |
| SUFFOLK | | |
| Essential Nails | 01440 820 999 | |
| Ostara Therapies @ Chic Beauty | 07971 397 595 | |
| YSG Accredited School of Beauty Therapy | 07983 418 836 | gti✓ |
| SURREY | | |
| Adna Cristina Beauty | 07528 122 018 | gti✓ |
| Beautify | 07949 589 853 | gti✓ |
| Innersight | 01737 210 695 | gti✓ |
| Pout Make-Up Academy - Clare Pinkney | 07761 304 924 | gti✓ |
| Professional Beauty Training (Surrey) | 01737 357 997 | gti✓ |
| Soothing Touch Academy | 07979 854 450 | |
| The International Dermal Institute | 0800 0564 544 | |
| TMBC Training Academy | 07799 794 425 | gti✓ |
| UniqTouch Training Academy | 07979 503 501 | gti✓ |
| TEESIDE | | |
| Total Training Academy | 07455 866 886 | |
| TYNE AND WEAR | | |
| Aestique Beauty Lounge | 0191 340 2100 | |
| Bodyessence Training | 07595 959 239 | gti✓ |
| Bouxtique Beauty Academy | 07515 314 205 | gti✓ |
| Butterfly Beauty | 07788 897 971 | gti✓ |
| Cover Beauty | 07811 944 029 | gti✓ |
| Lauren E Summers | 0191 250 7142 | gti✓ |
| Primabeauty Training Rooms | 07817 809 003 | |
| Thalassa Beauty Training Academy | 0191 413 6393 | |
| The No1 Training Academy LTD | 0191 490 1068 | |



| WARWICKSHIRE | | |
|---|---------------|------|
| A & R International School Of Beauty | 01788 521 743 | gti✓ |
| Beaut Training Academy | 01827 714 519 | gti✓ |
| Beauty Courses 4 U | 02476 736 387 | gti✓ |
| Ellisons | 0247 636 9516 | |
| Mimi Beauty | 07834 833 424 | gti✓ |
| Perfect Eyebrows | 0247 632 6776 | gti✓ |
| Savage Beauty Academy | 07773 802 992 | gti✓ |
| Stratford upon Avon Nail Academy | 01789 867 167 | gti✓ |
| WEST MIDLANDS | | |
| Asiana Bridal & Training Academy | 0121 241 0423 | |
| Aston and Fincher | 0121 331 2065 | |
| At One Health and Beauty Ltd | 0121 233 0600 | |
| Beaute Academy | 0121 523 8668 | |
| Beauty Spot ,The Training Centre | 07588 630 299 | gti✓ |
| Birmingham Holistic Training Centre | 07730 484 209 | gti✓ |
| Bridal Beauty School | 07727 156 997 | |
| Celestial Beauty Salon & Training Academy | 01922 655 228 | gti✓ |
| ELEMIS Academy of Excellence Birmingham | 0121 236 3457 | |
| Flourish Training | 07748 366 048 | gti✓ |
| Harvey's Bridal Studio and Training Academy | 07584 062 411 | |
| Invest In Your Health | 07771 915 141 | gti✓ |
| Kalsuma Hair and Beauty Academy | 07878 167 687 | |
| Kate Dearn Beauty Training | 07925 570 077 | gti✓ |
| Natural Beauty Training Academy | 07849 450 607 | |
| Nosh MUA & Beauty School | 07447 503 900 | gti✓ |
| Pam Aitan Hair & Make-Up Academy | 07805 501 449 | gti✓ |
| Phoenix Academy | 07790 955 219 | |
| Rasila Hair and Beauty Lounge | 07932 069 911 | gti✓ |
| Sadaf Wassan | 07794 278 628 | |
| Sahara Makeup Training Academy | 07930 350 075 | gti✓ |
| Sansuri Hair and Beauty Training | 0121 357 6172 | gti✓ |
| Scholars School System | 0207 183 3647 | gti✓ |
| Shafaq Bridal Studio Training Academy | 0121 771 2091 | gti✓ |
| Studio Avant-Garde | 07702 668 218 | gti✓ |
| Tranquil Moments Training School | 01543 820 403 | gti✓ |
| Vivah Bridal Hair & Makeup Training Academy | 07475 336 014 | |
| Wax Away Training Academy | 07912 315 645 | gti✓ |
| Your Beautique Training | 0121 270 5855 | |
| WEST SUSSEX | | |
| AH Therapies | 07872 945 592 | |
| Beautifully Educated | 07474 408 559 | gti✓ |
| Beauty Concepts International Ltd | 01273 837 302 | gti✓ |
| Beauty Training Academy Ltd | 07846 032 136 | gti✓ |
| Body Heaven Beauty Training | 07926 067 503 | gti✓ |
| Cinderella Salon | 07887 713 833 | gti✓ |
| Dazzle School of Beauty | 07557 093 211 | |

| WEST SUSSEX continued | | |
|---|---------------|------|
| Fake It Eyelash Academy | 01293 518 522 | gti✓ |
| Holistic & Beauty Training Venue | 07564 870 012 | gti✓ |
| La Belle Beauty Academy | 01903 239 177 | gti✓ |
| Sassy Training Academy | 01444 414 558 | gti✓ |
| The GelBottle Academy | 0333 772 0965 | |
| Unique Beauty Training Academy | 07739 963 110 | gti✓ |
| WILTSHIRE | | |
| A H Francis Professional Beauty | 01722 329 829 | |
| Ellevisage Training Academy | 07799 252 528 | |
| Essential Beauty Training | 07850 261 503 | gti✓ |
| Flourish School of Beauty Therapy | 01793 936 074 | gti✓ |
| Jasmin Beauty & Nail Training | 07720 051 013 | gti✓ |
| Katie Harwood Beauty | 07899 795 003 | gti✓ |
| Raediace Beauty & Holistic Training | 01793 705 999 | gti✓ |
| The Wiltshire School of Beauty & Holistic Therapy | 01793 737 733 | gti✓ |
| Tranquillity Zone Training | 07913 706 794 | gti✓ |
| WORCESTERSHIRE | | |
| Anu Malhi Academy (AMA) | 07764 479 997 | |
| Arrow Hair and Beauty | 0845 130 0630 | |
| Nouvatan | 0121 501 1708 | |
| Sienna X Training Academy | 0333 600 1200 | |
| YORKSHIRE - EAST | | |
| Beauty Principles Training Academy | 07817 785 185 | gti✓ |
| Inspire Therapy Training | 07917 097 419 | |
| RDS Training Ltd | 01482 228 113 | gti✓ |
| Ultimate Training Academy | 07511 772 411 | |
| Xclusive Therapy Ltd | 01482 655 320 | gti✓ |
| YORKSHIRE - NORTH | | |
| Amethyst Holistic Training | 01642 649 712 | gti✓ |
| Azuri Beauty Salon & Training | 01765 451 878 | gti✓ |
| Beauty Academy On The Move | 07548 680 228 | |
| Brow Junkie | 07706 572 369 | |
| Harrogate Beauty Academy Ltd | 07790 586 492 | gti✓ |
| Nail Genies | 0845 388 4967 | |
| Professional Beauty Training | 01904 400 862 | gti✓ |
| Savvy Heath Hair and Beauty Training Academy | 01642 249 841 | gti✓ |
| Serenity Holistic Training | 01287 623814 | |
| YORKSHIRE - SOUTH | | |
| Beauty & Holistic Training Ltd | 07966 587 345 | gti✓ |
| Cirque Talent Academy | 01302 340 107 | gti✓ |
| Creative Touch | 07980 742 251 | gti✓ |
| Gentle Touch Therapy Training College | 01226 710 998 | gti✓ |
| In Perfect Harmony | 07415 718 263 | gti✓ |
| Inspired Beauty Training | 01709 730 216 | |
| Mandarin Beauty and Training | 07900 828 604 | |
| P4B Training | 07971 751 222 | |
| Soul2Sole Holistic Therapies | 07534 219 208 | gti✓ |

ENGLAND continued



YORKSHIRE - WEST

| | | |
|--|---------------|-------|
| Ashwood Beauty Academy | 01274 686 330 | |
| Aspire Hair & Beauty Training | 0113 2659 921 | gti ✓ |
| Beautology Training Academy | 01274 203 249 | gti ✓ |
| Beauty & Holistic Training @mbclinic | 01484 541 672 | |
| Earth Centre | 0113 345 0390 | gti ✓ |
| Elite Academy of Beauty | 07825 304 304 | |
| Eyelashed | 07481 900 240 | gti ✓ |
| Harmonize Holistic & Beauty Salon | 07898 945 816 | gti ✓ |
| Jill Yvette's Holistic Beauty Ltd | 07710 173 088 | |
| K.B Pro | 01977 652 232 | |
| LHTTC (Leeds Holistic Therapy Training Centre) | 07765 038 379 | gti ✓ |
| Naz Beauty Training Academy | 07984 498 702 | |
| Nouveau Beauty Group Yorkshire Academy | 0845 644 3994 | |
| Picasso's Training Academy | 01924 261 540 | |
| Reiki Energy Holistic Massage & Beauty Courses | 07976 610 799 | gti ✓ |
| Salma's Beauty Academy | 01924 420 004 | |
| Susan Wright Training Academy | 07725 077 124 | gti ✓ |
| Sweet Squared Education | 0333 000 7000 | |
| True Beauty Academy | 01977 326 276 | gti ✓ |
| Valentina Academy | 01484 423 103 | gti ✓ |

SCOTLAND



ABERDEENSHIRE

| | | |
|---|---------------|-------|
| Aberdeenshire Holistic and Beauty Academy | 01358 724 223 | |
| Butterflies Beauty Training Academy | 01779 490 607 | gti ✓ |
| Flirties | 0845 022 2233 | |
| Lynda Wilson Beauty Training | 01224 774766 | gti ✓ |
| North East Beauty Academy | 07972 918 043 | gti ✓ |
| Sanctuary Training Academy | 01224 905 960 | gti ✓ |
| Studio 52 Training Academy | 07802 417 117 | gti ✓ |

ANGUS

| | | |
|-------------------------------------|---------------|-------|
| Ace Cosmetic & Beauty Academy Ltd | 01382 525 434 | |
| Anya's Training Academy | 07500 905 541 | gti ✓ |
| Brow Jam Academy | 01382 200 700 | |
| Diamond Beauty Zone Ltd | 07517 192 776 | gti ✓ |
| Elegance Salon and Training Academy | 01382 202 313 | |

EAST DUNBARTONSHIRE

| | | |
|------------------------------|---------------|-------|
| Diva Lash Training Centre | 0141 354 1444 | |
| Kiss Tanning Ltd | 07502 958 346 | gti ✓ |
| She's A Peach Beauty Academy | 0141 956 5503 | gti ✓ |

EAST LoTHIAN

| | | |
|--|---------------|-------|
| Health and Beauty Training Academy (HABTA) | 01620 829 860 | gti ✓ |
|--|---------------|-------|

SCOTLAND continued



FIFE

| | | |
|----------------------------|---------------|-------|
| DT Therapy School | 01592 328 350 | gti ✓ |
| Fife Community Use Schools | 01383 602 351 | gti ✓ |
| Jenson Beauty Academy | 07711 219 848 | |
| Julie Nail'd It | 07814 128 594 | gti ✓ |

LANARKSHIRE

| | | |
|--------------------------------------|---------------|-------|
| Nailzone Training Academy | 0141 332 1999 | |
| Peaches Training Academy | 0141 237 9454 | |
| The Lash and Brow Academy & Boutique | 07793 643 495 | |
| The Scottish Therapy Academy | 0141 221 9253 | gti ✓ |
| YOU School of Makeup | 01413 348 870 | gti ✓ |

MIDLoTHIAN

| | | |
|-------------------------------------|---------------|-------|
| Claire Campbell Beauty Training | 0131 478 9961 | gti ✓ |
| Mary Reid International Spa Academy | 0131 225 2087 | |
| Serenity Beauty School | 0131 454 9994 | gti ✓ |
| Zen Touch Therapy Academy | 07483 966 957 | |

MORAY

| | | |
|-------------------------|---------------|-------|
| Beauty Therapy Boutique | 07774 329 217 | gti ✓ |
|-------------------------|---------------|-------|

NORTH LANARKSHIRE

| | | |
|--|---------------|-------|
| All Eyes On Me | 07927 561 368 | gti ✓ |
| CJ School of Holistic & Beauty Therapies | 07900 681 415 | |
| Navis Beautique and Training Academy | 01698 740 070 | gti ✓ |
| The Academy of Clinical Training Ltd | 01236 737 270 | gti ✓ |

PERTH AND KINROSS

| | | |
|------------------|---------------|--|
| ABX Beauty Group | 01738 222 456 | |
|------------------|---------------|--|

RENFREWSHIRE

| | | |
|------------------------|---------------|--|
| Scottish Beauty School | 0141 891 5678 | |
|------------------------|---------------|--|

SCOTTISH BORDERS

| | | |
|--|---------------|-------|
| At First Sight Beauty & Training Academy | 07563 421 353 | gti ✓ |
|--|---------------|-------|

SOUTH AYRSHIRE

| | | |
|-------------------------|---------------|-------|
| Scottish Salon Training | 07872 595 288 | gti ✓ |
|-------------------------|---------------|-------|

SOUTH LANARKSHIRE

| | | |
|---------------------|---------------|-------|
| E-L-M Beauty School | 07846 680 623 | gti ✓ |
|---------------------|---------------|-------|

STIRLINGSHIRE

| | | |
|----------------------|---------------|--|
| Start With Touch Ltd | 07845 371 927 | |
|----------------------|---------------|--|

| WALES | |  |
|--|------------------------|--|
| ABERTAWA | | |
| Arch Angelz Ltd | 0845 862 2082 opt 3 | |
| Sian Day Beauty Training | 07594 656 245 | gti✓ |
| Spoil Yourself Beauty Academy | 01792 852 851 | gti✓ |
| BRIDGEND | | |
| Aspire Beauty Training | 07794 817 130 | gti✓ |
| CARDIFF | | |
| Bluesky™ UK Training School - Central Bookings | 07779 754 779 | |
| The Healing Rooms | 07891 078 806 | |
| CARMARTHENSHIRE | | |
| Malindi Centre Omni School UK | 01559 372 395 | |
| FLINTSHIRE | | |
| Cheshire Beauty Academy | 01244 291 807 | |
| The Clinical Wellness Academy | 07704 079 306 | gti✓ |
| POWYS | | |
| Hay Nails & Beauty Training Academy | 01497 851 743 | |
| RHONDDA CYNON TAFF | | |
| Mirror Image Beauty Academy | 01685 882 265 | gti✓ |
| The Beauty Parlour By Girly Thingz | 01443 776 888 | gti✓ |
| SIR YNYS MON | | |
| Del Holistics and Beauty | 01407 765 966 | |
| SWANSEA | | |
| Hands on Beauty and Holistic Academy | 01639 896 655 | gti✓ |
| TORFAEN | | |
| 2B Vintage Beauty | 07402 237 310 | |
| WRECSAM | | |
| CS Beauty Academy- Wrexham | 01978 846 266 | gti✓ |

| NORTHERN IRELAND | |  |
|--|---------------|--|
| COUNTY ANTRIM | | |
| 4 Beauty Group Training | 0845 301 2107 | |
| BeautyHutt Training Academy | 07907 533 559 | gti✓ |
| Belle Vie Lashes | 07857 087 664 | gti✓ |
| Feet First Therapies and Training School | 07500 334 432 | gti✓ |
| Lashes of Beauty | 07714 466 634 | |
| Olivia Rogers Nail & Beauty Academy | 02891 471 259 | |
| Opulash | 07718 249 119 | |
| Soul Therapies | 02895 436 290 | gti✓ |
| Tips Toes and Lashes | 02890 600 001 | |
| COUNTY ARMAGH | | |
| Aspire Newcastle School of Beauty | 02843 722 377 | gti✓ |
| COUNTY DOWN | | |
| Devata Holistic School NI | 07929 726 402 | gti✓ |
| Elizabeth Sands Beauty School | 07736 595 580 | |
| Hilashes Newry | 07941 478 354 | gti✓ |
| Holistic 51 Academy | 07592 004 204 | |
| Newry School of Beauty | 02830 278 311 | gti✓ |
| Professional Beauty Courses Ireland | 0284 277 0296 | |
| Roamer Training Academy | 0289 181 5777 | gti✓ |
| The Beauty School | 0284 175 3900 | |
| COUNTY LONDONDERRY | | |
| Lush Lashes | 07894 068 307 | gti✓ |
| Sugar Me Smooth | 02879 397 012 | gti✓ |
| T.L.C Beauty By Ciara | 02877 769 987 | gti✓ |

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INTERNATIONAL

| | |  |
|---|----------------------|---|
| GIBRALTAR | | |
| Aphrodite Beauty Academy Gibraltar | 00350 200 62422 | gti✓ |
| MALLORCA | | |
| Angels On Board | 07799 475 030 | gti✓ |
| REPLIC OF IRELAND | | |
| Late Night Beauty Salon | 00353 872 725 491 | gti✓ |
| Ms.DIVA - Master Lash Stylists | 00353 870 991 991 | gti✓ |
| The Lash Boutique Academy | 00353 868 561 460 | |
| ST LUCIA | | |
| Farrin Academy | 1 758 721 9250 | gti✓ |
| SLOVENIA | | |
| Elite Microblading Academy | +38651 632 954 | |
| SPAIN | | |
| KCI Hair and Beauty Academy | 00349 667 25710 | gti✓ |
| Pro Beauty Academy at LAB | 0034 650 659 654 | gti✓ |
| TAIWAN | | |
| Association of Pigmentation and Eyelash Extension | +886 2 2731 0299 *54 | |
| Chinese Hairdressing Beauty Skills Association | 886 2 2509 5358 | |
| International Association Of Aromatherapy (IAA) | +886 3 4258658 | |

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